vogue

Christmas Gifts

ABC's of giving...
Ideas from 75 Shops
of the U.S.A.

ADVANCE
RETAIL
TRADE
EDITION

DECEMBER 1, 1943
PRICE 35 CENTS
40 CENTS IN CANADA

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ANN SHERIDAN, star of "THANK YOUR LUCKY STARS", a Warner Bros. picture, chooses "George Washington's Choice", a Bates registered heirloomed bedspread. Comes only as shown, in all white...woven of luxurious American cotton, reversible and completely pre-shrunk.

Ann Sheridan's Background for Beauty

ANN SHERIDAN, star of **"THANK YOUR LUCKY STARS"**, a Warner Bros. picture, selects a superb reproduction of the bedspread which George Washington chose for his bride. Only Bates with its near human looms could catch the elegance and spirit of the priceless original. So painstakingly woven are these spreads that only a few can be offered and every bedspread will be registered by number in the name of the purchaser. Bates proudly presents this heirloomed spread for you, your grandchildren and your great-grandchildren to treasure, and to use. Comes in all white only...woven of luxurious American cotton, reversible and completely pre-shrunk. In sizes 82x110 and 96x110.

Bates

BEDSPREADS WITH MATCHING DRAPERIES

BATES FABRICS, INC. • "LOOMED TO BE HEIRLOOMED" • 80 WORTH STREET, NEW YORK CITY

ON THE PLAZA • NEW YORK 19
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET

Give her Loveliness

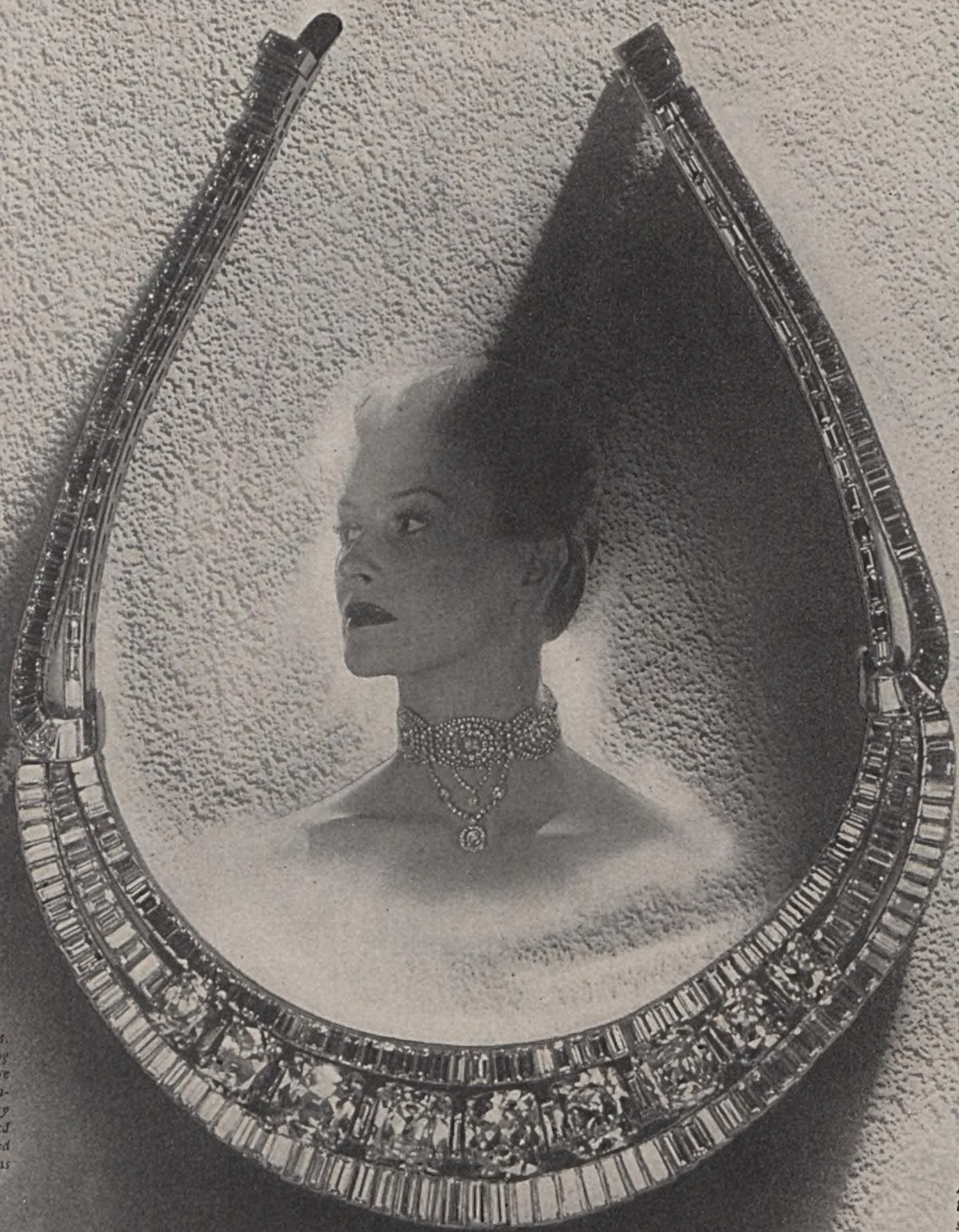
1. Gardenia Bedjacket, soft and cozy in quilted rayon velvet, tea-rose, blue or white. Small or medium. $17

2. Exclusive—boudoir Robe, enchantingly feminine for a chilly Eve. The top, pink, blue or white marabou above matching rayon-and-wool crepe. Sizes 12 to 18. $50

3. Boudoir Coat, lush and lovely, of quilted rayon satin, lustre pink, blue or white, printed in pastel dahlias. Sizes 12 to 18. $30

4. Silk triple sheer Nightgown, tea-rose or white, with bridal blue ribbon run through the Alençon lace bodice. Sizes 32 to 38. $35

5. Silk sheer Slip, lavish with Chantilly lace. Pale hyacinth blue, delicate pink, pure white or—s-s-sh! —black. Sizes 32 to 38. $35



Styled in the gay nineties, known as a diamond dog collar, containing nine large cushion shape galconda diamonds weighing over sixty carats and seven hundred round diamonds purchased from the late Mrs. Thomas Fortune Ryan estate.

As styled in 1943, the nine large galconda diamonds reset in a modern diamond and baguette diamond necklace.

Winston Jewels have long been known to the world's foremost Jewelers . . . Now you have the opportunity to acquire jewels directly from the Winston collections—in New York by appointment . . . Elsewhere in America, Winston Jewels will be forwarded on request to the leading Jeweler in your city for a private showing.

Rare Jewels of the World

HARRY WINSTON, INC.

SEVEN EAST FIFTY-FIRST STREET, NEW YORK

OWNERS AND CUTTERS OF THE JONKER AND VARGAS DIAMONDS

Christmas, 1943 . . . of all Christmases . . .
looms as the most heart-stirring, the most thoughtful.
A day in which to dream as well as make merry . . .
a day when "Peace on Earth, Good Will Toward Men" will assume
a new meaning, a hope so profound that it transcends utterance.

Christmas, 1943 . . . a day in which to be thankful that your Gifts
—given and received—are useful as well as beautiful, are worthy of you,
deserve to be long cherished, embody the "spirit of giving."
Such are our gifts for your choosing.
Whether a tiny flower to brighten a debutante's hair-do,
a bottle of "Checkmate" to weave fragrant illusions,
a luxurious fur coat that will give years of service . . .
every Bendel Gift aims to equalize the practical with the imaginative.

Henri Bendel, Inc.

Come in or write.
The Bendel Christmas Booklet will serve as guide,
our staff of experts will help you
select wisely . . . so that Christmas, 1943
—above all others—preserves good cheer,
helps spread "good tidings."

• Yardley products for America are created in England and finished in the U. S. A. from the original English formulae, combining imported and domestic ingredients.

Vogue
December 1st, 1943

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Vol. 102, No. 11
Whole No. 1711

Twinkle sweater to shine with dinner skirts or day-suits . . black paillettes gleaming on wool-and-rayon knit. In delightful colors: lime, tiger-lily pink or black. Sizes 34 to 40, 12.95

Charbert Breathless, the perfume to choose for a girl with an adventuring heart . . dramatic, high-keyed, spinner of memories. The perfume, 3.50, 6.75, 12.75, 24.00*

*Subject to 10% Federal Excise Tax

jay Thorpe
24 West 57th
NEW YORK

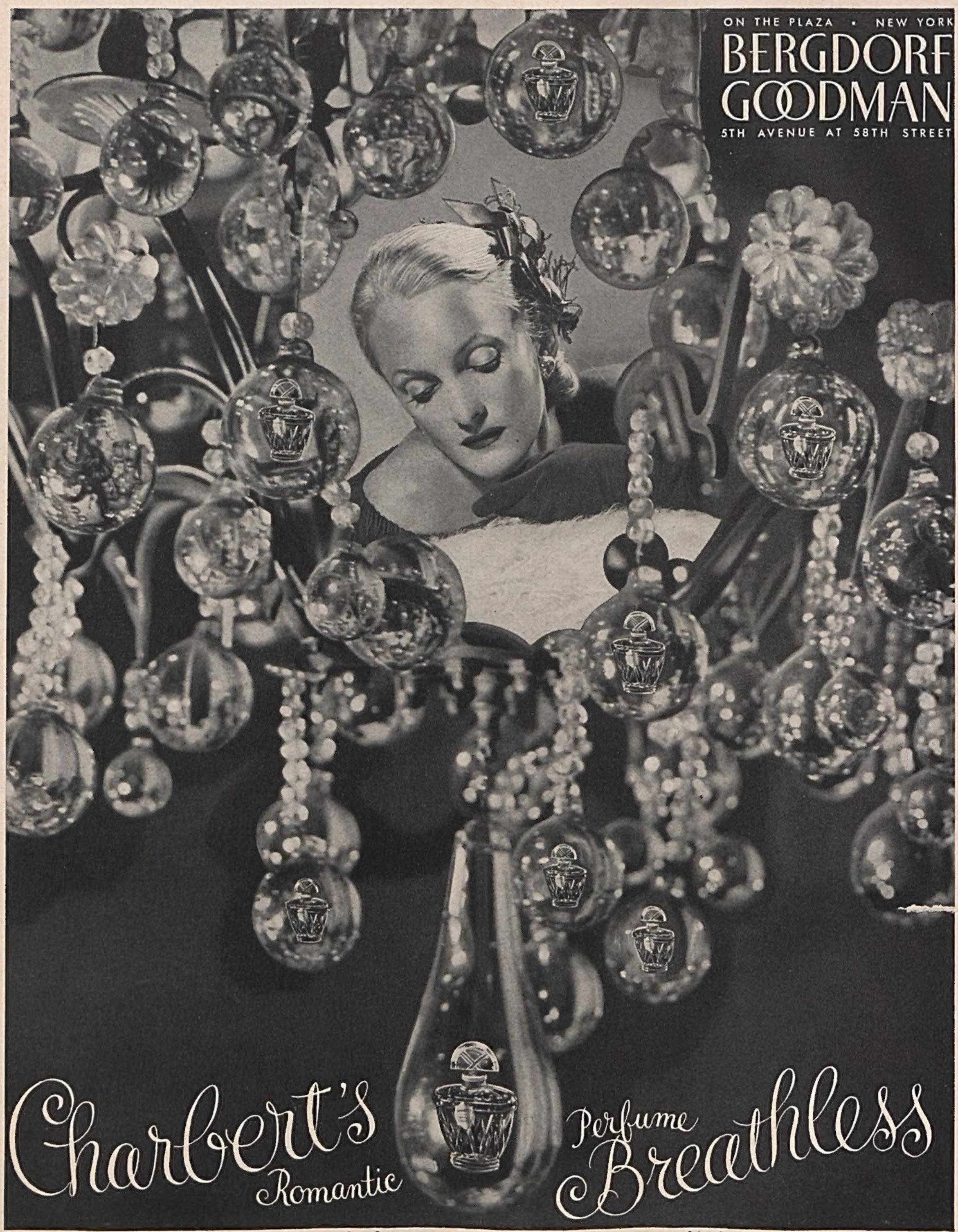
MERRY CHRISTMAS GIFTS

MAIL ORDERS PROMPTLY FILLED

Beautiful settings for treasured pictures . . frames of velvety French suede in decorator pastels. Terra cotta, turquoise, beige, cocoa, Victory blue, navy. Small double-fold frame, 2.50. 8x10 easel frame, 8.50

Collar-bag of hand-crocheted wool, black or brown, with big gilt paillettes. 18.95. Matching mittens, 6.95. Real topaz and sapphires studding a curling-leaf pin and earrings, in 14-karat gold-plated sterling. The pin, 27.50.* Earrings, 12.95*

*Subject to 10% Federal Excise Tax



CRIS ALEXANDER

to reflect the holiday brilliance of dancing lights
to promise brighter new years – with your love

1 oz. 12.75 plus 10% Federal Tax

MARSHALL FIELD & COMPANY CHICAGO

GEORGE PLATT LYNES

Delicious deep turquoise wool jersey by Rodier in a 28 Shop frock to wear almost any hour, anywhere. $89.95. Effective under this fine mink from our famous Fur Salon.

MONTALDO'S

Denver • Colorado Springs • Columbus, O. • Town House, St. Louis • Bartlesville, Okla.
Charlotte, Winston-Salem and Greensboro, N. C. • Richmond, Va.

Bird - Speakman
WILMINGTON, DEL.

Doop's
EAST ORANGE, N. J.

TABU, *the "forbidden" perfume*

Delicious on your skin, but even more disturbing on your gowns and furs where you'll find it remaining for days . . . even weeks! You will discover also why TABU is known as the "forbidden" perfume. *Everyone* does.

The ounce, $18.50 (not including tax).

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PROMISE OF TOMORROW

- Under Textron's dark war canvas crowded with parachutes and jungle hammocks waits the glowing promise of a rosy, fabulous Fashion Future.
- From the feather-light Textron parachute afloat in the clouds today . . . from the waterproof, insect-proof soldier's hammock—will emerge the amazing delicate-strong textiles that will clothe you and your home in breath-taking beauty tomorrow.
- Transparent—yet impervious to sun and water, to fading and shrinking.

Tender and fragile looking—yet infinitely enduring.

Textron is a name to learn today . . . for soon its Textiles of Tomorrow will be yours.

TEXTRON

SEE authentic Dioramas of Battle Actions and thrilling displays of "Textiles at War"—42nd floor Empire State Building

DAISY PETAL LOVELINESS TODAY

- You'll look pretty as a picture today in this newest Textron Original.

Pert and pretty daisies march across its bodice answering the embroidered "He loves me, he loves me not, he loves me!" Perfectly tailored and sized in smooth Textron Satin of finest rayon. In "Snow White" or "Pink Angel" at Lord & Taylor, New York and leading stores in other cities . . . $4.

- Also, exclusive, luxurious Textron Satins and Textron Lining Twills and Serges . . . all in finest rayon—glorious lengths in the most flattering and exciting colors. Textron, Inc., Empire State Building, Fifth Avenue, New York.

TEXTRON *Originals*

1. pine bouquet soap : billowing, fragrant lather for everyone 2.00

2. bath powder mitt : heavenly dusting powder in a velour and taffeta mitt 2.00

3. jacologne trio : bath bubbles, cologne, bath soap 2.75

4. jacologne quartette : bath bubbles, bath soap, cologne and huge box of dusting powder with luxurious puff 4.75

5. merry-go-round twin: cologne and matching body powder 2.00

6. merry-go-round triplette : body powder, cologne and body lotion 3.00

JACQUELINE COCHRAN

Your love's on leave . . . and you start at the Stork in our
blackamoor dinner sheath . . . finger-slim . . . seductively
discreet . . . its wide shouldered yoke fired with the
inscrutable mystery . . . the intrigue . . . the blazing beauty
of the Arabian Nights . . . 69.95.
Third Floor
Stern's
STERN BROTHERS
NEW YORK

There are no lovelier handbags made than Originals by Rath

Just one glance at them and you *know* . . . Suave elegant lines — unmistakable quality in the superb leathers and fabrics, the details of finish that are a joy.

Purposeful bags with that smartness and quality you can count on to hold their loveliness.

Originals by Rath are the beloved handbags of beautifully groomed women who appreciate the best.

Rath handbags are sold at finer stores from coast to coast — from $16.50 up.

WM. C. RATH CO., INC., 31 EAST 32 STREET, NEW YORK CITY

YOU'LL LOVE THEM IN MAY AS YOU DO IN DECEMBER

Londonderry Suits

Meticulously tailored cardigan suits that you'll choose for their soft, pure wool, their surprising price. Good companions to your Winter furs . . . perfect, too, for Spring. Hockanum Menswear chalk-striped flannel, in neutral steel gray. Sizes 9 to 17. **29.95**

Sparkling colors, in Shetland-type wool. Gold, lilac, powder blue, aqua, or kelly green. Sizes 9 to 17. **29.95**

Made in U. S. A.

Young Elite Shop Seventh Floor, New York

not for
everyone . . .
just for you
Fox Brownie's red collared
dressmaker suit
in grey over
saffron yellow
blouse.
May co. LOS ANGELES
AKRON M. O'Neil co.

A Merry Christmas

...and long may it wear!

This year she wants to put it right on, and get some good out of it. For a long, long time, too. So pick it with care. Start with basic stuff like:

A NUBBY KNIT SWEATER, the pullover here at 7.95 Cardigans, 8.95

A CHEVRON TWEED SKIRT, box pleated in front, flared in back, but every inch in ALL WOOL. Natural or grey, sizes 12 to 18, 9.95

A FLANNEL BLAZER, fine all wool, navy with white and red with white. Sizes 12 to 20, 25.00

LOTS OF WOOL FELT PLAYTHINGS, all worked out in white, red, green or black... like the pretty-baby cap with flower earmuffs, at 2.95
Or the flower backed mitts, 1.50. Or the drawstring bag (this in red or black), 2.95. Or the suspenders at 1.25 or the Miss Muffet vest at 4.45

WARM MOCASETTES, like a papoose's with soft reindeer skin soles and hand crocheted wool tops, 4.50

PAINTED WOODEN JEWELRY, the heart earrings, 1.95* the necklace, 3.95*

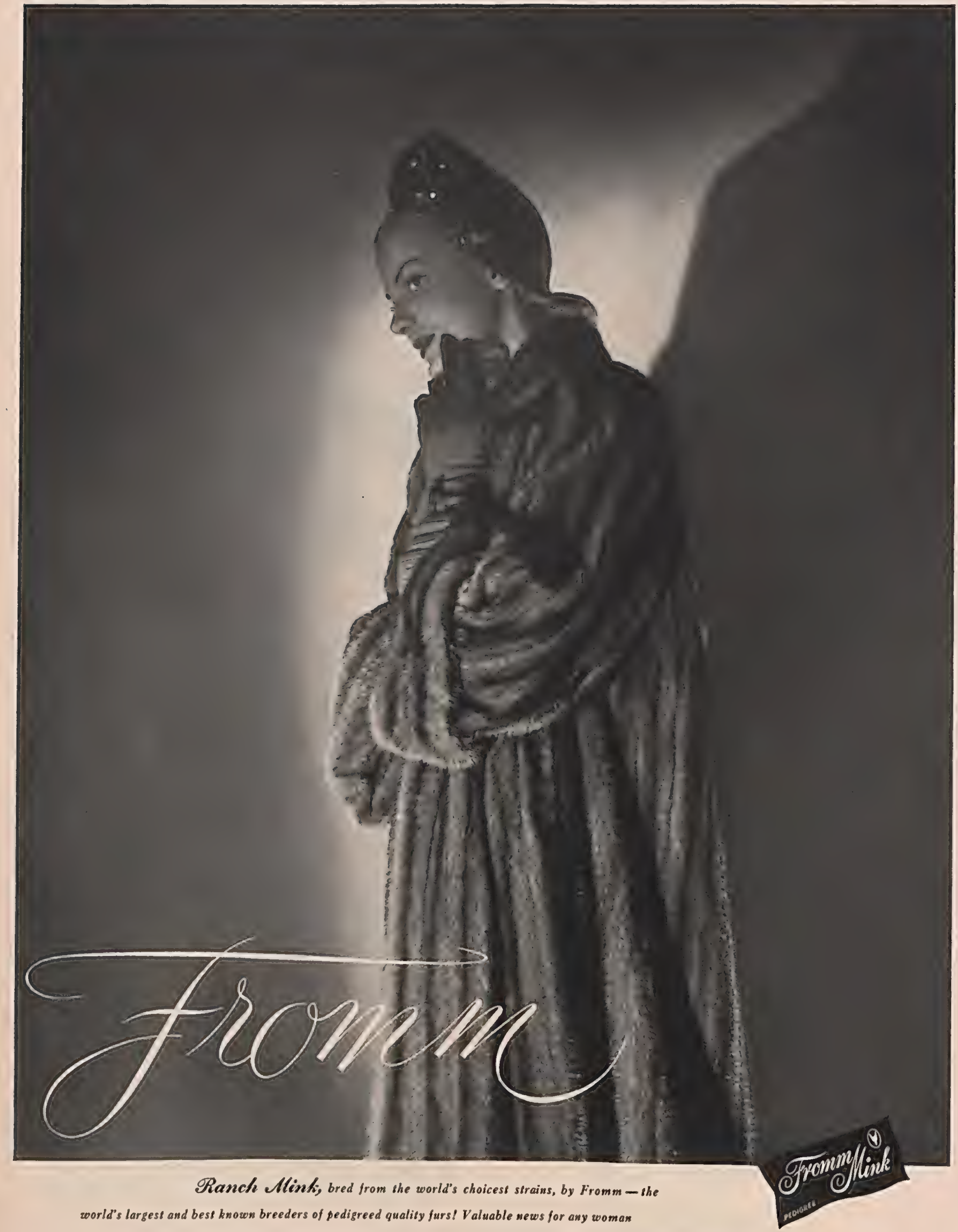
PRINCESSE LACE STOCKINGS, full fashioned in a fine rayon, pair 1.37

HEARTS AND FLOWERS COMPACT, also in painted wood, 2.95

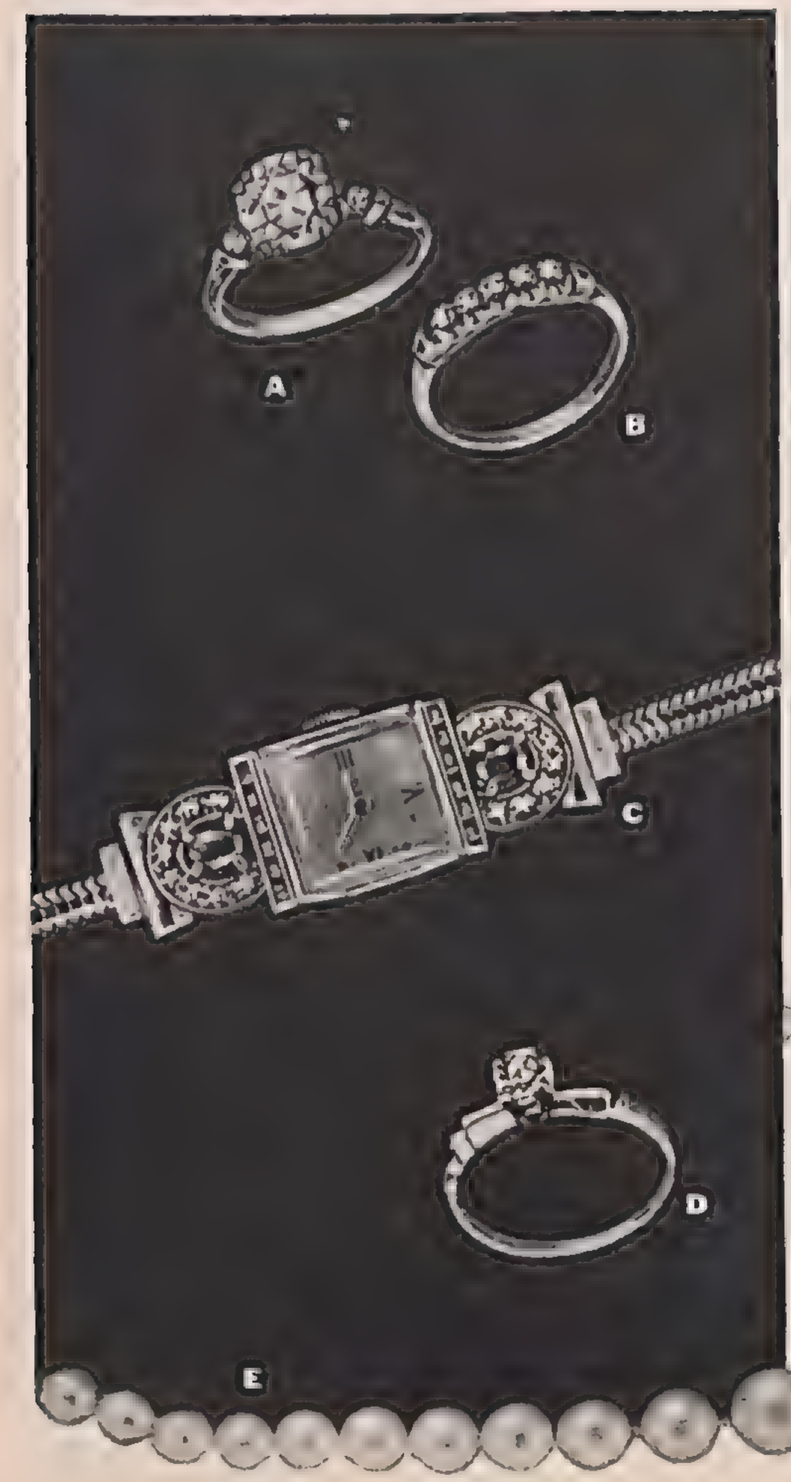
*Plus 10% Federal tax

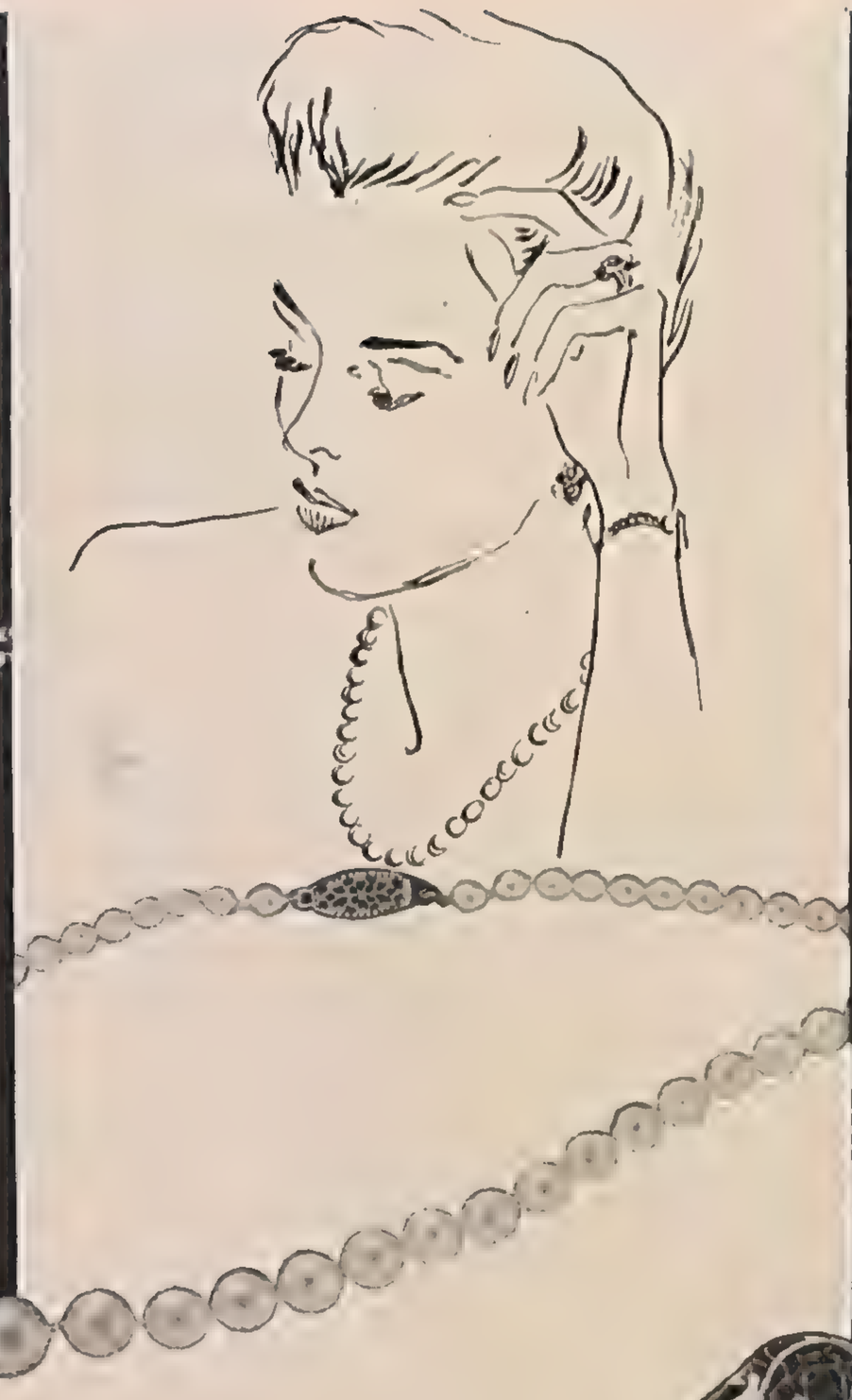
PECK & PECK

NEW YORK • BOSTON • CHICAGO • CLEVELAND • DETROIT • HARTFORD • MILWAUKEE • MINNEAPOLIS • PHILADELPHIA • PROVIDENCE • ST. LOUIS • ST. PAUL



Ranch Mink, bred from the world's choicest strains, by Fromm — the world's largest and best known breeders of pedigreed quality furs! Valuable news for any woman who plans to make this most important fur investment—the Fromm reputation being indubitable assurance of Mink of superlative beauty . . . rich-colored, silky-textured, bred for enduring service. Identified by the Fromm pedigree label . . . at the finer fur stores. FROMM BROS., INC., 275 SEVENTH AVENUE, NEW YORK





Distinguished Gifts from Jordan's Famous Diamond Center

For generations, Jordan's has been carrying on the New England tradition for fine things in jewelry... exquisite stones, original mountings, connoisseur craftsmanship. We show here just a few...from a collection of hundreds of beauties. Beacon Hill watches...Tecla Cultured Pearls...Gemcraft rings...and many other great names to choose from. Budget terms available.

A. Fiery Diamond in platinum Gemcraft mounting, with two accenting side diamonds, $1750.00

B. Fine Diamond wedding ring, in white gold Gemcraft mounting, $95.00

C. *Beacon Hill watch, 17 jewel movement, 14 kt. pink gold with 16 diamonds, 8 square rubies, and 2 cabochon rubies, $575.00

D. Diamond Solitaire, 14 kt. gold, in *Gemcraft mounting, $100.00

E. *Tecla Cultured Pearls, finely matched for color, $100.00 Beautiful sheen. Others from $75.00 to $4000.00

F. Diamond Solitaire, in 14 kt. gold, Gemcraft mounting, $450.00

G. Ruby and Diamond ring, set with three rubies and three diamonds, 14 kt. pink gold Gemcraft mounting, $115.00

H. Zircon ring. 14 kt. gold, with sparkling blue zircon, $27.50

J. Three-stone diamond ring, set with three large, brilliant diamonds, two smaller accenting diamonds, Gemcraft mounting, $495.00

K. Man's heavy 10 kt. gold ring; choice of amethyst, ruby, topaz, or black onyx, $29.75

L. Man's black onyx diamond ring in 10 kt. gold, $65.00

All prices include Federal tax.

*Registered

JORDAN MARSH COMPANY
Diamond Center, Boston, Mass.

Please send me

☐ Charge ☐ Check enclosed

Jordan Marsh

JORDAN MARSH COMPANY • BOSTON, MASS. • NEW ENGLAND'S GREAT STORE

MOMENT
SUPRÊME
Jean Patou
SUCH STUFF AS DREAMS ARE MADE ON

Enchantment

—in a softly draped negligee to cherish all year.

Rayon crepe with Alencon-type lace; also in Tahiti Rose, Pale Pink and Black.

Price $35.00

I. Magnin & Co.
California

Stores located at: SAN FRANCISCO • SEATTLE • OAKLAND • LOS ANGELES • BEVERLY HILLS • PASADENA *and* SANTA BARBARA

TABIN-PICKER & CO.
Chicago

puppy love . . . What puppy wouldn't wag his tail to see such pretty girls . . . looking like sugar and spice and all things nice in these darling Trudy Hall Juniors. *Left,* rayon jersey one-piece dress in gold, blue or green. *Right,* two-piece striped spun rayon flannel in pink, blue or green. Sizes 9 to 15. $10.95 each.

At your favorite store everywhere

Certainly this is not a Christmas to give frivolous gifts. Keep the Christmas spirit high for the youngsters, but for grownups—be sensible. The war is not over but we know we're well on our way to victory—the best way to celebrate is to *buy more War Bonds.* Other gifts should be *practical,* too. But practical gifts can be *gay.* Martex Towels—like these, for instance—they'll be cherished for their loveliness and at the same time will give years of useful service because they're made with the plied yarn underweave to assure long wear. You'll find Martex bath and dish towels at better department stores and linen shops.

TO PATRIOTIC SHOPPERS: You may select Martex Towels this Christmas safe in the knowledge that Martex took care of our armed force requirements first and both mills received the Army-Navy "E" for excellence. The Martex Towels your favorite store is selling are from production exceeding the requirements of the government. Wellington Sears Company, 65 Worth Street, New York 13, N. Y.

Martex

BATH TOWELS • DISH TOWELS • CHENILLE MATS

Kodachrome by Edward Jacobsen

REFLEXIONS	SURRENDER	DANGER	NEW HORIZONS	
$35. 18. 12. 5.	$32. 17.50 10. 5.	$27.50 12.	$27.50 10.50 6.25	(plus taxes)

Four ways to say "Remember Me!"

And remember to buy War Bonds regularly

© 1943

Hardy perennial in soft daffodil yellow, tailored at Good Hollow by Schainman. The material is fine doeskin flannel . . . 100% virgin wool . . . and you'll find it also in red, natural, aqua and larkspur. Sizes 10-20. $39.75.
Bon Marché
Asheville, N. C.
ONE OF THE SOUTH'S BETTER STORES
In beautiful western North Carolina

Enmeshed

by Gotham

The Loveliest Legs on Earth!

It was Gotham's job to do — to supply the wisp of nothing we call stockings — to make them slim and lovely as before — yet use the yarns okayed by Uncle Sam. So now you have them — seven styles in mesh. Sheer lacy rayons or trim and competent cottons. A type for every costume that you own — from sportswear to evening clothes. Reasonably priced at fine stores everywhere.

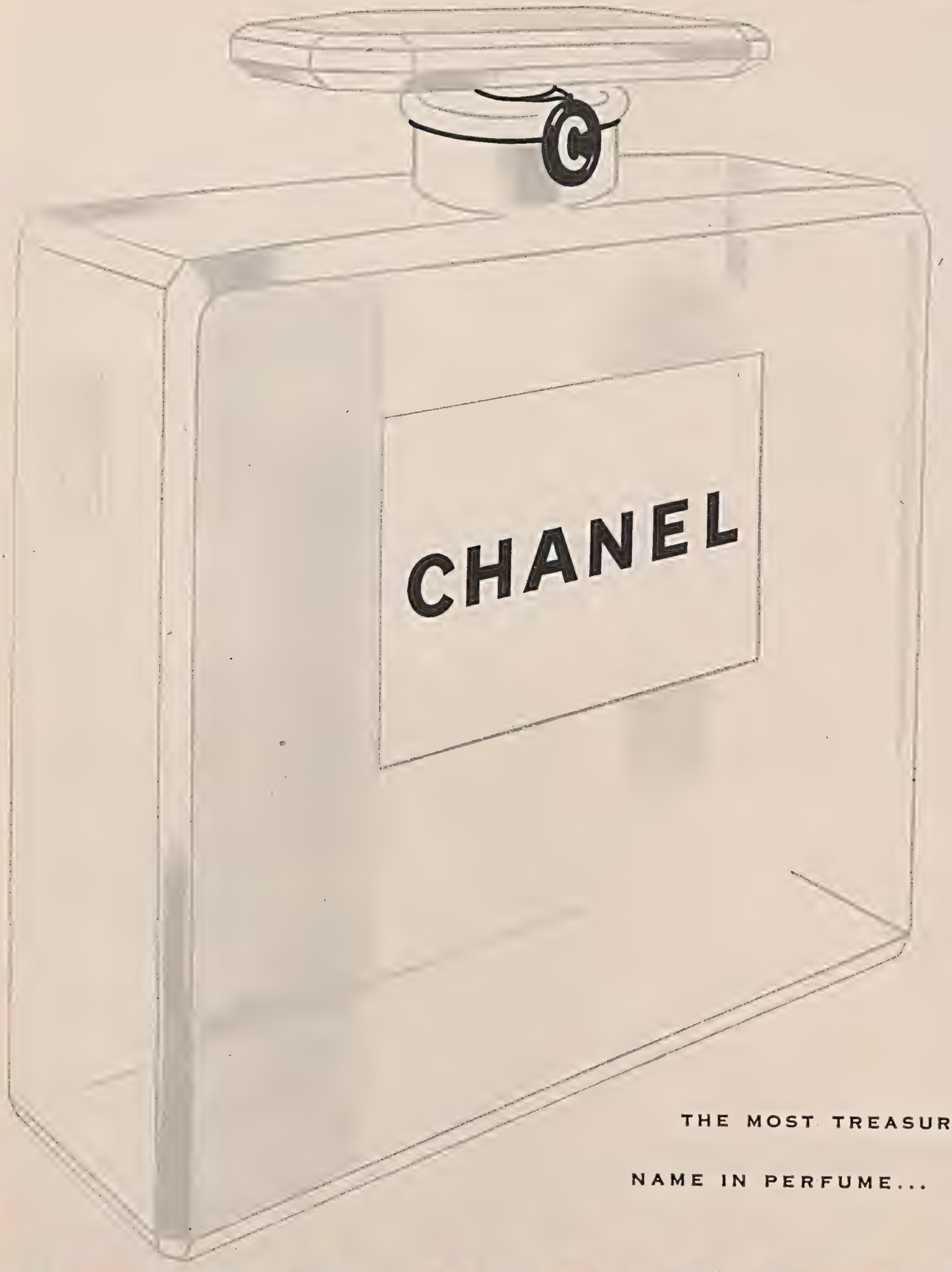
GOTHAM HOSIERY COMPANY, INC.
200 Madison Avenue, New York, N. Y.

GOTHAM GOLD STRIPE
Reg. U. S. Pat. Off.
Beautiful Stockings

For 34 years the label that means quality in stockings.

Listen to Pegeen Fitzgerald on Gotham's Program "Strictly Personal" every Tuesday and Thursday morning at 11:55 Eastern War Time over the Mutual Network from Coast to Coast.

Photographed at the St. Regis by Larry Gordon



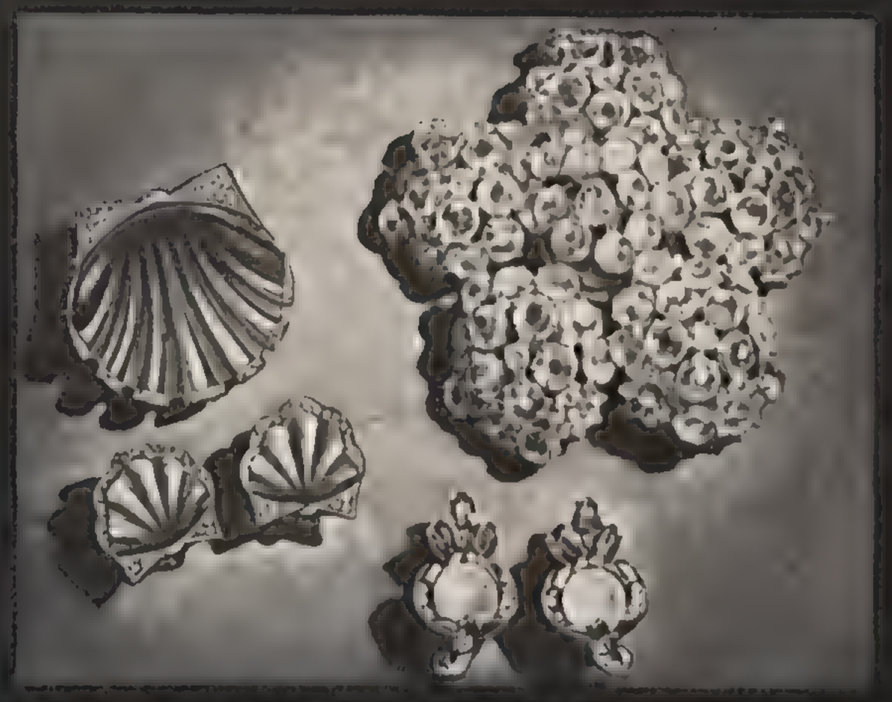
THE MOST TREASURED
NAME IN PERFUME...

CHANEL

Complements of the Season

Sophisticated cues for an exciting Christmas. Here are just a few suggestions for inspired giving from a collection of enchanting gifts.

Leaf pin with ruby and rhinestones, $35.00. Earrings, $19.95. Stag's head with rubies and rhinestones, $35.00. Rhinestone, ruby and topaz pin, $25.00. Earrings, rubies and rhinestones, $10.95.



Gold and crystal shell pin, $19.95. Matching earrings, $12.95. Mammoth, crystal star-shaped pin, $35.00. Grape cluster earrings with emeralds, moonstones and rhinestones, $19.95.

Haunting Fragrances . . . Coty's "L'Origan", $18.75. Elizabeth Arden's "Mille Fleurs", $24.50. Germaine Monteil's "Laughter", $37.50. Jean Patou's "Joy", $35.00.

Bags by Rosenfeld. Capacious, brown Mexican alligator bag adjustable handle, clasp of simulated shell, $160.00. Rich, black antelope with stunning lucite and gold-metal clasp, $49.50.

Natural wild mink, a Kahn Original, $2500. Frosty white evening gown, $49.50.

All jewelry in gold-finished sterling . . . set with simulated stones. Add 10% Federal Excise Tax to jewelry, perfume and fur prices.

the addis co.

Syracuse, New York

FOR AN EVENING OF LIGHTS AND SHADOWS
White Shoulders
ONE OF TWO GREAT PERFUMES
BY
Hartnell

In Detroit it's
Rollins
for fine furs
Furs—most treasured gift
of all! All the more precious to her
if it bears the Rollins label.
Natural Canadian ranch or wild
mink 2500.00 (plus excise tax)
The ROLLINS Co.
DETROIT
FURS . . READY-TO-WEAR . . ACCESSORIES

They're fabric-hunting, these smart American women with their genius for meeting the times! They've returned to home-dressmaking in a fashionable landslide! And because they love quality and lasting beauty, they're choosing Jersey by HELLER from fine yard goods departments, in stores throughout the country. They're choosing Heller's richly smooth 100% Wool Jersey . . . Jerlida*, the clever, mat, Wool Jersey with the rayon backing . . . and Heller's Rayon Jersey. They're finding them in a galaxy of exquisite designs and colors . . . in feather-weights right up to suit-weights; for every occasion all-around-the-clock, the whole calendar through.

Heller Jersey

William Heller Inc., 1071 Sixth Avenue, New York

*Reg. U. S. Pat. Off.

Chic Woman of 1944

Her clothes are simpler . . . so she places extra emphasis on personal chic. The creators of lipstick CHEN YU anticipated this trend with six shades having "chic" as well as beauty. "Golden Mauve," "Powder Blue Fuchsia," "Dragon's Blood Ruby," "Exotic Pink," "Flame Swept Red," and "Black Rose"—different—beautiful—and chic!

lipstick CHEN YU

made in U.S.A.

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We salute our allies

with flying colors

by Sydney

Vibrant as the spirit of Freedom, glorious as the day of Victory... are these Allied Colors in the new collection of Handbags by Sydney. Made in luscious doeskin-finished lambskin, soft as eiderdown.

Big, beautiful bags to carry triumphantly!

Exclusive representation

AFRICAN SAND	SICILIAN ROSE	BLACKOUT BLACK
BURMA DUST	MELBOURNE VIOLET	KREMLIN RED
TUNISIAN CLAY	CANADIAN PLUM	HAWAIIAN GREEN
MEXICAN PEPPER	ENGLISH ROYAL	BRAZILIAN BROWN
AMERICAN LOYAL		

Gifts FROM Hollywood

AUTOGRAPHED MAKE-UP SET
"My Make-Up Secret"..autographed by famous screen stars. *Max Factor Hollywood* Powder, Rouge, Tru-Color Lipstick. $2.50

for Blondes ★ Brunettes
Brownettes ★ Redheads

SPECIAL MAKE-UP SET
Secrets of lovely beauty in a gay holiday box... Face Powder, Rouge, Tru-Color Lipstick, Cleansing Cream and Brillox. $3.55

A gift of loveliness for a lovely lady... one that she herself desires. Each *"Gift from Hollywood"* contains the correct Color Harmony Make-Up for a blonde, or a brunette, or a brownette, or a redhead as created by *Max Factor Hollywood*...so it is easy to select a gift that will be just right for her type.

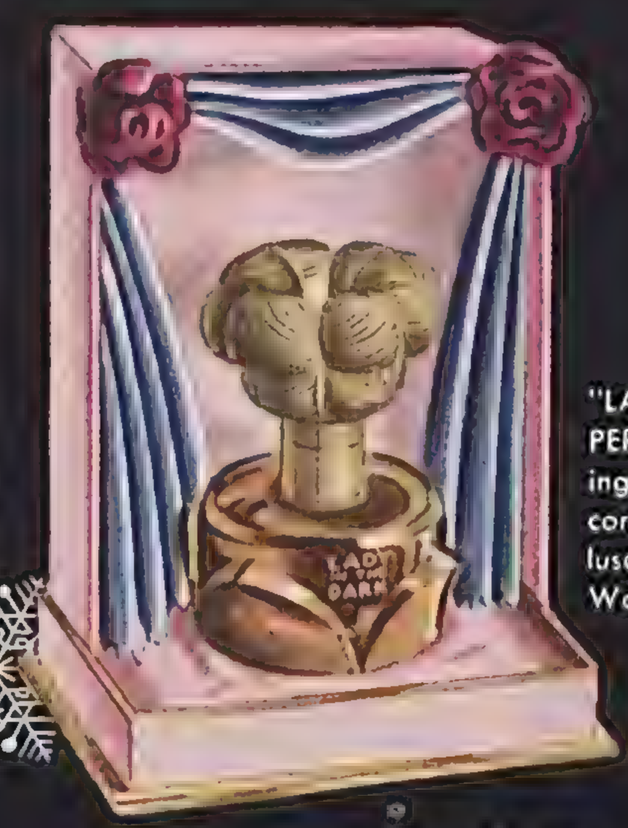
Max Factor ★ Hollywood

PAN-CAKE MAKE-UP SET
Glamour in a holiday box, *Max Factor Hollywood* Powder, Rouge, Tru-Color Lipstick, Cleansing Cream, Pan-Cake Make-Up $4.55

MAKE-UP TREASURE CHEST
A luxurious gift that will thrill any woman... a complete *Max Factor Hollywood* color harmony make-up ensemble. $11.55

Max Factor Hollywood
PAN-CAKE MAKE-UP $1.50

COLOR HARMONY MAKE-UP SET
Correct make-up shades for "her" type... *Max Factor Hollywood* Powder, Rouge, Tru-Color Lipstick and 4 other requisites. $6.55



"LADY IN THE DARK" PERFUME... Rich, compelling scent in plumed coronet bottle. Every drop luscious, long-lasting. Wonderful with furs! $15.*

SWEET SUGGESTION BATH SET... Dorothy Gray Eau de Cologne and Dusting Powder in an alluring fragrance. Gift card on box top. $3.*

Dorothy Gray Christmas Sweets

SOUTH AMERICAN Dusting Powder with fluffy puff, $1. Cologne, $1. Bubbling Bath, $1. Other South American items, $1 to $3.25.*

UTILITY CASE... Impressive overnight bag fitted with 8 preparations on removable stand. In fine simulated leather. Black, Brown, Turf Brown, Saddle Tan. $18. Other cases, $5 to $50.*

NOSEGAY COLOGNE... A Dorothy Gray favorite. 4 oz., $1.75. Nosegay Perfume, $5. Nosegay Soap in travel bag, 3 cakes, $1.50.*

*Tax additional on all prices.

Copyright, 1943, by Dorothy Gray, Ltd.

Dorothy Gray.. American design of Beauty.. 683 Fifth Avenue.. New York

HANDMACHER uses pure wool, smooth as suede, to

make this young but worldly suit. Master-tailored in six soft but radiant colors.

For Juniors and Misses...good for now...for spring...forever!—**$39.75**

It goes to your heart!

Intoxication

the stirring new perfume by

D'ORSAY

$18.50 and $10

Eau de Toilette $5

CREATORS OF LE DANDY • TROPHEE • BELLE DE JOUR • TOUJOURS FIDELE • MILORD

A Milgrim Original to sound a Spring-like note in your Winter wardrobe. In sheer rayon crepe with a button-on collar of frosty mousseline de soie edged with a flicker of red. Black or navy.
Sizes 12 to 20—$75.00
Hat by Milgrim 18.50
Earrings by Hobe 10.00
Gloves by Kislav 6.50
Bag by Bienen-Davis 18.50
Barow Marten Scarf 400.00
EXCLUSIVE WITH
Stewart's
LOUISVILLE

You go well together

A sprig of mistletoe, the man of the hour, and you . . . with Burmel's triumphant *handkerchief of the year.* A dramatic Christmas Rose on *pure Irish linen* . . . to cherish in these memory-making moments. At your favorite store . . . $1.00

We ask your 'Yuletide' indulgence. If your store does not have this pattern—be sure to see the other equally beautiful Burmel creations.

THE HANDKERCHIEF OF THE YEAR

by Burmel

BUY WAR BONDS

ON YOUR TOES FOR THE KNOCKOUT BLOWS

Georgiana FROCKS

REG. U. S. PAT. OFF.

TABIN-PICKER & CO.
Chicago

yours truly . . . as individual as the way you write your name, styled with charm and youthfulness that express your new tempo of living . . . Georgiana Frocks. *Left,* polka dot rayon crepe in brown, green, red or navy. *Right,* crisscross tri-color rayon crepe in grey, brown, aqua or black ground color. Sizes 12 to 40. $10.95 each.

At your favorite store everywhere

"CHOOSE THE SUBSTANCE THAT ENDURES"

ENDURING

From anniversary to anniversary, following the betrothal and wedding, the distinctive beauty and lustre of handmade *Tempered Gold or *Tempered Platinum Mountings by Granat are constant sources of satisfaction. Furthermore, these firm, hard, precious metals securely hold and protect the lovely solitaires and other diamonds entrusted to their care. This enduring quality of *Tempered Gold and *Tempered Platinum causes leading jewelers everywhere to choose mountings by Granat for their finest engagement and wedding rings.

MOUNTINGS BY
GRANAT

Tempered Gold and Tempered Platinum Mountings are a major improvement in wedding and engagement rings. You will find the name "Granat" inside each mounting. (*TRADE MARK REG. U. S. PAT. OFF. BY GRANAT BROS, SAN FRANCISCO)

Harveys
NASHVILLE

Two Young Nashvillians in a festive mood, gaily greet the season in whip-smart charmers of look-lovely, stay-lovely pin-striped St. George Hampton Cord styled with Kay Collier's eloquent smartness for Harveys Nashville, the store that loves young people and understands their clothes. (Left) Trigger-trim double-breasted job, tailored on determined lines. (Right) Pert and pleated, tailored with deft simplicity, lit with a glitter-buckle. Both in Blue, Maize, Winter White, Lilac, Mist Green, Coral. Sizes 9-11-13-15. Each, $19.95

YOU MAY ORDER BY MAIL IF YOU WISH

Please state second color choice

BREV *for small legs* · MODITE *for middling legs* · DUCHESS *for tall, full legs*

A Very Merry Christmas

it will be for the lucky girl who receives *Belle-Sharmeers* in her leg size. Made to fit the *width* as well as length of her legs. Beautiful!

Happy New Year

it will be for the girl who gets *Belle-Sharmeers*. Because their leg-size fit makes them not only look lovelier but wear longer, too! She'll love them!

Love from Santa

with a genial word that lovely *Belle-Sharmeer* Rayons deserve the best of care! Suds before the first wearing and always allow 36 hours to dry.

BELLE-SHARMEER

STOCKINGS

... *in all leg sizes*

GIVE WAR BONDS FOR CHRISTMAS!

P. S. Sorry, there aren't enough *Belle-Sharmeers* for everybody this Christmas.

Belle-Sharmeer Division,
Wayne Knitting Mills, Fort Wayne, Indiana

INDISCRETE
PERFUME

TAILSPIN
PERFUME

BALALAIKA
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SIRÔCCO
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PERFUMES **LUCIEN LELONG**

PRESENTING THE AMERICAN ERA IN FINE PERFUME

Risqué

FOR THE DARING

ONE SIZE ONLY
THREE-FIFTY THE OUNCE

. . . and its three companion perfumes, attuned to varying moods and personalities:

Poetic Dream . . . For Sheer Enchantment
heartbeat . . . When Hearts are High
Dulcinea . . . For True Love's Sake

Try these exquisite perfumes at your favorite store

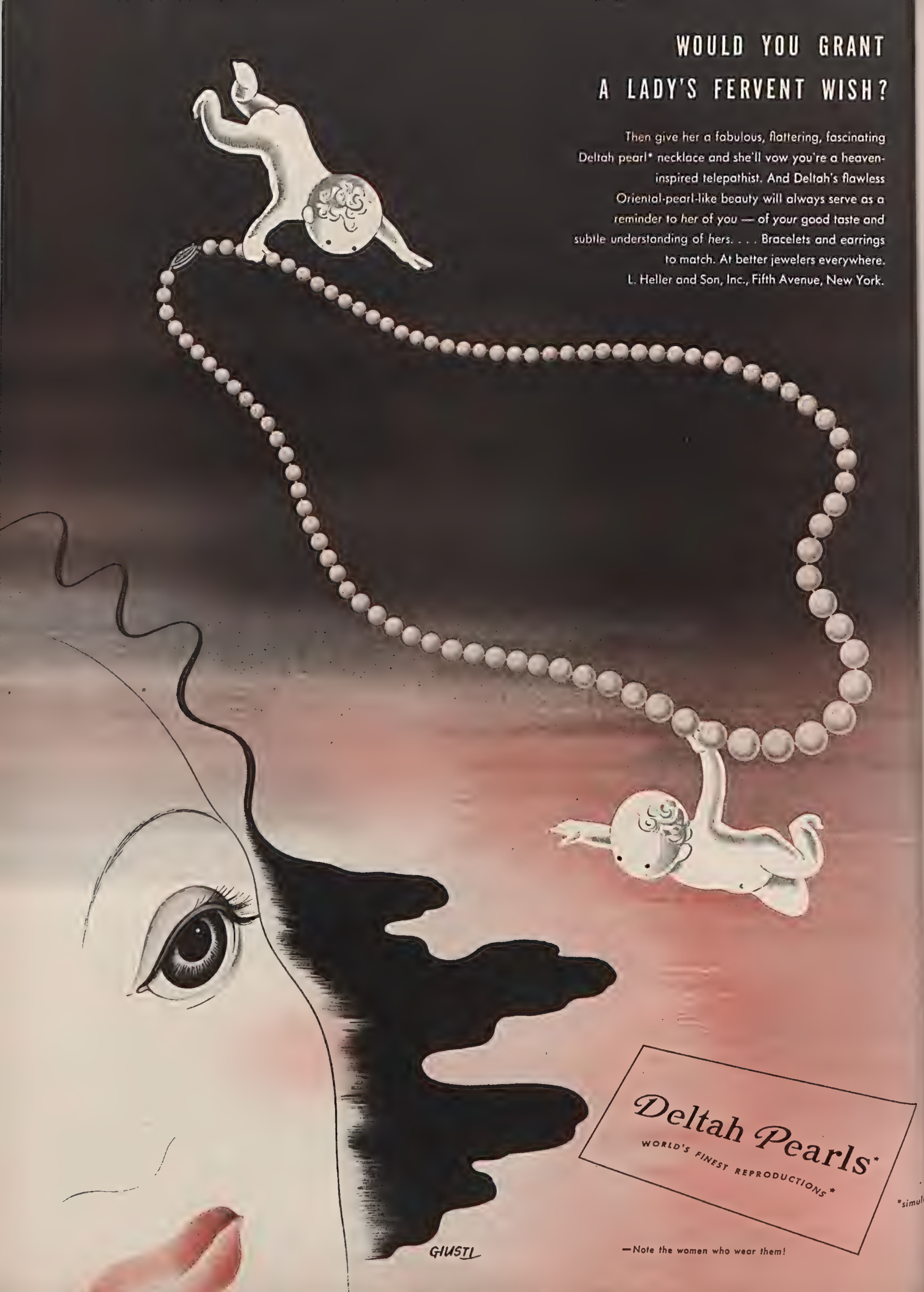
LEIGH

LEIGH PERFUMERS • EST. 1890 A DIVISION OF SHULTON, INC. • ROCKEFELLER CENTER, NEW YORK 20, N. Y.

Eisenberg Topaz Quartz
From an Eisenberg collection of genuine Brazilian topaz quartz jewelry set in 14k gold. Earrings, $39.50* (approximately 10 carats the pair); Ring, $69.75* (18 to 20 carats); Bowknot pin, $65.00* (18 to 20 carats, gold-finish sterling silver)
Sold at the fine store in your city, or write to
EISENBERG JEWELRY, INC.
Merchandise Mart, Chicago
*PLUS FEDERAL TAX

WOULD YOU GRANT A LADY'S FERVENT WISH?

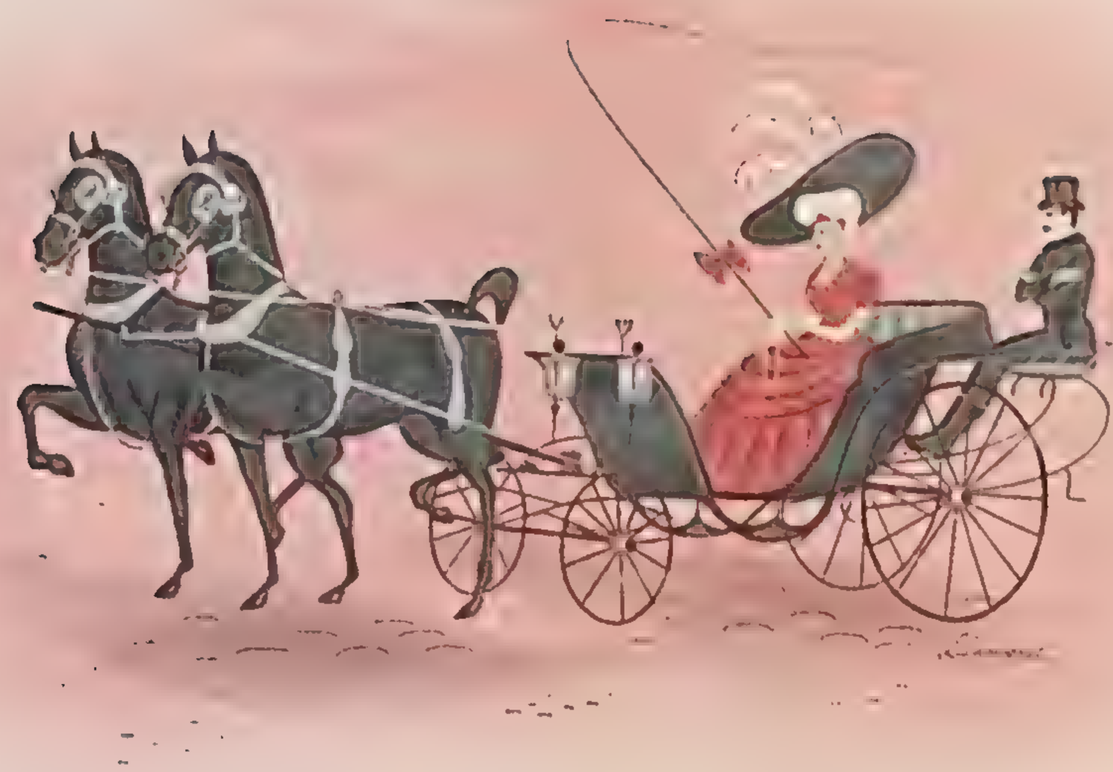
Then give her a fabulous, flattering, fascinating Deltah pearl* necklace and she'll vow you're a heaven-inspired telepathist. And Deltah's flawless Oriental-pearl-like beauty will always serve as a reminder to *her* of *you* — of *your* good taste and subtle understanding of *hers*. . . . Bracelets and earrings to match. At better jewelers everywhere.
L. Heller and Son, Inc., Fifth Avenue, New York.



Deltah Pearls*
WORLD'S FINEST REPRODUCTIONS*

*simulc

—Note the women who wear them!



WHEN LILLIAN RUSSELL CAME TO CALL

She was so very beautiful, it was no wonder the crowds stopped and stared as glorious Lillian drove down Fifth Avenue, holding the white doeskin reins in her own white-gloved hands.

Her phaeton, people tell us who vividly remember the celebrated star of comic-opera, was drawn by horses black as midnight . . . prancing proudly as if they knew that their silver-ornamented pigskin harness, designed by Mark Cross for Miss Russell, was *deliberately* a show piece. She would draw up at the hitching-post of our Fifth Avenue Shop, and seemingly unaware of the breath-taking entrance she was making, alight to select from our articles of fine leather, those gifts for which she was so famous.

Today's Lillian Russells . . . contemporary stars of stage and screen . . . have also made Mark Cross their headquarters for leather goods of superior quality and craftsmanship . . . purchasing the superlative luggage and accessories that are available here and at selected stores from coast to coast.

If currently the choice is limited, remember that vast quantities of leather are needed for war materials. Our booklet *"That the Leather you Love will Last,"* tells simple things you can do to give your Mark Cross luggage and accessories *extra* years of proud and handsome service. Won't you send for it?

MARK CROSS • LEATHER GOODS • FIFTH AVENUE AT 52ND • NEW YORK

LUCKY YOU WHO GIVES

LUCKY YOU WHO GETS

CELEBRITEES*

HANDKERCHIEFS

For CELEBRITEES are hard to find these days. Gone is the profusion you once found at your favorite shop.

But, as always, it is their loveliness which distinguishes CELEBRITEES from all other handkerchiefs.

Whether it's an exquisite hand embroidery from Madeira, a dainty lace or delicate embroidery from Switzerland, a colorful print from our own United States — if it's a CELEBRITEES, it's lovely — it's worthy of a Connoisseur's Collection.

International Handkerchief Mfg. Co.
17 East 37th Street
New York

*Reg U. S. Pat. Off.

Treasure your KAYSER treasures
—Especially this Christmas
KAYSER
Gloves, Hosiery,
Underwear and Lingerie
BE WISER...BUY KAYSER.....BUY WAR BONDS, TOO!

A PERFUME IN THE SPIRIT OF TODAY

PERFUME
$1.00 to $6.50

CONCENTRATED
COLOGNE $2.50

(all prices plus tax)

BOURJOIS

NEW YORK • DISTRIBUTOR

Saybury
HOUSECOATS
HERE'S THE PERFECT GIFT FOR CHRISTMAS
Choose a Saybury quilted robe***
in the regular length or the shorter Coffee Coat.
You'll find a nice selection of these and
similar robes, in various prints, at better
stores everywhere, from $11 to $15.
ELIAS SAYOUR CO., Inc., 31 East 31st St., New York City
*Prices slightly higher West of the Mississippi

There's more than a dash of magic in these sparkling ETTA GAYNES Designs . . . Left, flap-pocketed suit in all-wool twill, an AMERICAN WOOLEN fabric, with self-bowknot trim. Right, short-jacketed suit in "VERDONA", a PACIFIC all-worsted crepe, with contrasting scroll embroidery. Quality rayon lined with EARL-GLO. In leading colors. Sizes 9 to 17 and 10 to 18. About $40.00 each. Matching hats and bags by REGO.

At fine stores everywhere, or write GAYNES, Inc., 500 Seventh Avenue, New York 18, N. Y.

More precious than all the silver stars and ribbon is the love that wraps your gift. And as the Christmas Spirit shines bright in every American home, gifts will be exchanged among family and friends as tokens of that love, hope, and simple beauty of living born out of the First Hallowed Christmas. Let us this Christmastide rekindle in our hearts the quality of faith that guides man to build world-wide peace on earth and good will towards men. So it is that lovely gifts of Kickernick lingerie express your Christmas message in the very essence of simple, enduring beauty . . . beauty enhanced by time-honored quality and perfection in Fit . . . in Fashion . . . and in Fabric.

Panties • *Slips* • *Bandeaux* • *Gowns* • *Pajamas*

Winget Kickernick Company • Minneapolis • New York • Chicago

Photograph Courtesy of Lester Kierstead Henderson

Imagine F. A. O. Schwarz Short of Toys and *Proud* of It!

DOESN'T MAKE SENSE, hardly — and yet it does. America's leading toy shop to four generations — Santa Claus headquarters since 1861 — the shop that has always had the greatest array of toys, the biggest stock of toys, the most unusual toys — now hasn't enough toys to go around.

The metals, the plastics, the lumber, the fabrics, the kapok stuffings, and just about everything else that Santa Claus needs to make his trains, boats, wagons, dolls and prams, are now in the first line of attack. He surrendered them gladly to our boys in the front lines.

We took all the toys that Santa Claus could fashion out of materials that have no pressing war priority. To these we added what was left of our once plentiful metal and other war-scarce toys. An impressively large stock it made, but not enough to meet the greatest buying demand we have ever experienced.

So now we approach Christmas, 1943, with fast thinning stocks of toys and games. We know we must disappoint many of our old customers who look to us to make this Christmas as happy for their children as we once made theirs. Yet we feel proud, too, that by this sacrifice we can contribute to the winning of the war.

We hope that this may be the last Christmas that the grim realities of a grown-up's world intrude upon our children. But from long and intimate association with them, we know they understand and are glad to give up their F. A. O. Schwarz toys this year so that Christmas all over the world may be saved from the menace of evil men.

F. A. O. SCHWARZ

745 FIFTH AVENUE, NEW YORK, N.Y.

The Romance and Enchantment of the OLD SOUTH

Old South Toiletries symbolize the rare beauty, the serene, gay, gracious living of a land, a time. In fragrances as lovely as the Old South itself. At better drug and department stores. Old South Perfumers, 347 Fifth Avenue, New York

Old South Toiletries, in Woodland Spice or Plantation Garden Bouquet: Cologne $1.00 and $1.75; Perfume $3.50; Bubble Bath Crystals $1.50; Pin Cushion Perfumes $3.75; Trunk Box Perfume $1.00; Dusting Powder $1.00; Natchez Rose Jar $4.50; Quilt Box $1.75; Talc $.50; Virginia Reel Trio $1.00; Romance Box $2.00; Sweetheart Packet $1.50; Memory Box $1.00; Charleston Box $3.00

MORE THAN A MEMORY OF THE PARIS YOU LOVED

Green Eyes

A May Morning

The Lady Wore Black

On Fifth Avenue

Indian Summer

FROM $2.00 to $35.00

Esme'

OF PARIS
PERFUMER
NEW YORK

Tops for Shower or Shine

"The Topper"

in CHECKS

Really "different"—gaily styled all-weather coat of water-repellent Rayon Taffeta. Inlaid velveteen collar. Huge matching square scarf. In Black n' white, Navy n' white, Brown n white, or Red n' white. At leading stores everywhere, about $10.00. Matching scarf $1.00.

Harris Raincoat Co., Inc.
512 Seventh Avenue, New York

THERE'S STILL TIME TO ENTER THE PRIX!

If you are a Senior in 1943, or, if because of an accelerated curriculum, you will be a Senior in the winter of 1944, you are eligible to enter the Prix. The time-limit for entering the Prix has been pushed ahead, and you have until December 15 to send in your application! If there is any doubt in your mind about your eligibility or about the Prix Questions, please write to Vogue's Prix de Paris Editor.

SECOND QUIZ IN VOGUE'S 9TH PRIX DE PARIS

ANSWER ONE OF THESE QUESTIONS

1. Page 69 of the November 1 issue of Vogue is devoted to perfume. Using the same space, but not necessarily the same paragraphing, write your own page, with your own perfume philosophy.
2. Ten women of distinction are photographed or sketched for the November 15 Vogue in their favourite 1943 fashions; pages 74-77. Using the October and November issues of Vogue as a basis, choose ten costumes that you think are significant this year. Describe each in a two-line caption.
3. Vogue made four fashion points on pages 52, 53, 54, and 55 of the November 1 issue. Suggest two other beauty-fashion points. Suggest the illustrations you would use and write a fifty-word caption for each.

ANSWER ONE OF THESE QUESTIONS

1. Vogue's November 15 issue, milestone of Vogue's first fifty years, looks at today through tomorrow's eyes (see page 48). Using the same subheadings and half the space, write a "Fifty Years from Now" from your own point of view.
2. "Design for Dinner" on page 80 of the November 15 Vogue contrasts entertaining today with entertaining in 1893. In a paragraph of one hundred and fifty words, arrange a "Design for Sunday Lunch" that seems appropriate for 1943.
3. "He Will Be Different," the provocative Philip Wylie article on page 80 of the November 1 Vogue, discusses the after-war psychology of Service men. In about four hundred words, write an article from a feminine angle, calling it, "She Will Be Different."

17 AWARDS IN THE PRIX DE PARIS

First prize will be a year's position on the staff of Vogue; the second prize, six months with Vogue. Ten Awards of Merit will carry opportunities for careers with House & Garden, Glamour, and Vogue Pattern Book; also job-interviews with stores and advertising agencies. There will be five cash awards for the five best articles.

CONTEST RULES

1. Each entrant must fill out an entry blank, which may be mailed now, or with the answers to the first quiz.
2. The contest will consist of two parts: (1) a series of four quizzes; (2) an essay of 1,500 words on a subject selected by Vogue, to be submitted by those entrants who pass the four quizzes.
3. The first quiz appeared in the November 1 issue. The next two quizzes will appear in the February 1 and March 1 issues. Save your copies of Vogue; you may need them for reference.
4. Papers will be graded on these points:
   Clear and individual writing.
   Familiarity with the fashion information and fashion principles in Vogue's pages.
   General information, current information, awareness.
5. Answers must be mailed on or before the twentieth of the month in which the quiz appears.
6. All quiz papers and essays must be typewritten in double space on one side of the page. The name and college of the contestant must appear on every page.
7. The judges of the contest will be the Editors of Vogue. Their decision will be final. The winners of the Prix de Paris will be announced on or about June 20, 1944.

ENTRANCE BLANK

VOGUE, 420 Lexington Ave., New York 17, N. Y.
Please enroll my name as an entrant in Vogue's 9th *Prix de Paris.*

NAME.....

HOME ADDRESS.....

I am a member of the class of 1944 of.....

COLLEGE ADDRESS.....

HER CHRISTMAS GIFT FOR HIM

She'll work on Christmas day,
if her war job demands it.
She's been giving every day of the year,
America's war worker, spending
eight hours at the machine, six days a week,
and her hours afterward for home and children.
She chose to give all her time and energy,
and to this she adds:

War Bonds Weekly *Rationing Board Work*
Blood Donations *Saved Kitchen Fats*
Buying only what she and her family need
Exchanging stamps for all rationed goods

She has given all she can
Have you?

Cole OF CALIFORNIA

Uncle Sam Needs Millions More Women In War Jobs.

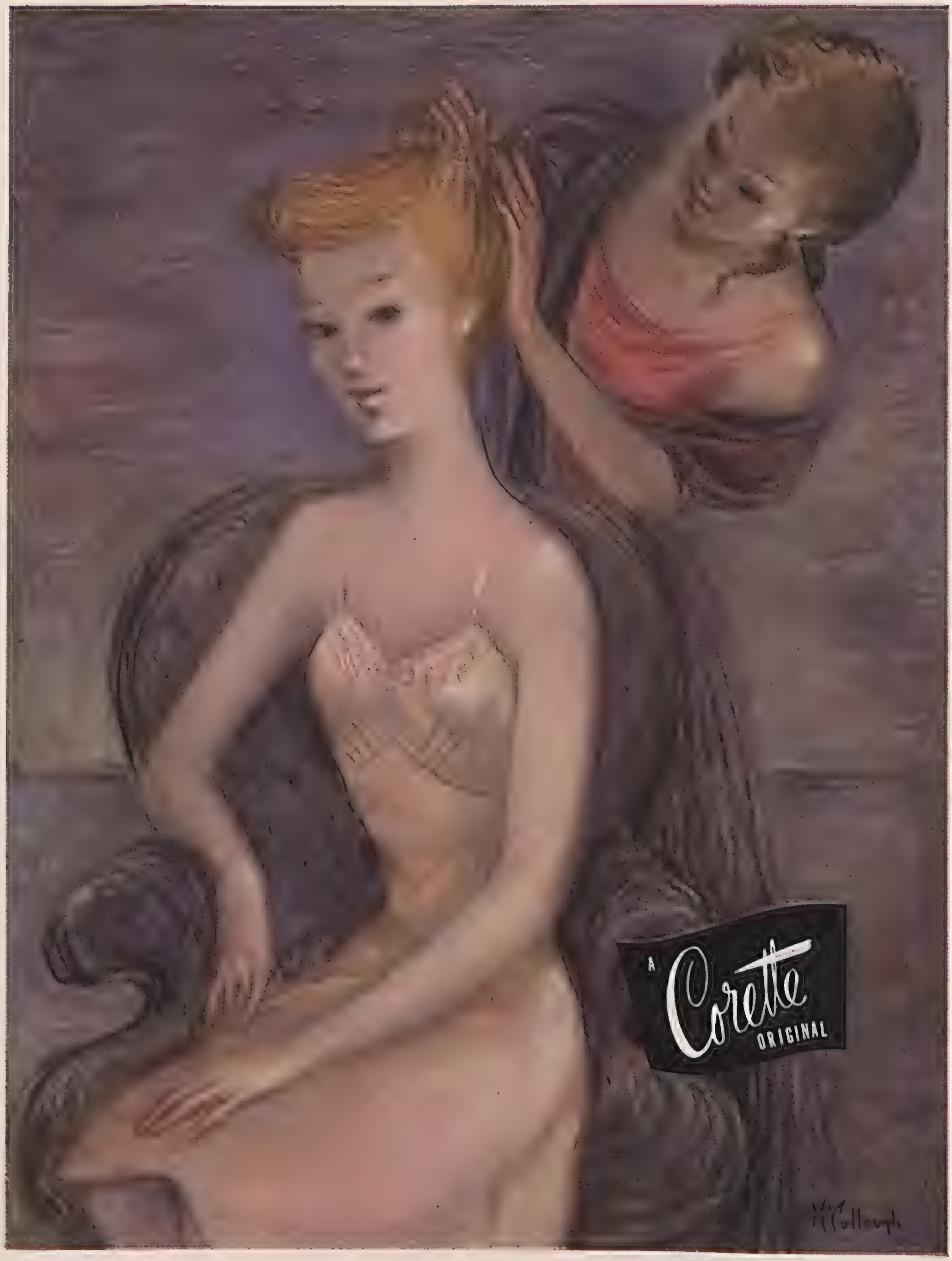
Escape

the sudden, imperious spring of a lock—a vista of skies immense and free—
a new perfume that defies imprisonment . . .

If she is waiting for a magic hour of unfettered joy, this scent is for her!
Four sizes . . . $6, $10, $18, $32.50 plus federal tax.

A NEW PERFUME BY Mary Dunhill

FIFTH AVENUE, NEW YORK



MADE OF A BUR-MIL QUALITY RAYON FABRIC

That you may walk in beauty! It's our All Arounder model, aswirl with embroidered roses... appliqued hearts. Perfectly behaved, in action or repose. Its bias top won't bind... straight-cut skirt won't expose knees. With darted bodice, diamond-shaped midriff... to achieve flawless fit. About $3.

CREATED BY CUSTOM UNDERGARMENT CORPORATION, 148 MADISON AVENUE, NEW YORK

ROMANTIC

Revelry

Holiday nights . . . moments of enchantment filled with music and the sweet voice of Christmas Bells. As you float in in his arms—your dancing legs are fluid poetry imprisoned in the gossamer loveliness of Claussner rayon hose. For unforgettable hours, wear Claussner's Kleer-Sheer hose.

Claussner Hosiery Company INC., PADUCAH, KY.

a Present with a Future

BUR-MIL* Rayon Crepe gives to this lovely hand-stitched set a Christmas beauty that lasts throughout the year.

The Gown in Shell, White and Blue—
Sizes 32 to 38—About $7.95

The Slip in Shell and White—
Sizes 32 to 44—About $5.95

The Pantie in Shell and White—
Waist Sizes 26 to 32—About $3.95

*Reg. U.S. Pat. Off.

As seen at BEST & CO. *New York and branches*

BUR-MIL QUALITY

BUR-MIL Fabrics are Sold by Converters Licensed by

BURLINGTON MILLS CORPORATION of New York, 450 Seventh Avenue, New York 1

Fragrance for a woman beloved

To make your heart . . . and his . . . beat faster . . . Houbigant has created Chantilly.

A precious perfume, stimulating, slightly spicy . . . delightfully feminine.

A fragrance never-to-be-forgotten . . . intoxicating as a kiss!

PERFUME — 3.00, 6.50, 10.00, 16.50, 32.00

DUSTING POWDER de luxe, *with huge fluffy lamb's wool puff, 3.50 . . . Personal size, 1.00*

EAU DE TOILETTE, richly perfumed, delightfully refreshing, 2.00, 3.00

Divine group of gowns, typically Vendome in spirit. Created of Bur-Mil rayon, batiste and other quality fabrics.*

At fine stores everywhere, $4. to $9.

Vendome Lingerie

*Reg. U. S. Pat. Off.

L'ARDENTE NUIT
Tziqane
jet
POSSESSION
toujours Moi
CORDAY

More wear
in a
Larkwood
Tempered Twist*
More wear
in a
Larkwood Vamp-toe*
P. S.
More beauty too.
* Reg. U. S. Pat. Off.
Larkwood
VAMP-TOE* STOCKINGS
LARKWOOD HOSIERY MILLS, INC. CHARLOTTE, N. C. NEW YORK OFFICE: 385 FIFTH AVENUE

UNDIES OF *Spun-lo Rayon FIT YOU...
AS WELL AS THE GIRL ON THE DRAWING BOARD
. . . and that's mighty important these days with your war jobs, defense activities, household tasks demanding all manner of twisting, turning and bending.
Unless your undies fit, without riding up or bulging—unless they'll wash and wash and still fit you—unless they'll wear beyond anything you'd expect from so dainty a fabric—they're not the undies for you during this time of scarcity.
Since Industrial makes its own yarn and its own cloth, we are in the fortunate position of controlling production of Spun-lo Knit Underwear Cloth from yarn to finished fabric—and that's why you can safely expect, and GET, all the above qualities if the label in the garment has Spun-lo on it.
Underwear is an essential civilian commodity—it must be good.
*Reg. U. S. Pat. Off.
CLEVELAND, OHIO • New York Office, 500 Fifth Avenue
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RAYON CORPORATION
MAKERS OF
Spun-lo KNIT UNDERWEAR CLOTH
AND CONTINUOUS PROCESS RAYON YARN

SCHOOL DIRECTORY

For advice write to Vogue's School Bureau

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Purposeful school life directed by qualified and experienced faculty. College preparatory and general high school courses, also 5th thru 8th grades. Country and farm activities, winter sports. Coeducational. MRS. BEULAH H. EMMET, PRIN., WILTON, N. H.

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For boys & girls 5 to 12. A year-round program in an atmosphere of home. Accredited elementary school, expert, interested teachers. French, music, riding. 100 acres. Farming, pets. 2 hrs. from N. Y. Catalog. MRS. F. CHASE CROWLEY, DIR., RHINEBECK, N. Y.

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Boys & girls 4 to 14. Year-round program in beautiful country near N. Y. C. Accredited. Best food & care; registered nurse. All sports. Endowed schools. Catalog. THE MACFADDEN FOUNDATION, SUITE 803, 535 FIFTH AVE., NEW YORK 17. MU 2-4221.

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FOR BOYS

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A YEAR-ROUND SCHOOL SINCE 1928

Boys 13 to 18. Three academic years beginning July, October, and February. Separate summer and winter campuses. LLOYD HARVEY HATCH, HEADMASTER, DEXTER, MAINE.

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. . . The School of Distinction . . . is proud that in this war so many of its graduates are prepared to serve as officers, N.Y.M.A. training meets the demands of the emergency. Catalog. Address 14 ACADEMY AVE., CORNWALL-ON-HUDSON, N. Y.

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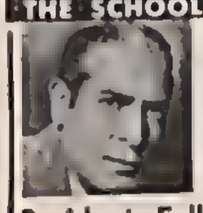

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All of you around the piano, singing old songs, new songs . . . Sister playing the first bars of the Moonlight Sonata, over and over again . . . Junior, doggedly practicing scales . . . you two, remembering your past together, step by step, tune by one-fingered tune . . . these things mean home.

The square brick fireplace . . . the whole crowd sitting in the firelight, laughing, burning marshmallows . . . the chair in front of it, with the cushion that doesn't puff out any more . . . the place where the dogs always crowd against each other . . . these things mean home.

And your table . . . shining in the clear morning sunlight, two places set on a gay cloth . . . a luncheon, in delicate pastel . . . memories of smiling faces, candlelight, and gleaming Sterling Silver on damask . . . these things mean home.

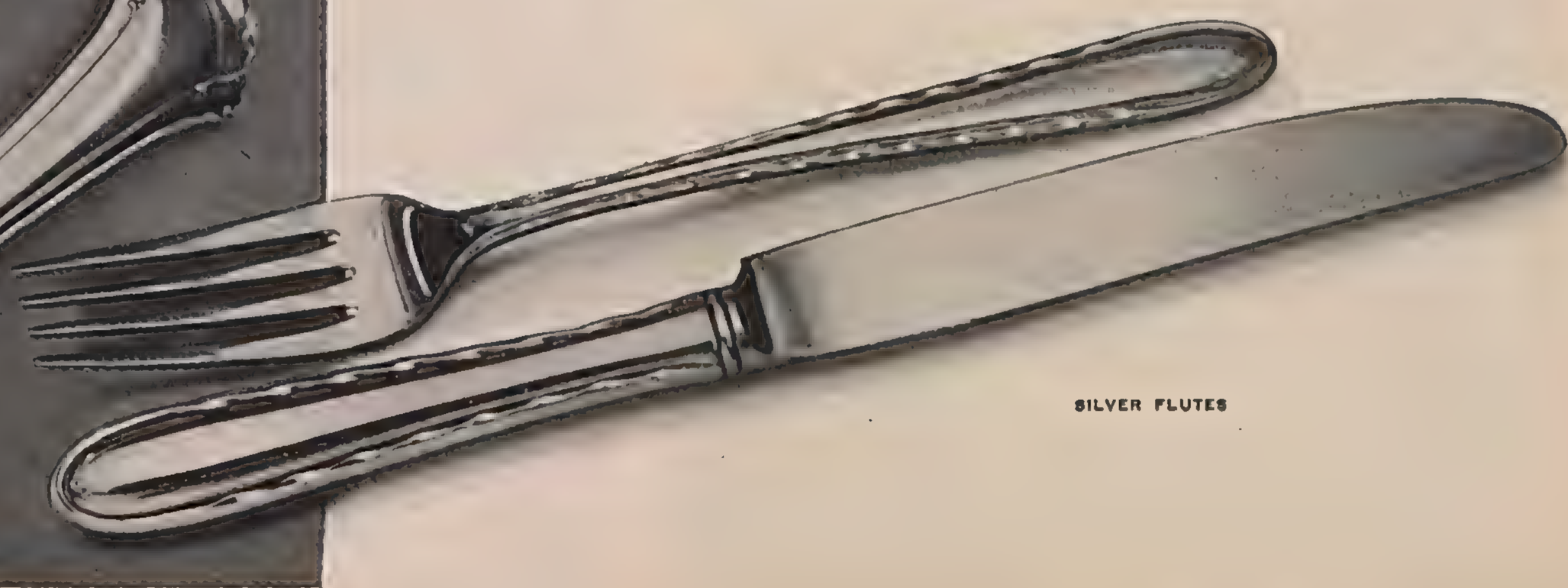
* * *

Yet even Towle Sterling — precious solid silver fashioned in craft traditions that began in 1690 — for all its grace and beauty is not expensive . . . a Place Setting of six essential pieces costs as little as $20.25 including Federal Tax. Of course, Towle's part in war production means fewer patterns and fewer pieces. If you can't get what you want now, ask your jeweler about the Towle War Bond Plan which gives you a "priority" on your favorite Towle pattern.

Write for a free copy of "The Bride in Wartime — and her Towle Sterling" . . . a new booklet written to help you select your pattern and care for your Sterling Silver. . . . Just address: THE TOWLE SILVERSMITHS, Dept. K-12, Newburyport, Mass.

TOWLE

S T E R L I N G



SILVER FLUTES

TIED AND TRUE

Happy partners in the art of foot flattery! Tied . . . a laced-high spectator, and True . . . a companion, walled-toe pump, ingeniously link efficiency with feminity. Both in Army Russet and black calf with new square heel.

$10.95

TRUE

TIED

Royal College Shops
PETTICOAT LANE KANSAS CITY, MO.

IN ORDER TO EXPEDITE DELIVERY, MAIL RATION COUPON WITH CHECK OR MONEY ORDER

Shop

There's a Little Flurry of white hats—pretty over furs, as flattering as a flower and suddenly very fresh and desirable on a dark winter day. This one is of white beaver felt, with iridescent birds on the rim. Wear it with a strict black coat, wool, satin, or velvet suit—for luncheon, cocktails, or an early dining. $35, designed by Edward Paine, 743 Fifth Avenue.

On the Square. A compact is a portable friend. These are of hand-tooled leather, 3" square, to hold a generous amount of powder. The beveled mirror is large enough to take in the whole picture. The colour scope includes tan, red, or blue. $3.95, plus 25c postage. Scully & Scully, Inc., 506 Park Avenue.

Hobé

will restyle your diamond jewelry to suit your individuality

Hobé

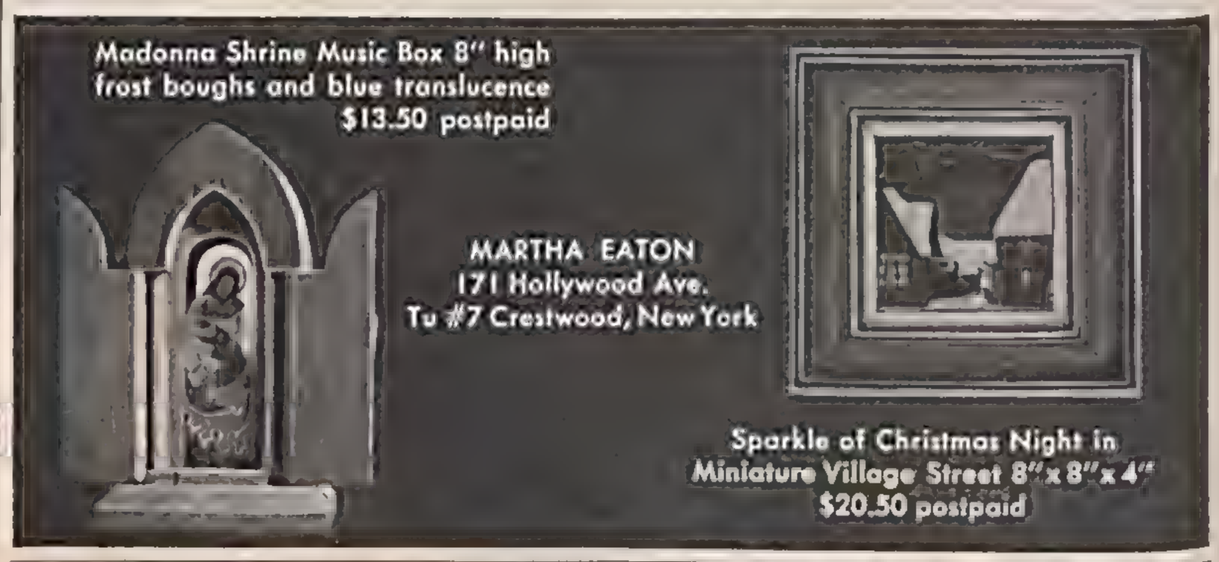
10 E 49 STREET NEW YORK

Smart + Practical

$39.95

2 Piece Woodland check Tweed suit.
BLUE, PINK, GREEN, GOLD, BEIGE

J. J. JONAS 12 E 56th St. NEW YORK & Palm Beach



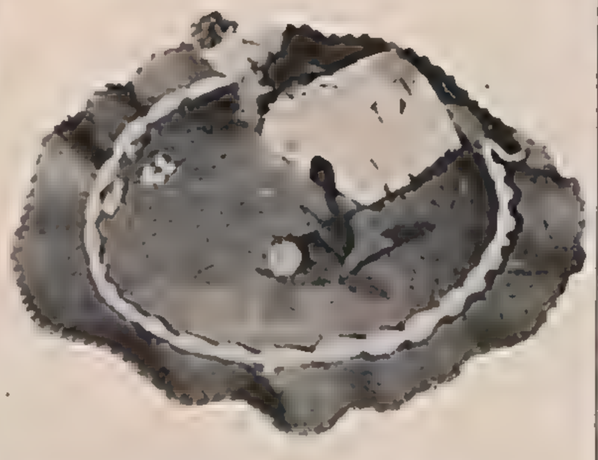
"Specs Appeal"* BY LUGENE

HIS frame is sturdy—comfortable—easy to slip on. $12 *without lenses.*

HERS is made to match—big, bold and strikingly beautiful. $12 *without lenses.*

LUGENE, inc.
Prescription Opticians
604 Madison Avenue, at 58th St., PL 3-6000
1058 Madison Avenue, at 80th St., BU 8-5486
New York City

YES — *It's a Pin-cushion!*



This one has a little fenced-in white house, with a yellow roof, on a green ground. Charming enough to use as an ornament. It's a pin-cushion, and in this capacity will serve you well. Wood base, covered in green or red felt with contrasting house. $3.00

Post paid and insured.

Write for new Xmas Gift Catalog

FRED LEIGHTON'S MEXICAN IMPORTS
15 EAST 8TH STREET, NEW YORK 3, N. Y.

GURO ASSURES YOU A BETTER, QUICKER AND MORE NATURAL COLD *Permanent Wave . . .*

Cold RAY

• Just the magic of liquid solutions, that start your curl right at the scalp . . . curling and swirling itself to a perfect coiffure with *the Miracle in Permanent Waving.*

GURO 441 MADISON AVENUE (at 50th Street) NEW YORK CITY Phone: Wickersham 2-1757

Hound

Plays Santa Claus

Nutria News—in the wise ambidextrous cut of this coat. Wear it in a straight-as-a-plumb-line tuxedo. Or wrap it close around you in the sleek, chic-again manner of 1926. Deep, soft, turn-back cuffs. It could be a lasting, lovely present, a daytime, luncheon-and-matinée fur, right with pastel wools, rugged tweeds. $750. Trencher Furs, recently moved to 649 Fifth Avenue.

VOGUE STUDIOS

Look into Crystal—Smooth, well-cut crystal that can hold its own, and, respectively, water, wine, cocktails. These glasses are set on a delicate scroll base, come in many other sizes; highball, fruit-juice, champagne, for instance. They are $7.50 a dozen, plus postage. Sweden House, Inc., 634 Fifth Avenue.

Fred Ballan
INTERNATIONALLY KNOWN HAIRDRESSER
invites you to his gracious salon, where he will give you the expert solution to any hair problem. The New Look in COIFFURES, indiscernible hair coloring, new glory for your hair and scalp, superb PERMANENTS.
in the HOTEL VICTORIA
51st and Seventh Avenue N.Y.C.
(Where Radio City meets Times Square)
Circle 7-5389

IDEAL GIFT
Exclusive French style bag. Real calfskin, lined faille. In black, navy, brown, wine . . $32.50
Also in genuine imported alligator, lined leather. In gold, brown, black $98.00

$32.50

Castelaine
In the Arcade 730 FIFTH AVENUE NEW YORK

Knitting Needle Case
Compact, convenient—exclusive with us! Made of heavy moire in navy, brown, wine or black. Complete with 5 sets of sock needles and 6 pairs of single point 10" needles, tape measure, stitch holder and 2 crochet hooks, $5.95 postpaid. Empty $2.25. Larger case equipped with all the above plus 6 pairs of 14" single point needles, $9.50. Empty, $3.50.
Pats. applied for
Sara Hadley
LACES—ART NEEDLEWORK
11 EAST 54TH ST., NEW YORK 22, N.Y.

Smart Gifts for Men

SULKA NECKWEAR
Cravats of Exclusive Quality — attractive, appropriate—gifts of recognized superiority which any man will appreciate.
All Sulka Neckwear is made in our own workrooms of finest silks.
Of Finest Quality Moire, $7.00
Crepe or Twill Silks, $6.00, $3.75
English Foulard Silks, $3.75
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Orders by Mail receive prompt attention
A. Sulka & Company
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LONDON 6 SO. MICHIGAN AVE., CHICAGO (3) PARIS

Miss Saylor's

Coffee-ets and Chocolates

Our delicious Coffee-ets...little nips of pure cream and coffee candies are going out in great quantities to satisfy the candy hunger of our men in service and to give them added energy. But we're not forgetting you. Each time we have a breathing spell, between government requirements, we all pitch in and make our delicious Coffee-ets and Chocolates for home folks just as fast as we can, so from time to time we'll be able to supply you. If we have to say "sorry, we're out," remember it's only temporary while we're supplying our service men.

MISS SAYLOR'S CHOCOLATES, INC.
ALAMEDA, CALIFORNIA

It's "Dry Martini"—worldly little shoe with surprising chic and ankle-flattery. Your new favorite in black or brown suede . . . 17.95

In ordering by mail, enclose current ration stamp and 25c for postage. Booklet on request.

French Bootery

22 East 57 Street, New York 22, N. Y.

Elisabeth Rae

SKIN-DEW

THE MINUTE CREAM WASH

SKIN-DEW thoroughly cleanses the pores with or without water. Softens, beautifies, and protects your face and hands from chapping, drying, and redness.

SKIN-DEW is an antiseptic blend of lanolin and citrous oils, soluble in water. Perfect for all types of skin and grand as a "pick-up" when water is not available.

Send for SKIN-DEW and enjoy the new refreshing way to wash.

Enclose money order, check or cash for 4 oz. bottle. $1.00 (plus tax)

Elisabeth Rae 516A 5th Ave., N. Y.

This attractive supple gold mesh bracelet studded with rubies and diamonds, holds a precision watch which opens by slight pressure on ruby bar. $690 plus 10% tax.

Claudia Fishel

Jewelry of Distinction

535 MADISON AVENUE, NEW YORK

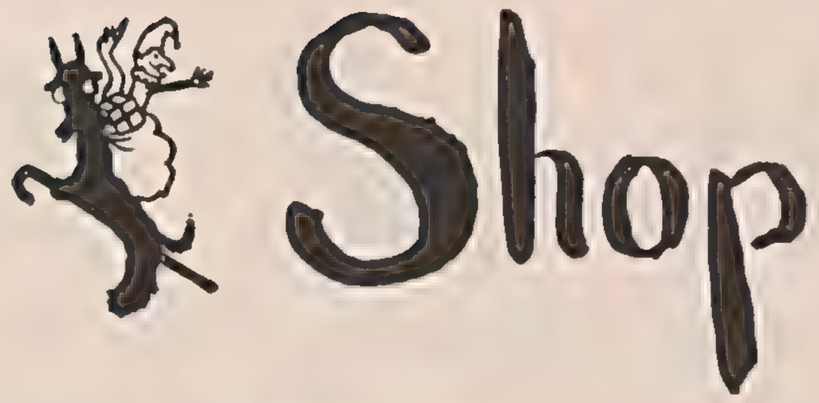
TALL COAT

for you who are 5' 8" and higher

Cut slim like a dress, buttoned from chin to knee. Interlined. Tall gal's dream coat—the belt really hits your waistline! All wool, in black, brown, red. Sizes 14 and up. 69.75. Send measurements when ordering by mail.

PEG NEWTON STYLIST TO TALL WOMEN

3 East 48th Street, New York 17, N. Y.



Solving the Servant Problem—Your maid will be happy in a uniform like this one of Celanese taffeta in red, green, black, or blue; $6. The organdie apron, collar, and cuff set trimmed with Valenciennes-type lace is $4.50. From the Settlement Shop, 851 Madison Avenue, where you will find a wide selection of uniforms, aprons, and gifts. All proceeds of the shop go to charities.

Little Candlesticks at a minor price. These sterling silver candlesticks are five inches high, just the right size for a lowboy or for small dinner-tables set for two or four. $8 for the unadorned pair shown here. $9 for a pair with gadroon borders. From Brand-Chatillon. 703 Fifth Avenue, New York 22.

$75 (Plus 10% Tax)

A GRAND GIFT . . .
To Foil the Frost

A muff bag, custom made, in draped American broadtail . . . gray or black . . . with lucite pulls on a snaplock . . . five braid-trimmed pockets.

Janet Sloane Custom Clothes & Accessories
16 East 50 Street New York, 22
Plaza 3-4637

REVIVA

A Magic Polish for Fine Furniture

HOUDINI LIKE. There's magic in REVIVA. Spill nail polish on your table? Or perfume? Or liniment? Is there a water or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and *most* furniture spots literally evaporate. Covers minor scratches. Revives color, grain of wood. Cleans, de-spots and polishes, 3 in 1, so it's all you need. ½ pt. $1; 1 pt. $1.50.

Try "Patina" JACKSON OF LONDON English Type Wax Polish (paste) to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1. jar; $1.50 double size. Made in U.S.A.

Mrs. Mark Jackson's Studio V
15 W. 51st St., New York 19, N. Y.
JACKSON OF LONDON PRODUCTS

12 LOVELY GIFTS FOR $6

A Portfolio of Twelve Magnificently Colored Flower and Fruit Prints after originals by Prevost. You'll count these among the finest buys of your career. It will solve many of your Gift problems. Each print 11" x 14" plus generous margins.

Send 25c for catalogue of "50 Best Prints for Home Decoration" and other inexpensive prints.

OLD PRINT EXCHANGE

14 East 48th St. New York City

Hound

Plays Santa Claus

Black Beauty—a coat of superb black Russian broadtail. Cut like a dream, with a swirl back, a bountiful sleeve that will overtake a suit jacket with no trouble at all. The tuxedo front can open into a wrap-around, as shown here; the length, a little more than finger-tip, is not too long for a short dinner-dress, not too short for a suit. From Horovitz of London, 547 Madison Avenue.

VOGUE STUDIOS

Miniature Scale churches and public buildings make enchanting Christmas-tree or table ornaments. Little windows of coloured Cellophane beam happily if you put a light inside. Hand-made by the Federation of Crippled and Disabled, 163-5 West Fifty-seventh St. Prices range from 25c to $15.

"FAMILY ALBUM"
The Pet of the Year
Fine leather pocket-size frame. 4" square. Holds 12 pictures which may be cut down from any snapshot and pasted onto gummed cards (included), then slipped into frame as a single unit. Green, tan, navy blue. (Weighs less than 8 oz.)
$3.85 postpaid
initials stamped in gold 50c extra
DANIEL'S DEN
A Shop of Choice Things
141 Newbury St. Boston 16, Mass.

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$1.65
Madame Love's Creation
POMPADOUR ROLLS
The Rage Today
For the latest pompadour coiffure, featured in leading fashion magazines. All colors. By mail, $1.75. Send check or money order, and be sure to enclose sample of your front hair.
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The ORIGINAL and ONLY Madame Love Shop

$5.50 up
CHIGNONS
for charming coiffures
Designed for your romantic moments—these charmingly natural chignons, so easy to attach firmly to your own locks. Choose to match your exact hair shade. When ordering, send lock of back hair.
Madame Love
French Hairdresser
31 East Madison
CHICAGO, ILL.
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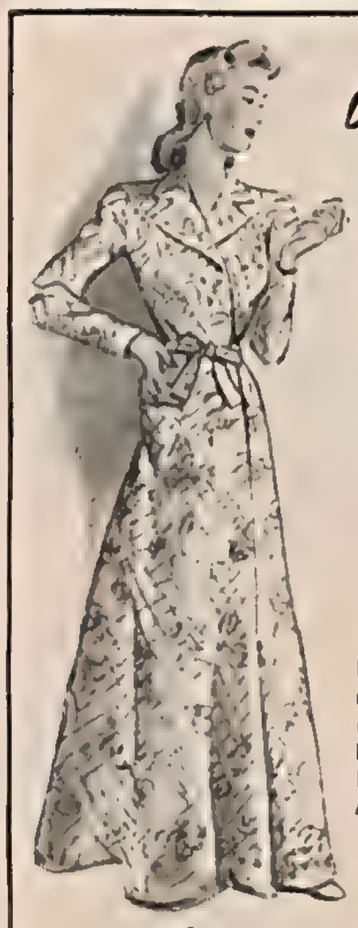
The ORIGINAL and ONLY Madame Love Shop

GEORG JENSEN INC.
667 Fifth Avenue New York



Off-Duty Beauty
You'll glow in the soft warmth of this self-lined quilted robe . . . rayon silk, with a dainty design of flower sprays . . . blue, pink, and white. Sizes 12-20.
$15.98

IRREPLACEABLE
Treasures
Pure silk hand-made Lingerie, many with fine French handrun laces.
Moderately priced.

Trousseaux A Specialty

Susanne
41 WEST 57th ST. NEW YORK

Sally Victor
18 EAST 53rd ST.

Precious Irish Damask

Set a gracious table with this charming dinner cloth. Decorative daisies grow up from the hem, and the fabric is gleaming rayon damask imported from Ireland. 3 yards long, delicate eggshell color. And it launders superbly, of course! 72x108" $69.50; 72x126" $84.50; 72x144" $99.50.

Mail orders invited
679 Fifth Avenue, New York 22, N. Y.
Dept. V-D

Albert George

I Want the Most Difficult Hair Coloring Problems

Premature grey hair begins with drab hair. So remove drab hair! There are only three types of drab hair—dark, medium and light. Application treatment in the salon $3.50. Sent anywhere $2.50, plus postage. D°nu Edmond personally conducts all coloring treatments.

D°nu EDMOND
Prana House of Beauty
8 East 56th St., New York, N. Y. PL. 8-2511

Gypsy Loot!

Gala square loops of sterling silver that seem to pierce your ears—but actually fasten in back. A masterpiece original by the famous Rebajes. $3.35 (including tax and postage).

Rebajes
METAL ART CRAFTSMEN
377 FIFTH AVENUE
NEW YORK 16

La ROSITA

NEW and in COLORS
DOESKIN LEATHER UPPER
EITHER RED, GREEN OR BRIGHT BLUE, WITH WHITE LEATHER TRIM
ALL LEATHER SOLE
HAND MADE
FROM OLD MEXICO

$5.00 Postpaid

IMPORTANT, send outline of foot and size shoe you now wear, check or money order and RATION STAMP.

AZTEC IMPORTING CO.
322 Binz Bldg. Houston, Texas

Shop

In All Your Salad Days—you've seldom seen such a handsome bowl. It's of satiny, hand-turned birchwood, set on a sterling silver base. The fork and spoon to match have sterling silver handles. The 9″ size is $15.25; 11″ size, $16.25, including fork and spoon. Chelton, Inc., 106 East Fifty-seventh St.

Jewelled Circuit for your throat. Victorian antique pendant necklace of oval cut topaz, set in warm gold, as beautifully framed by the deep-necked dresses of today as by those of a century ago. As romantic a Christmas present today as it was then. $350 at Gurland and Grossman, 614 Madison Avenue.

SAY MERRY CHRISTMAS!

With a Lovable Afghan Hound

Puppies of Ch. Obba of Cy Ann (trophy winner shown left) are now available—as well as others from champion imported English stock. See these superb aristocrats. Priced from $100.

ALTOUN KENNELS
Dr. Gertrude F. Kinsey
154 West 11 St., New York 11, New York, GR. 7-7328

PEARL EARRINGS $3.95
(add 10% Fed. Tax)

Fine Oriental pearl earrings (simulated), with sterling silver clip or screw back. Ball or button style. Small, medium or large size. Mail orders carefully filled.

Write for Costume Jewelry Catalogue.

Costume Jewelry of Distinction

Gerlou Fifth Avenue
501 FIFTH AVENUE, NEW YORK, 17

Practical!

Smart!

"PLACE-CARD" TUMBLERS

A clever idea and most practical, too. Glasses for which you will find many uses. Write guest's name in pencil on a gracefully sand-carved panel—it washes off easily, all ready for the next occasion. Many people prefer to call them "Write Your Name" glasses. Grand for gifts! You'll like these handsome, sparkling, crystal tumblers with their heavy sham bases. 8½ ounce capacity. Ideal for highball and table use. **$3.45** per dozen postpaid

Add 25c per dozen west of Denver. Satisfaction guaranteed or your money refunded. Write for NEW gift-packed folder.

The Monogram Glass Company, Inc.
1133 Chicago Ave., Evanston, Ill.

New! Flowering Plant Ball!

Just Wet It...and It Grows

"Earthless" sphagnum-moss plant ball (3″ in diameter) impregnated with Vitamin B-1. Blooms in record time. Just place it in bowl or hanging basket and keep moist. Eleven varieties: Nasturtium, sweet pea, morning glory, petunia, zinnia, marigold, cosmos, mixed flowers, climbing and trailing vines, and parsley.

Ideal for Gifts and Bridge Prizes

50c each—3 for $1.00
All 11 varieties—$3

Postpaid. Money-back Guarantee

JO-BEE COMPANY
1010 Fox Theatre Bldg. Detroit, Mich.

DRESS HIM IN MILITARY SMARTNESS FOR CHRISTMAS and EASTER

Curtis

West Point Model
RADIANT WHITE HARNESS

Perfect gift from the kiddies to their pets. Handsome by day! Visible at night! Genuine RADIANT WHITE LEATHER with black or brown trim. (Also, all white, all black or all brown harnesses.) Individualized with pet's name engraved on durable plate. Red, white, blue V's, for victory in heraldic design on special light-reflecting composition. Hand tailored to fit any size pet and adjustable. Order C.O.D. $3.50 plus postage. (Or send $3.50, we pay postage.) 5½-ft. matching WHITE LEASH, $1.50. IMPORTANT—Take pet's BODY circumference at back of forelegs with string. Send string and pet's name with order.

RADIANT WHITE COLLARS
White military collars with black or brown leather trim. Gleaming red, white and blue jewels and pet's name engraved on beautiful plate . . . $2.50. Send neck circumference and pet's name.

CURTIS CREATIONS
Dept. B, 10 Hopper St., UTICA, N.Y.

Hound

Plays Santa Claus

The Gentle Art of Needlepoint. Grospoint embroidered design for a dining-room or occasional chair; $13.50. Its background requires fourteen skeins. Fruit-and-floral design, $8; twelve skeins needed for its background. Moth-proof yarn, 30c per skein. Sara Hadley, 11 East Fifty-fourth Street.

Dining-Out envelope bag of smooth black satin, outlined with a twinkle of black jet. Its roomy interior is lined with pale yellow satin; $16.50. Or if you prefer a junior size; $13. The bag also comes in brown or black edged with gold thread; $13. $11 for the junior size. Ethel Stiffson, 461 Park Ave.

VOGUE STUDIOS

XMAS SPECIAL, BOTH $5 Prepaid
Includes Free Recipe Chart of Directions

A Rare Xmas Treat

GOURMET GAMES, rich with the flavors of robust wine and garden-fresh-Herbs, these herb-flavored vinegars combine the cooking wonders of vinegars with the subtle flavors of herbs at their freshest. They replace wine in meats and sauces and make them delicious. Also a jar of Herb Flavored Mustard Sauce that adds a tang to meats. $2.25 per set.

FLAVOR FOURSOME contains 4 palate tempting blends that are heavenly with everything. $3.25 per set.

KUBIE'S HEALTH SHOP
VISIT NEW YORK'S OUTSTANDING VEGETABLE, JUICE, COCKTAIL BAR
136 EAST 57th ST., NEW YORK CITY 22

FROM
OREGON
MOUNTAIN MEADOWS

Season's Greetings I'm sincerely sorry that this year I'll be able to supply only my regular customers with Oregon Mountain Meadow Preserves. But when the war is won, there'll again be plenty for all, and new friends may then discover the delicious goodness of preserves made in the old-fashioned Jane Amherst way!

JANE AMHERST
1201 N.E. 47TH AVENUE, PORTLAND, OREGON

PURE CANE SYRUP

From the Deep South comes this old-fashioned open kettle syrup made from the pure juice of Louisiana sugar cane. It is a full flavored syrup with none of the sugar extracted and no chemicals added.

A delightful way to solve your gift problem. Send check or money order for

$2.25 FOR 10 LB. CAN
Delivered
Write for price on case of six by freight.

JOHN R. MURPHY
P.O. Box 486, Q. Station, Shreveport, La.

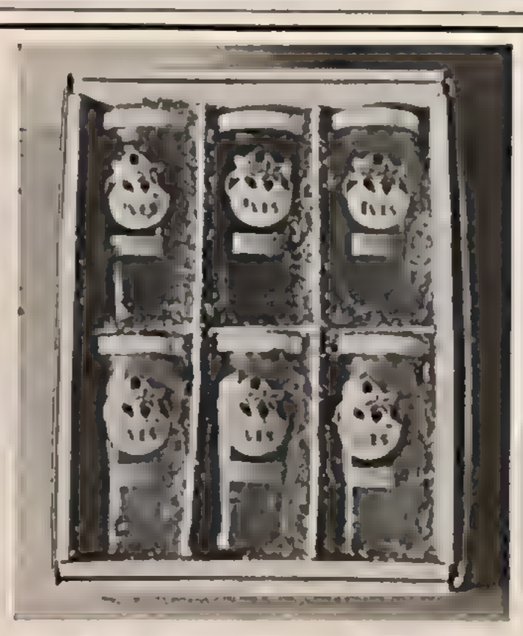
COMICE PEARS
FROM THE ROGUE RIVER VALLEY

Lusciously large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends, business associates. Grown in our own Rogue River Valley orchards, these world-famous pears are carefully selected, individually wrapped, packed in colorful gift boxes and delivered express prepaid to any point in the 48 states. Gift boxes with cards enclosed sent direct at no extra cost. Order *now* for Christmas delivery.

DELIVERED PRICES	Anywhere in U.S.A.	Ore. Cal. Wash.
A—Standard Gift Box (10-14 pears)	$2.75	$2.60
B—Large Gift Box (18-24)	4.00	3.85
C—Medium Family Box (30-50)	5.25	5.10
D—Large Family Box (70-100)	8.50	8.25

Stamps and C.O.D. orders not accepted.

PINNACLE ORCHARDS
BOX 952-C • MEDFORD, OREGON



TANGY FLORIDA SWEETS

Tops for Christmas Gifts and for your own pantry shelf.

Six 1-lb. jars, including 2 Guava Jelly, 1 Tangerine Marmalade, 1 Grapefruit Marmalade, 1 Orange Marmalade and 1 Kumquat Marmalade.

$4.00 Express prepaid in U. S. A.

Remittance with order. Order early for prompt delivery. Write for information about our other gift packages.

Howard Preserving Co.
Little River Sta., Miami, Fla.

CATSKILL MOUNTAIN
SMOKED TURKEY

A Rare Flavor for the Holidays
Give a Catskill Mountain Smoked Turkey!

Let your gift to your friends and family this year have a flavor all its own; a different gift to thrill the appetites. Serve Smoked Turkey, hot or cold, in your own home for buffet suppers, dinners, cocktail parties, hors d'œuvres and canapes.

Catskill Mountain Smoked Turkeys are premium birds, cured in fine herbs and spices, and then smoked over fragrant applewood embers. Golden brown Smoked Turkeys, ready to serve, weigh from 8 to 16 lbs., and cost $1.50 a pound, express prepaid. No deliveries made outside of the U. S. A. If you will send us the names and addresses of friends, an attractively packed Catskill Mountain Smoked Turkey will be delivered on the day you name. A really different gift card and an interesting, descriptive booklet, showing various methods of serving, enclosed in each package. The Forst family has prepared and smoked meats for epicures for more than eighty years; this is your guarantee of complete satisfaction. Write or telegraph your orders today to—

FORST
Rondout Station 6, Kingston, N. Y.

1. English Bone China garden flowers in bowl. Every petal modeled by hand in natural colors. Height 6 in. Each $85.00.
2. Chinese Pheasants of Crowa Staffordshire English Bone China. Beautiful blended colorings. Height 7½ in. Pair $38.00.
3-4. English China tomtits in natural blue colorings. Height 3 in. Each $4.75.
5. Crown Staffordshire bowl of roses in Bone China. Height 3½ in. Each $20.00.
6. Reproductions by Spode of old Chelsea figurines in English Bone China. Authentic colorings. Height 5 in. Pair $55.00.

PLUMMER, Ltd.
7 East 35th St. and 695 Fifth Ave.
NEW YORK CITY

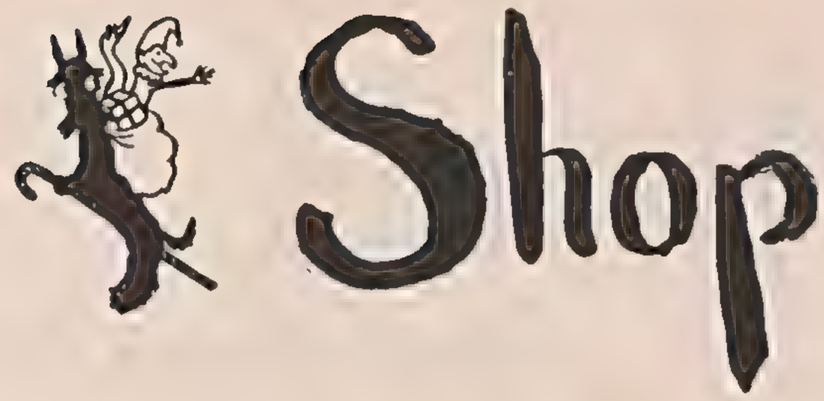
PLUMMER, Ltd.
Dept. V, 695 Fifth Ave., New York, N. Y.
Please send me free Gift Catalogue.
Name.....
Address.....

Exquisite Jeweled Gifts from Cartier

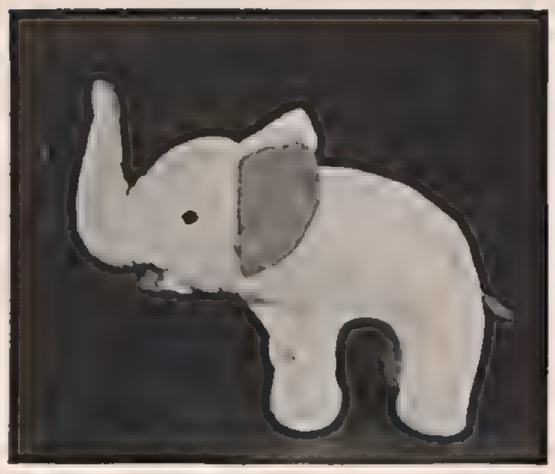
The clip of jade Buddhas framed in diamonds accented with rubies, $980; a bracelet of pearls, diamonds and rubies with delightful diamond and ruby charms, $1327; and a flower spray clip, blossoms of diamonds and diamond-tipped pearls, caught with a heart of rubies, $1485. Prices include Federal tax. . . . It is important to consider the sound value of Cartier jewels, as well as their beauty.

A large selection of fine Oriental pearls.

FIFTH AVENUE AND FIFTY-SECOND STREET, NEW YORK 22, N. Y.



An Educated Elephant— Take this one away to school or let him snuggle on your bed at home. He stands 10″ high, has floppy red ears, mouth, and tail. If you want to let your friends autograph him, he won't mind a bit. $1.25, postage prepaid. The Miles Kimball Co., 40 Bond Street, Oshkosh, Wis.



Suspension Principle. The ultimate in braces—monogrammed moiré silk and satin. Wonderful for husband, brother, or better-than-average beau. The colours—white with burgundy, blue, or brown. $7.50 a pair. Hand-embroidered monograms, $1 to $2 extra. A. Sulka and Co., 661 Fifth Ave.

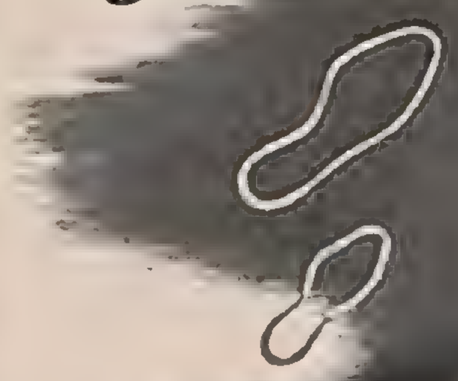
Mink—so prone to distinction, so compliant to your activities because it is a Bishop original.

*Other *Mink* Coats *from* $900

A. Bishop & Co.

RANDOLPH AT WABASH CHICAGO, ILLINOIS

Joseph CUSTOMCRAFT ORIGINALS *present*



A test-tube triumph—as revolutionary in shoes as nylon in hosiery! VINYL PLASTIC, *different* because here, at last, is *amazing* flexibility, cushiony comfort, water resistance, security against slipping—almost "wear-forever" sturdiness! Featured in punched russet calf or black suede. Sizes 4 to 10, AAAA-B.

14.95

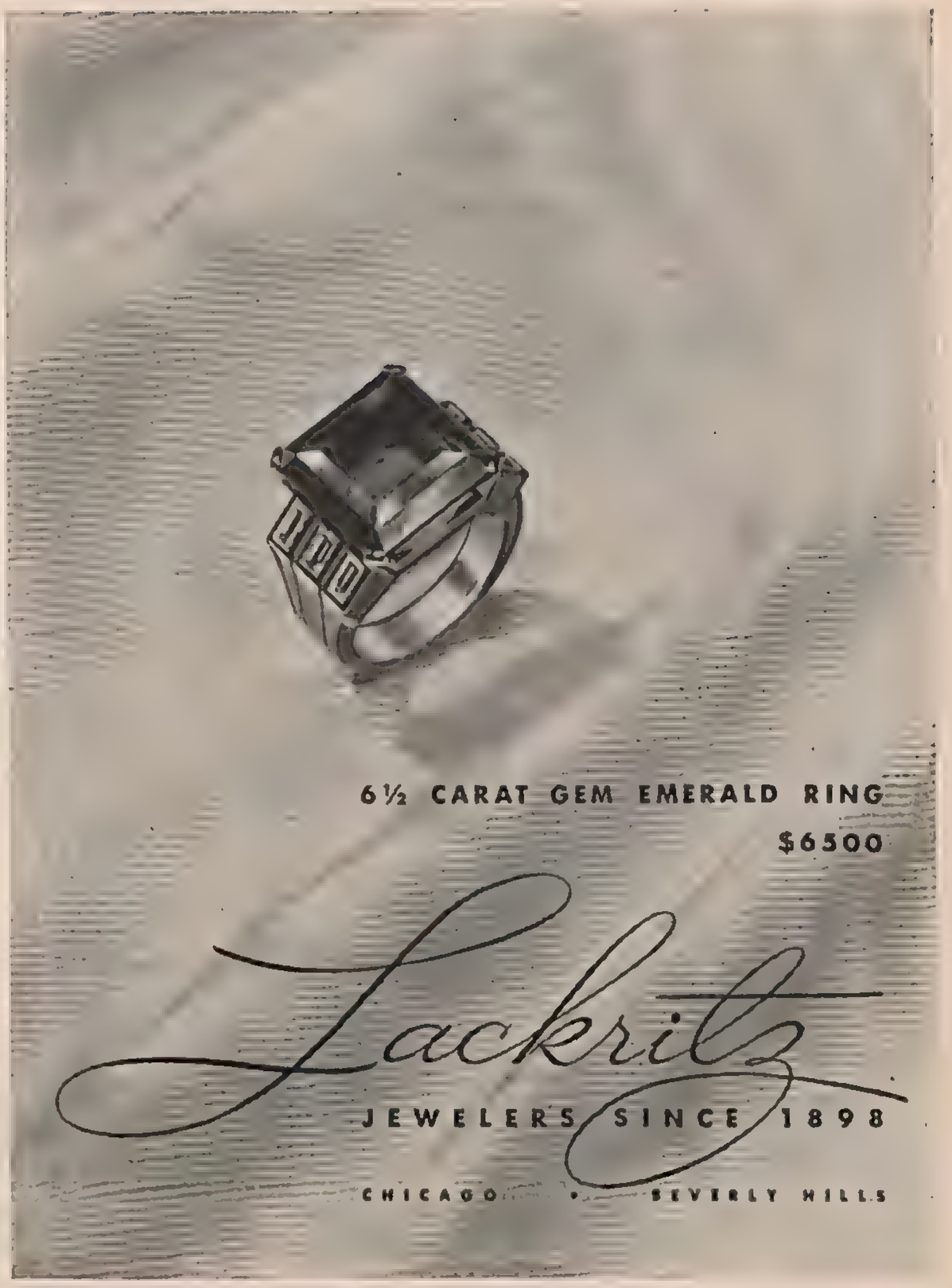
Hound

Plays Santa Claus

A Light Step, and a trim foot, can be yours in these perforated ankle-strap shoes. Wear them with your after-dark clothes, a short dinner-dress or satin suit. Black, blue, or brown suède, black calf, or black patent leather. $18.95, plus 25c postage. The French Bootery, 22 East Fifty-seventh Street.

VOGUE STUDIOS

Where There Is Smoke— Give personalized cigarettes, tailored in fine French rice-paper, initialed or autographed in red or blue. These cigarettes are composed of a blend of rare Turkish tobaccos, very hard to find today. $7.50 for 200 initialed cigarettes. Autograph Cigarettes, 452 Fifth Avenue.



Central heating—powered by a warm heart and conserved by a smart sweater and cardigan. 100% wool. Coral, blue, maize, aqua, white. Sizes 34-40. Pullover, 7.95. Cardigan, 8.95. Mail orders.

ROGERS PEET • AUTHENTIC FASHIONS

Ladies!

for *his* Christmas!
Cashmere
$60

Riches can't buy greater luxury for man's comfort. He'll treasure it always. The patterns are woven exclusively for us in Scotland. They are beautiful!

75% cashmere
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A label that spells character

Fifth Avenue *at* 41st Street New York 17, N.Y. | 13th Street *at* Broadway New York 3, N.Y. | Warren Street *at* Broadway New York 7, N.Y. | Tremont St. *at* Bromfield St. Boston 8, Mass.

Santa's Gift for Her

Dramatic studded bracelet. Sapphires and diamonds set in 14k gold, $750. Earrings to match, $200.

Prices include Federal Tax

ESTABLISHED 1810

BLACK, STARR & GORHAM

WHITE PLAINS • FIFTH AVENUE AT 48TH STREET • EAST ORANGE

Tom Thumb Table. Five inches high, this attractive mahogany table in Queen Anne, Duncan Phyfe, Chippendale, or Sheraton adds a delightful, miniature touch to a room, holds a little decorative plant. The table is $5.50, plus postage. The baby plant is 50c. Carole Stupell, 507 Madison Ave.

Toast Masters in glass—the rounded mug, monogrammed and with a fourteen-ounce capacity. The tapered mug, decorated with hop cutting, holds sixteen ounces. Get a dozen for your next party. Both are $15.75 a dozen, monograms or hop cutting included. Eunice Novelties, 541 Madison Ave.

a Ben King Original

Lavish jet embroidery on cyclamen suede.

Hattie Carnegie, New York • I. Magnin & Co., California, Seattle
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MIDTOWN BELTS, INC. • 151 West 46th Street, New York City

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Ladies!

for *his* Christmas!

Officers' Shirts
All-wool Gabardine
$13.50

This fine *all-wool* Gabardine Shirt has all the niceties of custom detail that characterize Rogers Peet quality.

The trim waistline, the breadth of shoulder, the full-length skirt, the well-fitting collar . . . they all pass critical inspection.

Army pink or dark green.

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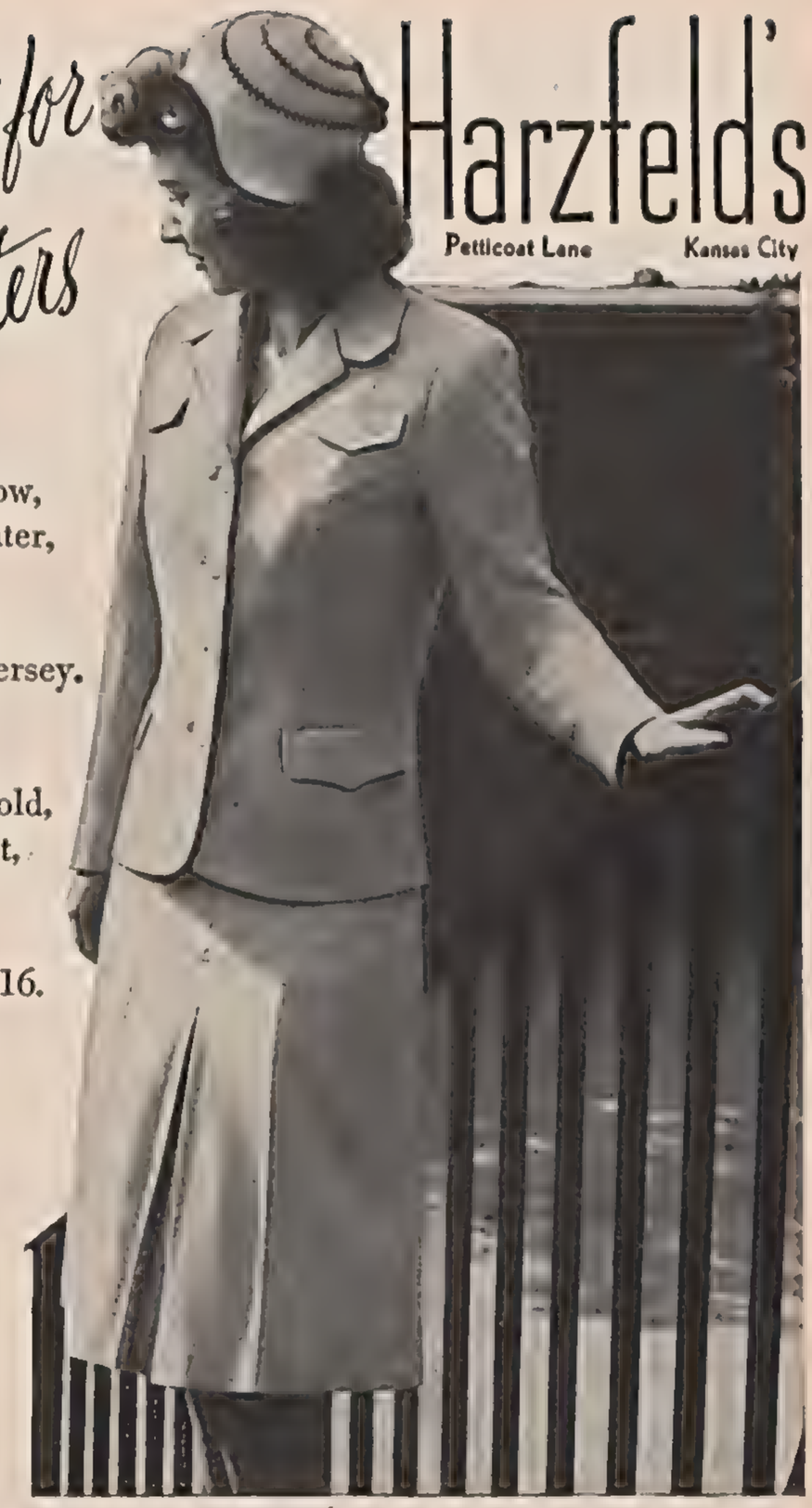
Hound

Plays Santa Claus

Three of a Kind in matching red leather: folding compact, ample mirror, and space for your lipstick; leather bill-fold that flattens out like a postage stamp; cigarette-pack case to end stray tobacco trouble. $10 for the set at American Women's Voluntary Services War Shop, 14 East Fifty-second Street.

Warm Reception for a cold foot. These brown antique calf-skin Oxfords are wool-lined and a joy to slip into when the thermometer plunges downward. They are stitched, and sturdy—right for your tweeds and wool dresses. $12.95 to size 8; $13.95 from 8½ to 12. From Shoecraft, 603 Fifth Avenue.

VOGUE STUDIOS



44 Forecast for Daughters

Under your coat now, under spring sun later, this Debuteen dressmaker suit of Green-Crest wool jersey. Neat tailoring; fully lined jacket. Cloud Blue, Sun Gold, Rambler Red, Toast, Oyster White, Dusty Rose. Debuteen sizes, 10-16. 29.95 Mail orders.

Golden Arrow Toiletries

New York **John Frederics** *Beverly Hills*

Hobé

JEWELS

hand made in their entirety

GOLD AND STERLING

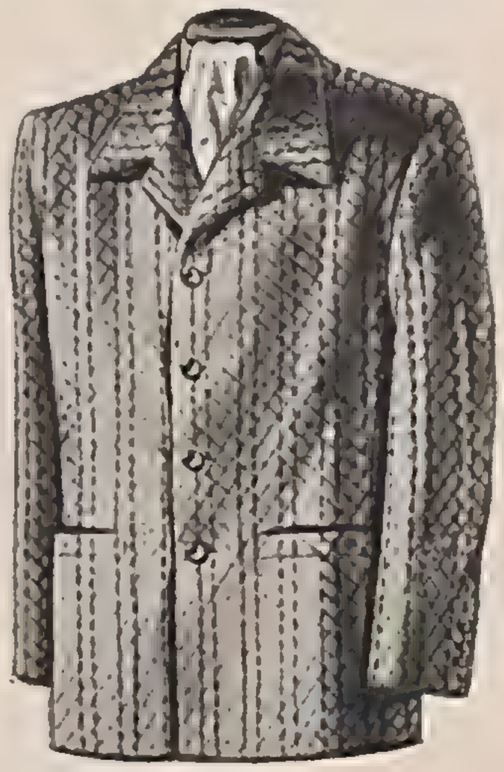
At Fine Stores and Quality Jewelers

HOBÉ, 10 E. 49 STREET, NEW YORK

ROGERS PEET • AUTHENTIC FASHIONS

Ladies!

for *his* Christmas!
Jacket *of* imported Shetland
$35



This Jacket will be a favorite in his wardrobe — for his precious leisure hours — indoors — outdoors!

There's such a friendly feeling of relaxation in a soft hand-woven Scotch Shetland. *Only* at Rogers Peet will you find these exclusive patterns. $35.

Rogers Peet Company

A label that spells character

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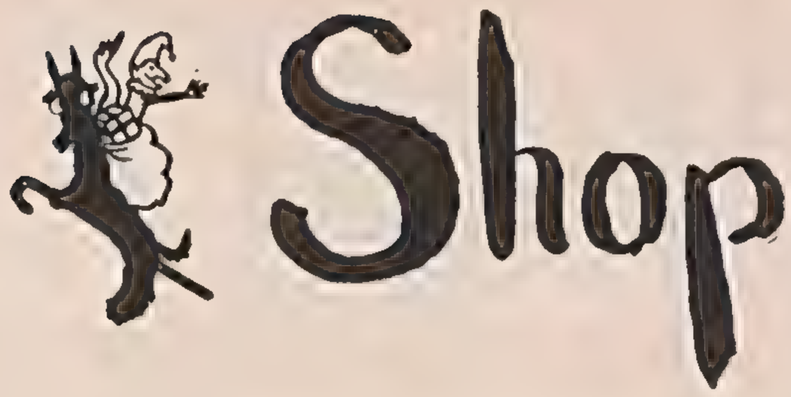
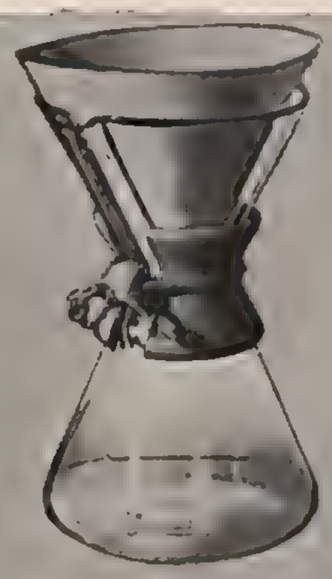


A Ring on Her Finger—on a junior miss finger—this unpretentious bow-knot, youthfully simple. Beautifully modeled with a double ribbon centre. A bright thought for a young girl's Christmas present. In pink, yellow, or green 14-carat gold. $7.75. From Blum's Store, Philadelphia.

Bundles for Babies—A most seductive duck, 6" by 6", made of white wool with a little beak and paddle feet of orange wool; $1.25. A soft, soft baby blanket of hand-woven pink, blue, and white wool; $3. These items are hand-made by the blind at the Lighthouse Craft Shop, 111 East Fifty-ninth St.



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A GIFT FROM HAMMACHER SCHLEMMER!

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SILVER SAVER—Behold the miracle chest that saves polishing, keeps silver as gleaming as when put away. Arranged to accommodate 132 pieces of flatware! Handsome chest about 11"x16"x4", in Black, Green or Cinnabar Green with Chinese design. . . $11.00

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State regular shoe size to insure correct fit.

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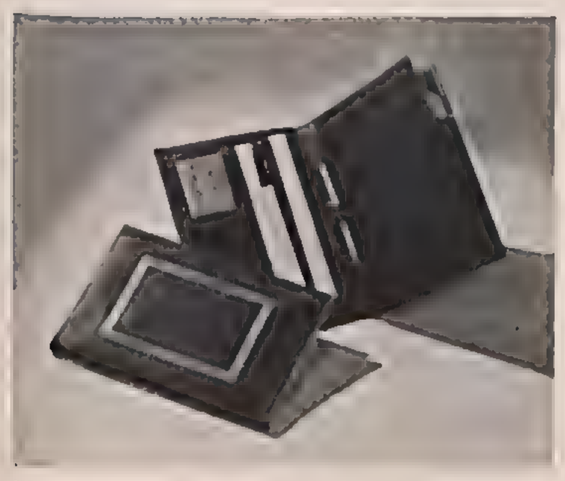
Mail orders carefully filled ★ Write for new Fall Catalogue

Hound

Plays Santa Claus

Christmas at Hand—and gloves to give. These imported Mexican gloves are hand-made, hand-stitched of washable, smooth goatskin. Give them in white as a dress glove; in tan, they make a wonderful tweed accessory. $6 in sizes 6¼ to 7. Fred Leighton's Mexican Imports, 15 East Eighth Street.



VOGUE STUDIOS

Background for a Letter. A capable writing portfolio of hand-tooled leather in tan or navy-blue, lined in Christmas red. It is 7″ by 10″, and has all the accoutrements to make writing an easy pleasure. Have it stamped with a gold monogram or insignia. $10. From Katherine Gray, 3 Park Place.

FLOWER FANTASY...
created of diamonds
and rubies. 4350.

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Treasured timepiece by James Vanhoff.
This encased watch made history in 1605.

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. . . to be her treasured
timepiece . . . to make this
a memorable Christmas.

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and muff.
Hat trimmed
with dark brown
satin ribbon.

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PERFUMES

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The Beauty Shampoo of Beauty-Wise Women

Because it leaves hair so surpassingly lovely . . . far more lustrous and shining than any soap or soap shampoo . . . Because it now contains a wonderful hair conditioner, to leave the hair far easier to manage, right after shampooing . . . These are the reasons why Special Drene with Hair Conditioner is the preferred shampoo of beauty-wise women everywhere. Why don't you request Special Drene next time you have your hair shampooed at your beauty salon? You'll find no other shampoo that leaves hair so lustrous and yet so easy to manage . . . only Special Drene with Hair Conditioner.

Special Drene with Hair Conditioner

DECEMBER 1, 1943

VOGUE

INCORPORATING VANITY FAIR

Published twice a month by

THE CONDÉ NAST PUBLICATIONS, INC.

Publishers of British Vogue, House & Garden, Vogue Pattern Book, and Glamour

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THERE ARE TWO VOGUES: AMERICAN and BRITISH
(French Vogue is temporarily suspended)

EDNA WOOLMAN CHASE
Editor-in-Chief of the two Vogues

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Smooth, silken Silduka—a Duplex creation in rayon crepe—makes its bow in exquisite costume blouses for your town suit and in more casual styles for your country skirt or slacks.
Silduka has passed all its quality tests—keeps its fresh, dewey appearance and lovely colors through many tubbings—and with little pampering on your part. Duplex fabricates it to last . . . loyally.

DUPLEX FABRICS CORP.
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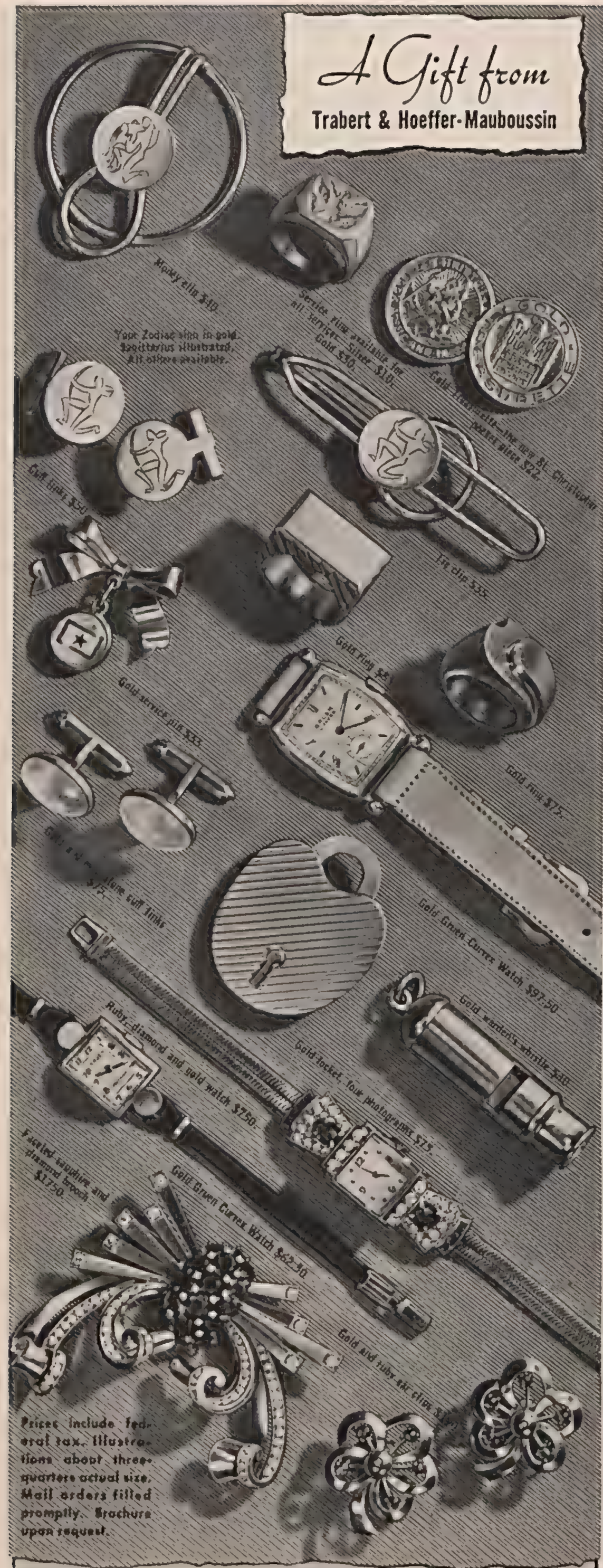
Whether you buy it or make it yourself, a Duplex fabric means a better fashion



Shop Hound

Plays Santa Claus

Winter Games. Here are three to liven up an evening at home. Pit, revival of a favourite game of the 'Nineties, involves high-pressure trading; 75 cents. If you like identifying Allied and enemy planes, Navy Weftup is for you; 75 cents. Acey Ducey doubles for checkers; $1. F. A. O. Schwarz, 745 Fifth Ave.

Puppy Love—This white-and-brown leather "military" harness with a metal identification plate bearing the name of your dog. Measure your dog's body circumference at the forelegs with a piece of string, send the string, your pet's name, and $3.50 to Curtis Creations, 10 Hopper St., Utica, N. Y.

Pearls of great beauty
need not be priceless Orientals

At fine jewelry and department stores everywhere. Up to $25 a single strand. Marvella Pearls, Fifth Avenue, N. Y.

MARVELLA *Pearls*

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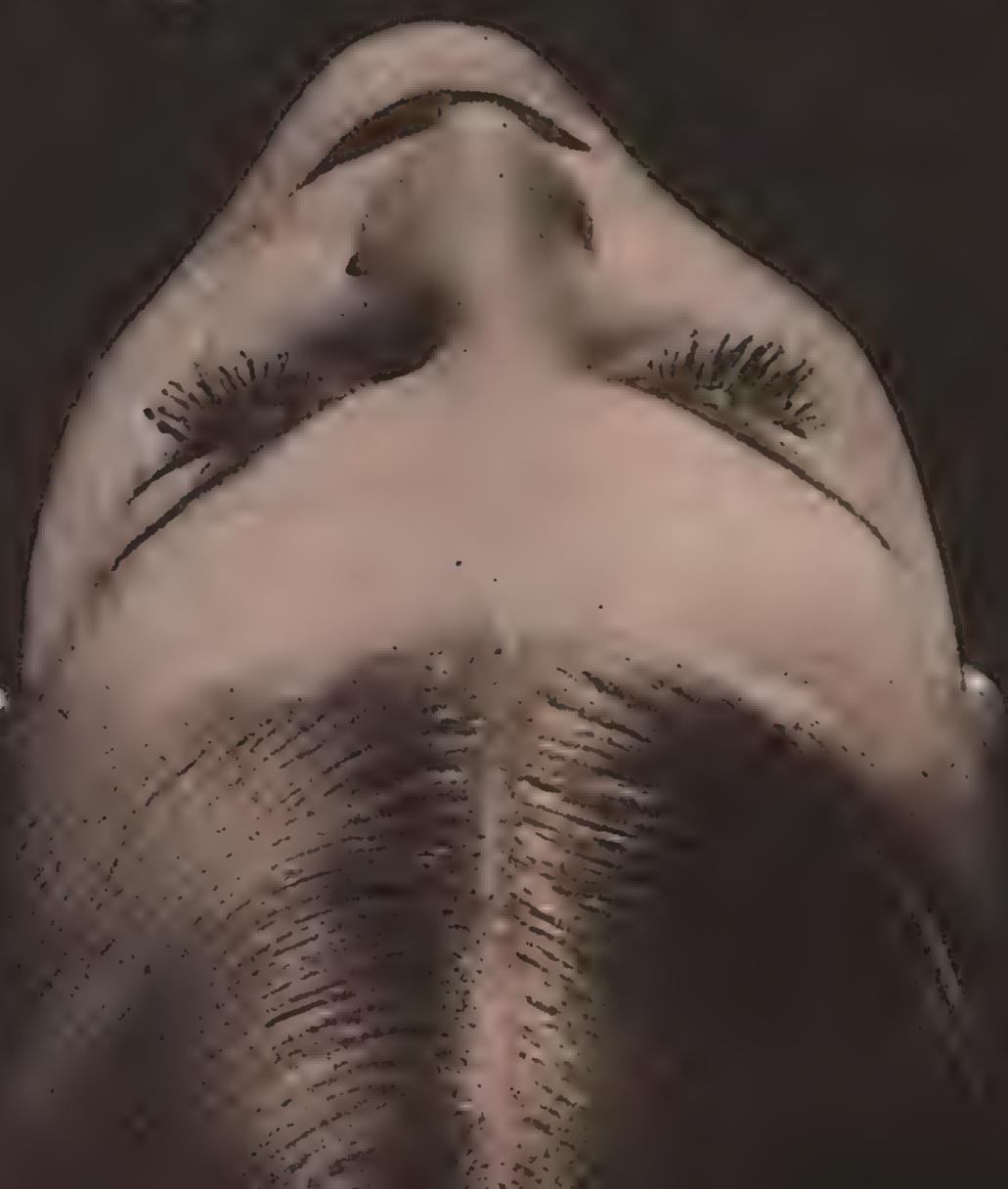


Noël Noël

Beauty gifts blessed

with that heavenly look

by

Germaine Monteil

VOGUE'S-EYE VIEW OF THIS CHRISTMAS

OFFICIAL U. S. NAVY PHOTOGRAPH

THIS is a Christmas everyone in the world will remember. Americans, millions of them, will remember not being at home. Remember how they woke and realized that, though the calendar said it was Christmas, another day of mortal combat lay ahead, twin to yesterday...and there, still above, was the Italian sky, the Channel sky, or the Oriental Bowl of Heaven. So this year, our "civilian army" will themselves make Christmas...giving soldier-made toys to children...singing hymns in old cathedrals with the roof gone...lashing a little tree to the top of the mast of a far-away Navy ship.

Here, in America, in many houses this will be the second or the third Christmas "the boy" will not be at home...when there will be stars, as well as candles in the windows. When Americans will wonder and grieve over December 25 inside the imprisoned Continent...thankful that at last the citadel is being stormed, that the walls are crumbling, that next Christmas perhaps we can sing again the best of Christmas songs—"Joy to the World."

Marc Chagall

THIS CHRISTMAS

Spend your heart

THIS Christmas, spend more than money. Spend your energy, thought, understanding, love. Spend all the heart you have. Give presents, and not just the gift-wrapped kind. Give hope to the hopeless and homeless across the earth, by giving—or giving again—to the National War Fund. Give a soft answer to the harried salesgirl. Give your guest-room, through the U.S.O., to a soldier's mother with no other place to stay. Give a hurdy-gurdy-popcorn-peanut party to the youngsters at the local orphanage. If you have a farm, give a coal-short friend a cord of the wood you split. Give your blood to the Red Cross Bank. Give a prayer for peace.

Give Christmas Eve to singing carols with your children. Give a ticket-to-camp to the bride whose husband wasn't given furlough. Give an ear to someone in trouble. Give clothing to the Quakers, to distribute among the desolate. Give a visit to the sick, a bonus letter to the far-afield. Give phonograph records and books to men at lonely, weather-wracked outposts. Give your time and taste to the Navy League, and shop for presents for Service men's families, with money touchingly sent from overseas. Give a day off to your point-dizzy cook. Give a handle-bar basket to the bicyclist with the exhausted A-card.

Give consideration to the short-handed postman, the only-two-handed clerk. Give a Seeing Eye Dog—or the money to train one—to a blind war veteran. Through the U.S.O.'s good offices, give your telephone to Service men who otherwise would stand in block-long queues to make their Christmas calls home. Give presents from the War Relief bazaars: Norwegian mittens, Greek playing-cards, tea from China, French dressing, Yugoslav dolls. Give War Bonds, tied up in tinsel.

Give to Tuberculosis and Cancer research, to the Children's Aid, to the Salvation Army, to all the charities you can. Give your head and hands to your war job. Give part of Christmas Day to the Red Cross Canteen, giving coffee, doughnuts, presents, to men on the troop trains that pass through town. Give to your friends the personal, the practical, the giddy, the surprise. Give warm-wrapped tranquillity to your family. Give confidence to the skeptics, courage to the embittered, some sign of affection to all. This Christmas, spend your heart.

Christmas, 1943—drawn especially for Vogue, by Marc Chagall

RAWLINGS

Greer Garson

Margaret Lindsay

ALL "BOX OFFICE"

Here a half-dozen names-in-the-news momentarily turn model. You see them currently across the footlights...on the screen. On these five pages, they wear some of the fashions-in-the-news: **Above:** Margaret Lindsay, now making her Broadway début in "Another Love Story," wears a black-and-white cardigan suit lined in emerald-green, green blouse. Hattie Carnegie; I. Magnin. ⬅ **Opposite:** Greer Garson, indefatigable War-Bond Driver and steadily shining star of the films ever since she won Mr. Chips' and the American Public's heart. Soon to be seen in "Madame Curie." Here Miss Garson wears a black velours du nord trench-coat. Best; I. Magnin & Co.

CONTINUED ON THE FOLLOWING PAGE

Below, left: Maggie Hayes, returning to Broadway after three years in Hollywood, wears here a fur-lined raincoat of black twill. Its fur-insides are of black South American broadtail. Double-breasted, slim-belted waist. A collar to turn the cold away. $80. Lord & Taylor.

Below, right: Margo, dancer-actress-star-of-stage-and-screen, to be seen in the film "Behind the Rising Sun," here wears a short and sweet rose dinner-dress of crinkling, fluid lamé. Kindred spirit with golden jewels, brown furs. The low, round neck-line dress; Milgrim.

RAWLINGS

Maggie Hayes

JOFFÉ

Margo

Opposite: Leonora Corbett (Mrs. John Royal), First Ghost of "Blithe Spirit" and future Helen of the New Opera Company's "Helen Goes to Troy," wearing a short velvet coat, festooned with baum martens. Coat; Hattie Carnegie original. Diamonds by Harry Winston

RAWLINGS

Leonora Corbett

CONTINUED ON THE FOLLOWING PAGE

Valentina

RAWLINGS

Valentina is one of her own most conclusive models for the fashions she makes. Here she wears a velvet heart-shaped pill-box with a strip of diamonds like a long clip over her forehead. Her far-off-the-shoulder black wool evening blouse is lined in pale blue...pinned back, with diamonds, above the short skirt.

LOVE, AND ALL THE BEST...

NYHOLM

SHOWN here—very special presents for the *sine qua non* lady on your list. She'll love them in December and in May. Gold and jewels—presents of permanence, in a world that rackets and spins like a pin-ball machine. Allegorical gifts of love, with a time-the-present manner, timeless endurance. All, absolutely the best—whether the cost is ten dollars or ten-times-ten-times that.

• First: Gold padlock charm shaped like a heart—pretty conceit used as a key-ring. $82. Kindly Light for her purse—a little gold flash-light. $37. Gold ribbon money-clip, marked with three block initials. $32. All, photographed against a carryall envelope of navy-blue morocco leather, lined with brilliant red faille. Big enough to hold all her current impedimenta—plus stamps, a pen, and blank V-Mails. $10.

• Second: Plume pins of gold, with glittering diamond spines. Fine feathers for her velvet beret, dinner décolletage, restaurant bag, or the cuff of her black suède glove. Each, $365.

• Third: It's ancient wisdom—a kiss on the wrist is fun, but a beautiful bracelet lasts longer. Reading from right to left: Flat gold mail, like a Knight's business suit, makes a wrist-let buckled with a diamond-and-ruby clasp. $1,000. Flexible as water—this wide, flat bracelet of gold. It's $215, and there's a necklace to match for $310. Wonderful rope-trick—this bracelet of double, delicate, twisted cords of gold. $270.

• Fourth: Distinguished vanity-case of squared-off gold, ribbed like corduroy. It's $395, and there's also a cigarette-case to match for $480. The lover's-knot ring is a heavy knuckler of gleaming, tangled gold. $78.

• All these Christmas presents are from Tiffany and Company.

YOUNG, PRETTY, AND HARD-WORKING... THE WAVES ON ACTIVE DUTY AT THE JACKSONVILLE NAVAL AIR STATION

LOUISE DAHL-WOLFE

WAVES IN CHARGE OF PLANE: THEY TAXI IT TO FIELD, CHECK INSTRUMENTS, WAIT FOR RETURN FROM FLIGHT, AND PUT IT AWAY

WAVES, SUPERB AT CONTROL TOWER, THEIR HIGH, CLEAR VOICES DIRECTING, AMONG OTHER DUTIES, LANDING SIGNALS

THERE is no nonsense about the WAVES as they file in to work at the Control Tower, the hangars, the repair shops of the great Naval Air Combat Station at Jacksonville, Florida—no start and stop, only a ceaseless flow at a terrific tempo. World's Fair buses, now painted a battleship-grey and loaded to the gunwales with WAVES and sailors, shuttle back and forth along the broad new streets. Men and girls work side by side, all equally young, tanned, healthy, impersonal. Everything builds up to the young pilots with old eyes who are being polished up for combat flying by grim-faced boy Commanders, just back from the battle zones. Into this work the WAVES have fitted easily. Each hopes to be assigned one of the two favourite jobs: "a plane of one's own" to care for; or work in the Control Tower, the brain of a busy airfield. In the Tower they operate the radio beam, file intricate flight reports, give landing and take-off instructions in clear soprano voices which, pilots say, come through better than the men's. Off duty, trim legs and short curls emerge from the dungarees and tight-fitting caps, as WAVES put on their crisp white Mainbochers to go dancing with the pilots.

COUNT CARLO SFORZA, ITALY'S GREAT ANTI-FASCIST, WITH HIS FAMILY

Francesco Sforza, first Duke of Milan; his court was resplendent

The great fifteenth-century castle where Sforzas lived from 1450-1535

"PROPHET WITH HONOUR"

By Allene Talmey

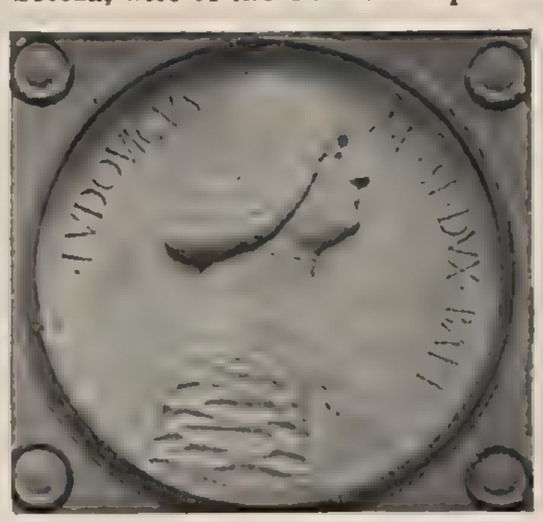
When Count Carlo Sforza came home to Italy, after sixteen years of exile, the throne rocked, and statesmen all over the world were agitated. A fighting anti-Fascist, a belligerent intellectual, a coony negotiator with a subtle Italian patience, Count Sforza is that somewhat lone figure in European politics, an aristocratic democrat. His landing in Italy gave hope to democratically-minded statesmen, gave heart to political philosophers. For what happens in Italy may set the political pattern for other countries, liberated by the Allies. If it can happen to Sforza, it may happen to others.

Six feet tall, seventy-one years old, Count Sforza has a brilliant glisten of beard, a monocle fastened into his eye, a certain casual, easygoing way, with the burly power of a combination Commando and Henry of Navarre. Commanding the correct sweep of gesture, the fluency of emotion, he tempers these with a free-roving wit that has whispered piratically at tables of European Conferences. It was during the coaxings of the Treaty of Rapallo that a former Serbian Prime Minister telegraphed this character study of Sforza: "Do not haggle with Sforza, he is asking you what he always told me he would ask. He is our friend. If you start haggling, he will break off negotiations and decide by himself." It is a warning that both Marshal Badoglio and King Victor Emmanuel later understood.

During the years that led to his present position in Italy, Count Sforza has had a diplomatic career that started in 1895, carried him to various ambassadorships, to the office of Italian Foreign Secretary, and to exile and back. He was made an Italian Senator, for life. He was awarded the highest decoration of Italy, the Collar of the Annunciation, worn on a sky-blue moire ribbon. With this Collar, he automatically became a "cousin of the King," an honour also given to Mussolini and Dino Grandi, who were to become the Sforza enemies. For the Sforza hatred of Fascism is immediate, violent, and fundamental. When he first read *(Continued on page 129)*

One of many sketches, by Leonardo da Vinci, for an equestrian statue of Francesco Sforza

Portrait of the famous Bianca Maria Sforza, wife of the German emperor



Medallion of Ludovico Sforza, called Il Moro (The Moor); a great patron of Renaissance art

COUNT SFORZA AND HIS FAMILY (opposite)

The day before Count Sforza left the United States, this photograph was taken in his small New York apartment from which the strands were woven that pulled him back to Italy and power. With him here is his courageous wife, Countess Valentina Sforza, who met him some thirty years ago in Constantinople and married him in Vienna. They have lived in China, Belgium, France, Italy, and all over the world. Their daughter Fiammetta is at the right. Their son, honourably discharged from the United States Army for this special mission, is now aide to Count Sforza in Italy.

Ludovico Sforza, Il Moro, who held brilliant court at Milan

17th-century Sforza; Count Carlo Sforza looks like him

EVENING BLOUSES

THE two-piece look is one of this winter's best short stories for after dark. Let the blouse be the main theme, the setting for jewels. Here are five, so rich in fabric they rise, like cream, to the top, transforming your simple skirts into shining dinner partners.

1. Twinkling bow blouse of rayon crêpe. Adele Simpson design. $45. Sizes 10 to 20. Lord and Taylor; Rich's. Sherry-coloured topaz jewels; Mermod-Jaccard-King.

2. Glowing night-light of silver lamé. $35. Sizes 10 to 18. Lord and Taylor. Yellow, blue sapphires; Cartier.

3. Sequin-striped rayon crêpe; Adele Simpson. $35. 10 to 20. Lord and Taylor; Joseph Horne. Gold jewels; Cartier.

4. Black silk satin, this skirt's better half. $30. 32 to 38. Saks Fifth Avenue. Diamonds; Van Cleef and Arpels.

• **Opposite page:** Parlour tricks—a gold-shot silk lamé blouse. $50. Bendel. Rubies; Black, Starr and Gorham

PARLOUR TRICK—NEW DEAL IN BLOUSES

JOFFÉ

Here begin eight pages of classic Christmas presents: handkerchiefs, pearls, gloves, bags. They are the well-loved presents that no one "ever has enough of," and here are current choice versions that lift themselves into the welcome atmosphere of very Special presents...

Give Handkerchiefs

BAKER

1. For a friend too dear for just a card—an Irish linen handkerchief, centred with one Garden-Club-Prize pink rose. By Burmel. $1. Best.
2. To the woman who likes to wear black—give this sophisticated counterpoint: pink-printed square of black rayon chiffon. By Glentex. $5. Altman.
3. If she lives in skirts and sweaters—give her a silk kerchief, Persian pink and purple, to knot at the neck of a pink pull-over. $10. Saks Fifth Avenue.
4. Your sisters, cousins, aunts, would love a sheer cotton white handkerchief, hand-rolled, extra-size. Without monogram, $1. Saks Fifth Avenue.
• **Opposite:** Big, lacy handkerchief by Bloch Frères. Under $4. Bendel. ➡
Renoir Pink powder, Radiant Peony lip and nail colour—Elizabeth Arden

GIVE her pearls*...not just an anonymous little strand that she might fasten on automatically...but pearls to wear with great distinction...like these.

1. Three-strand graduated necklace, jeweled clasp. Richelieu, $7.50. Stern's.

2. Improving on the oyster—big, simulated pearl earrings by Coro. $1, at Best.

3. Grand gesture—Imperial cultured pearl earrings. $200. Bonwit Teller.

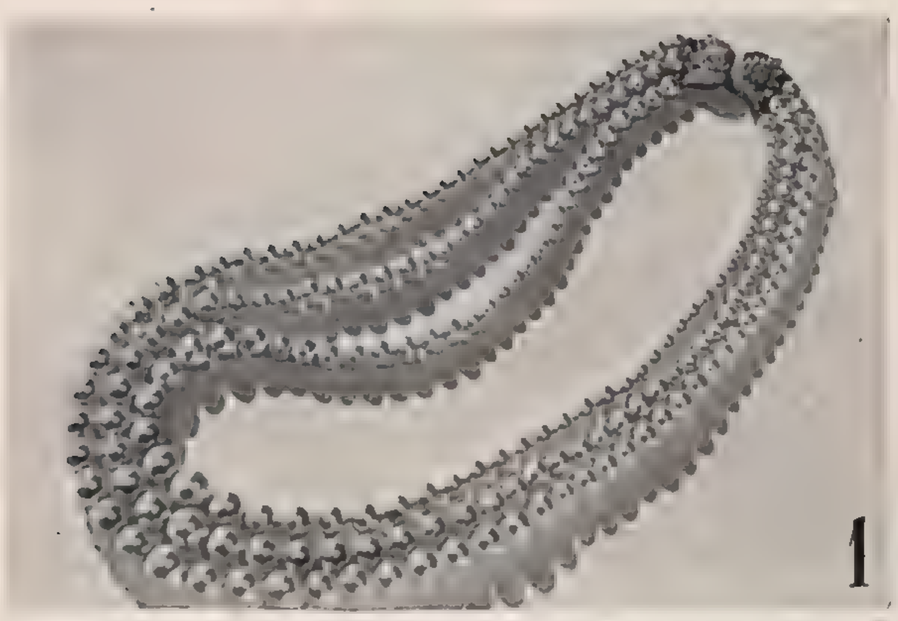
4. Simulated pearl necklace, $12. Earrings, $2. La Tausca. Franklin Simon.

5. Beautiful double-decker bracelet. Marvella simulated pearls. $7.50. Altman.

6. Prettily coupled: big and little simulated pearl earrings, Coro, $2. Best.

• **Opposite:** Handsome choker of large simulated pearls, clasped with a sparkling, pretty clasp. By Marvella. $10. Earrings to match, $3. At Altman →

Give Pearls*



*Simulated—(or real!)

BAKER

Eric

GIVE gloves. *Not* please, just any gloves—but gloves with a special future. 20-button jerseys, classic beige, or short, sweet gloves...for example:

1. Camel-tan wool gloves, from Mexico. Wear-Right. $4. From McCutcheon's.

2. Sparkling white Boxlav gloves, wrist-length, washable, $5. From Best.

3. Champagne-beige Molavo gloves, classic 4-button length; $5, at I. Miller.

4. Creamy cocoa-brown Lavando gloves—washable, 8-button. $8. Stern's.

5. Velveteen cuffs—Dawnelle double-woven cotton gloves. $8. At Altman.

6. Café gloves—costume colours, 20-button rayon jersey. $4. Lord and Taylor.

• **Opposite:** Butterscotch-beige hand-sewn capeskin gloves. Hansen, about $7. From Saks Fifth Avenue..."Windsor" lipstick and nail enamel; Revlon →

Give Gloves

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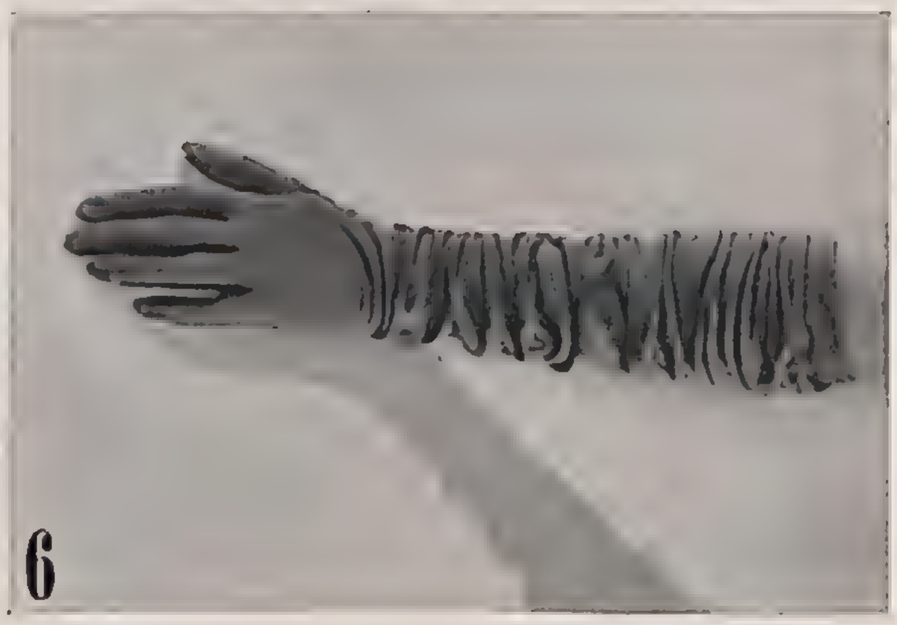
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BAKER

...And *not* just a good, useful bag, but something good *and* special. Choose one with definite personality, meant for specific engagements. For example:

1. For restaurant dining, black satin and jet pouch. About $11. Lord and Taylor.

2. For tailored wear, morocco leather, red leather lining. $16. Peck and Peck.

3. For bicycle-shopping, natural leather carryall. About $4. Peck and Peck.

4. For meetings-with-the-board, suède shoulder bag. Pichel. $33. Saks 5th Ave.

5. For teas, faille envelope. Josef. (Give it a jewel.) $19. Bergdorf Goodman.

6. For Sundays-in-town, soft broadcloth pouch. Bienen-Davis. $25. Jay-Thorpe.

⇦ • **Opposite page:** Drawstring pouch of black Koretolope; simulated shell cupola. By Koret. $35. Bonwit Teller...Barbara Gould's "Red Magic" lipstick.

Give Bags

BAKER

GO ON GIVING

THIS is not a Christmas for returning "obligations." (Do that some other time.) This is a Christmas when your heart should really rule your head. When you give only to make someone feel warmer, much loved, happier—to fill the gaps in someone's heart, to remember old and young, lonely, half-forgotten people, to give to someone who needs something.

This is a Christmas when giving indiscriminately is as unpardonable as not giving at all. When the thoughtless gift is the useless gift. It's a Christmas to give warm, pretty clothing, to give useful, charming things for a room, to give fruit and food, to give tickets to a theatre or concert, to give even one bar of soap (if it's a favourite), to give yarns and games and writing-paper and Bonds and Bonds and Bonds.

This is a Christmas to remember the worth of the permanent and the practical—but not to forget the toy and the twinkle. Which is why on the next five pages you'll find hand-warming gloves, and foot-warming slippers, and throat-warming scarfs, and shoulder-warming bed-jackets. And many a gay Heart-Warmer—glittering earrings, bracelets, clips, games, and scrap-books and map jigsaw puzzles. And compact, easy-to-carry, easy-to-love ideas—a soft duck furlough bag that folds up into an envelope, slippers that fit into a handy case; a fully-equipped writing and knitting case.... Pretty gear for a house—a tray, a cigarette cradle. A white, furry bear for the baby. A clothes-brush, a whistle, a watch. A Christmas collection to use as a springboard for your choice of a present most likely to succeed at the opening end of the package.

This is a Christmas for patience and planning. Patience in overcrowded, under-staffed shops. For a planned strategy of shopping. Avoid the rush hours, go in the off hours, take a list of correct sizes to offset after-Christmas swapping, carry your packages whenever you can.

This is a Christmas to spare your country's postmen, to remember that for all practical purposes Christmas Day is December 10. If you must send packages wrap them firmly, address them clearly, mail them early—Now, Tomorrow, decidedly before December 10. And this is a Christmas when the wise woman of '43, like the Wise Men of long ago, will try to bear presents in person.

CHRISTMAS FLING

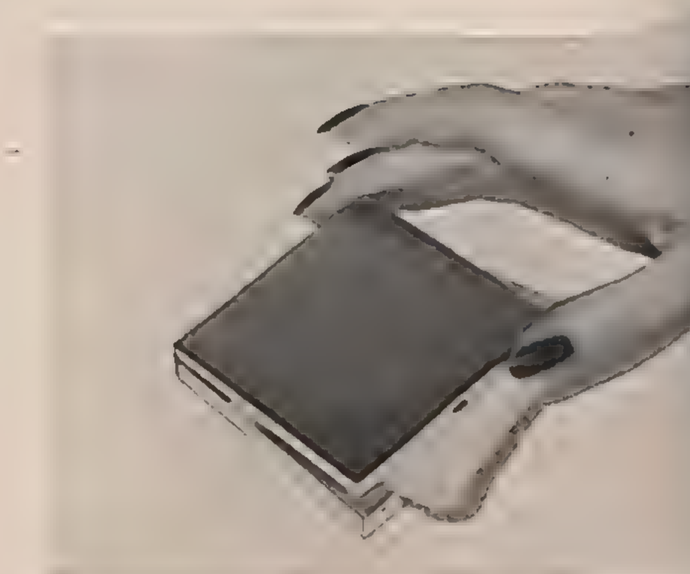
Opposite, top to bottom: Carryall red morocco bag. $11. Peck and Peck
Leisure-slippers. Of red, cotton-backed satin. $9. Bonwit Teller.
Wooden-handled brush designed to clean up on loosely-woven fabrics. Can work hard and long for a mere pittance. $1.25. Lord and Taylor.
Mamma and daughter mittens. Hand-crocheted wool. With a horseshoe swirl. Mamma's, under $3.50. Daughter's, under $2. From Altman.
Bill-fold with side slit to slip out the dollars. (see page 92)
Saddle-leather scrap-book. Loose leaf. Initialed. (see page 92)
Heavy hand-made bracelet of sterling silver. $18.50. Lord and Taylor

CHRISTMAS PREVIEW

Pretty Mamma's crêpe-and-lace bed-jacket. $9.
Bolivian lambskin bear. $7. Bergdorf Goodman

KAY BELL

Drop-in-for-a-drink tray. 15½-inch glass with chromium handle. $6.50. Stern's



Sterling silver Volupté compact. 3 inches square. $10. Arnold Constable

BAKER AND DENNIS—VOGUE STUDIOS

Utility case of pastel satin. Handmade. Scented. $18.50. Henri Bendel

Basket of solid harness-leather. $15. At Abercrombie & Fitch

Foreign correspondent well fitted for its job. Green or saddle calfskin. $9. Altman

Grip on things. Wool-lined string gloves; with pigskin palms. $1. Lord and Taylor

China set inscribed "For a Good Little Boy" (or Girl). $3. Bonwit Teller

Gold-plated sterling silver leaf-clips. $11.50 and $13.50. At Henri Bendel

Scrap-book, $10.50. Basket, $8.50. Chinese lacquer print. Henri Bendel

Call a cab...with a sterling silver whistle. $4. Saks Fifth

Ruby-coloured cocktail glass, with a clear stem. $8.50 a dozen. From Bonwit Teller

9-game set. Cards, dice, chips, boards. Cowhide. $15. Abercrombie & Fitch

Calfskin address-book, loose-leaf; convenient desk size. $5. Lord and Taylor

Duck-and-cowhide bag folds up to fit case. $10. From Abercrombie & Fitch

GRAND OPENING...DEC. 25TH

Hand-warmers of reversed lambskin. In beige and brown. $5. From Best

Make time—by a Gruen wrist-watch. 14-carat gold. $62.50

Bill-fold with handy side slit; license and card pockets. $5. Bonwit Teller

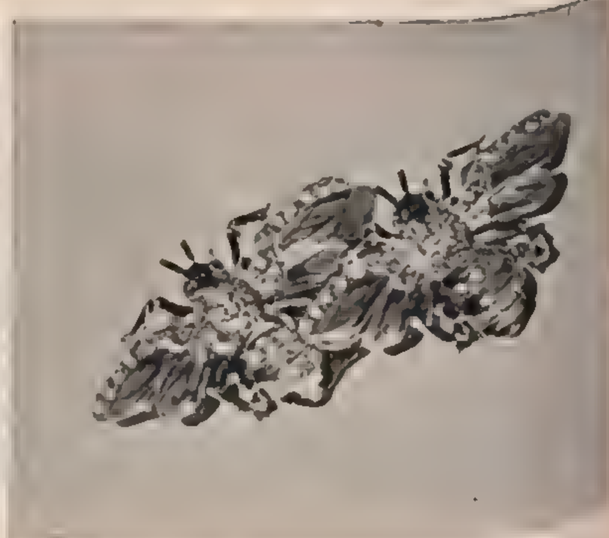
Ex-globe trotter's puzzle. Map of World and U. S. $1.50. Abercrombie & Fitch

Out all hours. Black suède Rath bag; mock tortoise handle. $32.75. Saks Fifth

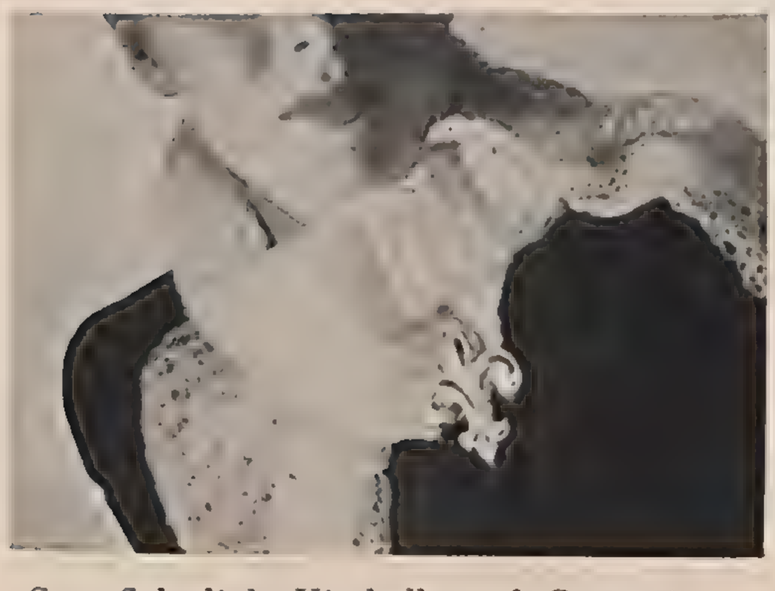
Suède gloves in 9 beautiful colours. $6. Fitted bag of cowhide. $22.50. Altman

Pearl among knitters. Bates leather case, fully equipped. $9.50. Bloomingdale's

A bug! Gold-plated silver and crystal. $18.50. Arnold Constable



Bees to Honey. Coro pin-or-clips. $16.50. From Stern's



Snowflake-light Kimball scarf. Comes in white or pastel colours. $2. From Best

Saddle leather scrap-book. Loose-leaf. $10, initialed. At Bergdorf Goodman

Light-foot leather slippers. Fold into case. $3.50. Saks Fifth Avenue

RAWLINGS

Bunny mittens. White fur backs and red corduroy palms. $2. From Best

Two-color scarf—pretty pouf to a suit. Two contrasting squares of mousseline de soie feather-stitched together. Hand-rolled hem. $7.50. Jay-Thorpe

BAKER AND DENNIS—VOGUE STUDIOS

Clear case of plastics. Cradle for cigarettes. $6. Henri Bendel

New earrings, coloured stones for top and lobe. $10. Lord and Taylor

Mock tortoise Evans compact. Gold-plated silver rim. $15. Stern's

BARE NECESSITIES FOR THE SOUTH

Here begin four pages of winter resort fashions—bathing-suits, play-suits, and five sketches of top-story ideas to make yourself. The accent falls on Bare—for beach, for lunch, for dinner. More often than not, the bareness of halter-tops; of sleeveless and off-the-shoulder sweaters that team with skirts day and night for Southern exposure in the upper stories. See, below, a halter bathing-suit with a scanty wrapper bathing-skirt. See how bright flower prints and stripes pair with solid-coloured skirts.

1. Make a flower-print cotton halter and detachable peplum to dine with daytime skirts.
2. Ballet-skirted bathing-suit of Celanese rayon sharkskin; tiered with fine tucking.
3. Halter bathing-suit with wrap-around skirt. Make, or assemble, one for yourself.
4. Playmates for a plain skirt: sleeveless fisherman's sweater, stocking-cap, gloves.

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TONI FRISSELL

2

RAWLINGS

4

Where the blue begins— ➡ on a halter and skirt of striped cotton gabardine, cool and smooth as water. $25. Sizes 10 to 16. Altman.

• Max Factor Hollywood "Pan-Cake Make-Up" understudies the sun; fakes or smooths a tan.

RAWLINGS

LET your Southern accent fall on the two-piece look. Pair one of the new white sharkskin lumber-jackets with bright skirts or backless halter dresses for lunching in the shade. Let a sequin-studded gingham peplum add a flare of interest to the narrowed line, give a little night-life to a daytime skirt. Team soft, thin, pastel sweaters with flannel or linen-like rayon skirts. With evening skirts, team sweaters cut with the décolleté of a dinner-dress.

1. Sheer sweater, sheer décolletage for night. Knit it yourself.

2. Yellow, black, and backless to-beach-and-luncheon dress. Of Everfast cotton. Dress, $15. From Lord and Taylor; I. Magnin & Co.

3. Sunny-side up—up in the halter top. White stitched rayon sharkskin beach dress. About $35. By Clarepotter. Bonwit Teller; Neiman-Marcus.

4. Knit or buy a sheer sleeveless V-neck dinner sweater in your favourite colour. Dress it up to the evening with a jewel or filmy scarf.

5. Tie one on—a sequin-glinting gingham peplum for little evenings.

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TONI FRISSELL

RAWLINGS

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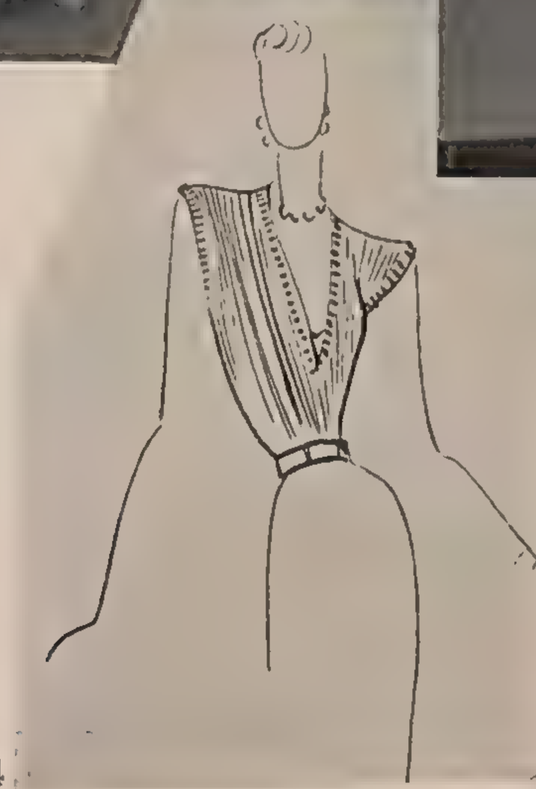

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Sun Spots. Big brown polka-dots on her skirt. Brown halter, the girl in a brown study of Germaine Monteil's "Bronzé Beauty Balm".... Celanese rayon sharkskin suit by Clarepotter. $30. Lumber-jacket, $23. Sizes 10 to 18. Bonwit Teller; Carson Pirie Scott; Frost Bros.

SKI WEEK-END

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KAY BELL

8

CLOUDY tonight...temperature falling...6″ powder at Woodstock, Conway, Lake Placid, Buck Hill Falls. No ski trains, this wartime winter. Few A-cards can reach the slopes. But somehow, skiers still get there, by sleigh, dog-cart, foot, rule-of-thumb. Like these, photographed at Snow Valley, new winter resort north of Manchester, Vermont. Some come for a work-out week-end, sliced away from the job. Others, for postponed summer vacations, per the O.P.A.'s request. All wear the neat-not-bulky uniforms of serious skiers. Heavy white cable-stitched sweaters, belted into narrow, dark instructor-pants. Knee-cap skirts, for the self-assured. Poplin or gabardine parkas, light and impervious walls against the wind.

1. Top of the trail: Mrs. Theodore Bassett, II., of Rye, New York, in white windbreaker, black pants.
2. Contemplating a Christie: Henry Toll, formerly of Williams College, now apprentice seaman in the Navy.
3. By the Ski School's assembly-bell: Miss Meredith Brown, of Vassar College, wearing a Tyrolian sweater.
4. On the slalom slope: earnest skier guards against blinding snow-glitter with elaborate Polaroid goggles.
5. Confident-skier's skirt: corduroy pinafore, white wool socks, worn by Mrs. Leonard Peterson, of Albany.
6. As the snow flies: Mrs. Harry Allison, of Kittanning, Pennsylvania, in navy pants, racoon-trimmed parka.
7. Cross-country skiing: Mrs. Leonard Peterson, again—here, wearing slate-grey pants with a white sweater.
8. In his own outsize Tyrolian cape: Peter Lang, two-year-old son of the famous ski instructor, Otto Lang.

HOLIDAY DANCE... *Junior Grade*

She's home for the Christmas holidays. Dressing for a very-young-Officers' Dance.

Looking so pretty you'd never suspect her prowess in Spanish class and on the soccer field.

Wearing a long, lovely, dressed-up dress—because a long dress still stands for excitement.

(And because the short formal dresses are better worn by ladies who pay poll-taxes.)

Thanking her parents for it—or that genuine pearl-among-aunts who sent her the cheque.

Above: Bright bouffant dress—pink-and-black plaid rayon taffeta. Black-velvet-threaded décolletage. 9 to 15. About $27. Henri Bendel's Young-Timers; Himelhoch's; Marshall Field.

OPPOSITE: Champagne-pale dress of swirling net and rayon faille. The shoulder-cuff shimmers with gold bugle-beads. 9 to 15. $30. Best; Joseph Horne; Rich's.

Her perfume is "Dulcinea"—fresh, young, visionary as Don Quixote's dream-girl of the same name. One of four new, sweetly spicy scents created by Leigh.

TONI FRISSELL

THE NIGHT IS YOUNG

MORE YOUNG CLOTHES ON THE NEXT TWO PAGES

CHRISTMAS

FRANCES McLAUGHLIN

PARTY CLOTHES

• It's a wise parent whose income-tax exemption receives Christmas clothes like these. Gay as young holidays should be.

• Above: For afternoon or after-dark festivities—this dress. Coffee-ice-cream-colour rayon crêpe, with a high V-neck, cap-sleeves, shoulder bows. 9 to 15. $18. Jay-Thorpe.

• Left: The sort of severe treatment that the young like. Disciplined simplicity in this cardigan blouse of pastel rayon faille, striped with black velvet. 10 to 16. $10. Henri Bendel's Young-Timers.

• **Opposite page.** Above, left: The winter's black-and-white, for the clothes-precocious. White wool tweed jacket, bolero-curved, piped with black braid. $23. Black wool skirt. $12. Crystal-buttoned blouse, of wool-and-rayon jersey. $11. 10 to 20. Lord and Taylor.

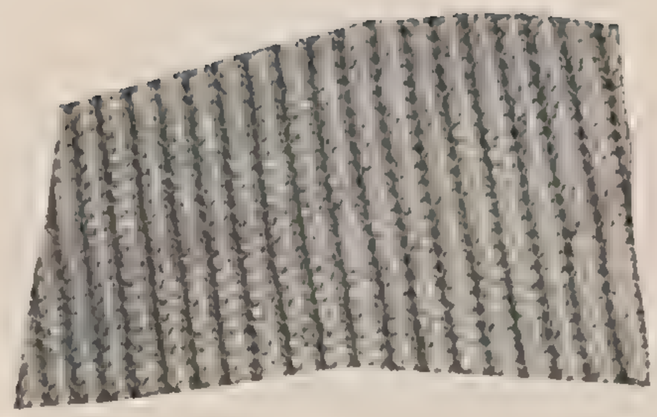
• Right: Not a hat at all, but a very pretty piece of indirection. Narrow black velvet band with ermine pompons. Sally Victor.

• Below, left: Two-piece look—two-colour scheme. Aquamarine-and-black one-piece dress, the round-necked top peppered with little knots. 9 to 15. $23. Judy 'n' Jill. Lord and Taylor, Marshall Field.

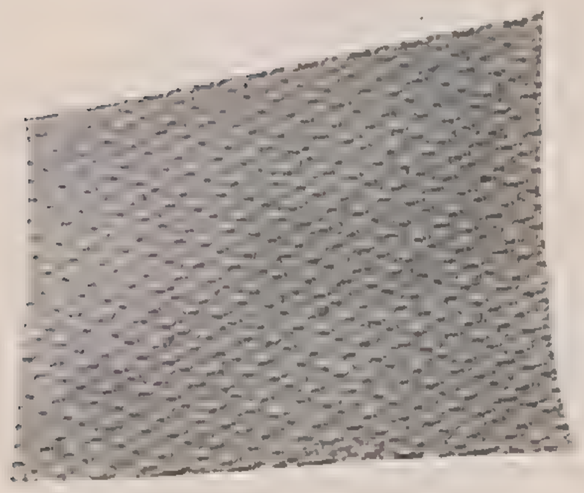
• Right: Nice way for a jeune fille to shine. Horizontal stripes of gleaming silver lamé, on a collarless, short-sleeved jacket of black rayon faille. Sizes 10 to 20. Under $11. From Stern's.

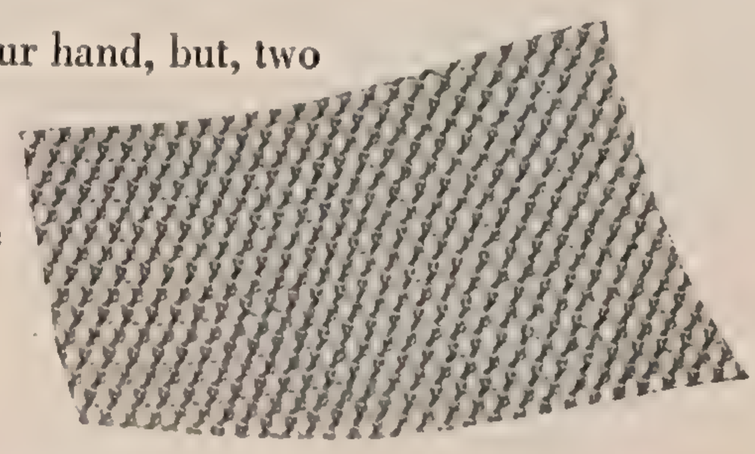
PENN

...VEILS FOR LEGS

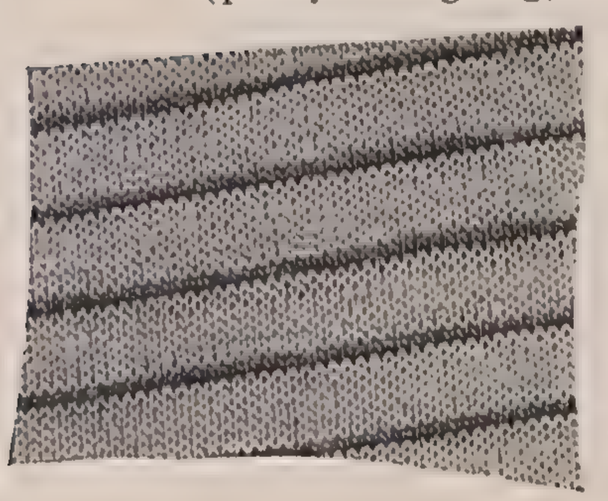


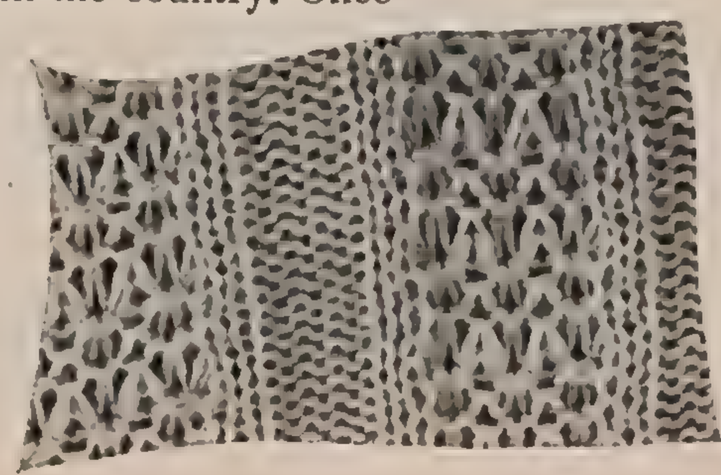
PERHAPS the stockings you give this Christmas won't look like a fine mist...but what they lack in sheer pulchritude, they gain in interest. Like lots of Plain People, they have developed tremendous personality. They're individual. They fill special needs. And that makes them all the more interesting gifts. There's the black Vampire stocking (opposite) that's up to no good...although its blond-beige sister is innocent as the day. The meshes are pretty. And in the case of the vertical mesh (upper right) attenuates the leg as no regular 51-gauge, three-thread ever could. The round-hole meshes (left and right) of cotton and rayon look like mesh in the photograph and in your hand, but, two feet away, the weave melts into a smooth surface. Its dividend is in its run-proof quality. Where can a run *run* in a round-hole surface?





Never look down on a mesh! Their apparent extra weight has nothing to do with their sheer aspect at any other angle! There are almost as many gradations of sheerness in rayon stockings as there used to be in silks. Their wearing-time can be as accurately gauged as their thickness. If you are giving stockings to a friend in a defense plant, select a 100-denier rayon (pretty stout going). She'll wear them well over three hundred hours. But do give, for sheer frivolity, some 50-deniers. Sheer as any two-thread. Same pleasure. Same mortality. If she loves the quiet luxury of natural cashmere sweaters, she will probably feel the same way about the fine-spun, fine-woven lisles. For the young girls with nice, long, slim legs...the new brilliant lisles (above, left) are fine and fun in the country. Once more Necessity is a Mother. This time, to a whole brood of bright-eyed new stocking fashions.





KAY BELL

Hooded raincoat, like a Wac's

FOUL WEATHER FRIENDS

LET it rain! The new raincoats are the duck's back in stormy weather. With the cut and fit and flavour of a favourite fair-weather coat. Here are three not to be laid away just for a rainy day, but often caught out in the sun.

Above, right: Glossy black as a rain-washed night—this coat of Cohama elkskin. Cut with the detail and dash of a good suit-coat. About $18. Arnold Constable; Filene's; Marshall Field.

Right: Dry and warm—the weather under this olive-green elkskin coat. Snugly-belted. Buttoned-in lining of leopard-stenciled cotton plush. $30. From Saks Fifth Avenue; Harzfeld's.

Opposite page: Hood-winked officer's coat, at ease in all weather. In army-tan cotton gabardine. Double-breasted; smartly belted in back. Come out when the rain's over—it's a detachable hood. Coat, about $20; hood, $2. Lord and Taylor; I. Magnin & Co.; Jordan Marsh. All coats here, sizes 10 to 20.

ON THE RIGHT SCENT

More men buy perfume at Christmas than women buy the year-'round.

And men, who are sometimes bewildered by the holiday-glitter in shops (or whose nearest shop is a PX), stop with assurance in front of a display of crystal-stoppered fragrance, or blithely mail-order from memory.

For perfume, by its name or its scent, is an out-of-season Valentine bearing a message that's touching or funny or promising—and always dear. Here then, are pages to put under a man's nose. Suggestions he can follow.

Here are sixteen perfumes with names and scents as various as women —perfumes that will do his talking for him.

Clues to send or show a man who wants to pick up the right scent.

(Left to right) Dana's sultry "Tabu"... The giddy "Intoxication," by D'Orsay ...

Helena Rubinstein's newest fragrance, "White Flame"...

Charbert's stirring "Breathless"... Elizabeth Arden's blending of "Mille Fleurs"...

Houbigant's fragile, lingering "Chantilly"... Corday's Armed-Force choice: "Toujours Moi"...

Coty's sparkling "Emeraude"... Happy-making "Laughter,"

by Germaine Monteil ... Soaring "New Horizons" by Ciro ... Mary Dunhill's brilliant "Escape"...

"Je Reviens," a heartbeat by Worth ... Lelong's joyous "Tailspin"...

Schiaparelli's candle of "Sleeping"... Bourjois' chin-up "Courage"... Suzy's "Golden Laughter"

GOODNIGHT, LADIES...

KAY BELL

Pretty soft—brushed rayon bed-jacket, in azalea-pink or hyacinth-blue. Pearl buttons. Luxite. $3. Bloomingdale

Pretty smooth—this nightgown of white peau d'ange rayon jersey, slender as a taper, with a deep, down-rounding neck-line bordered with ruched net. Also in pale blue. Vanity Fair. Under $3

GOOD NIGHT, LADIES

Good night...Christmas night
or any eight-hours thereafter...
Pretty, practical pyjamas, gowns.
Of rayon: three, sleek...
two, brushed to cashmere-softness

Pretty print—candy-violets and green leaves on icing-pink Celanese rayon crêpe. Strictly tailored shirtwaist top. It's a Frances Hawkes' design by Rollins. $7. Neiman-Marcus

Pretty warm—this long-sleeved, tailored gown of feathery Bemberg brushed rayon. Fringed collar. By Carter. $4. Franklin Simon

Pretty gay—confetti-printed pyjamas. White multifilament rayon crêpe. Kaylon's "Harlequin Tommies." $7. Saks Fifth Avenue. Pretty pretty—Wamsutta's Supercale sheets, here, and above

GIVE FOOD YOU CAN MAKE

It's a multiple delight, the food you make and give away at Christmas. If you really throw yourself into the spirit of the thing, if you make it just for the pleasure of giving, there'll be a delicious, rewarding enjoyment in every moment you spend, flushed and intent, over the stove. And, if you stick to recipes that are not too hot to handle, you'll have a double-barreled pleasure—the fun of giving, plus the foreknowledge of a vicarious treat in store.

Unless you're an expert, you won't, of course, be able to make a masterpiece like the honey-cake shown above. (It's cut freehand, by Mrs. Hodge, of 3934 Southwest Corbett Street, Portland, Oregon, and can be ordered from her.) But you can make wonderful French cookies; "Orangines," crisp and half-bitter with orange peel; curled *Tuiles d'Amandes,* and small, crumbly *Sablés;* a *Biscuit Milanaise,* which is really a glorified, Christmas-perfect sponge-cake.

You can make the best fudge in the world (the secret is a little sherry in the chocolate fudge, a little rum in the coffee-flavoured kind). You can make *Truffes de Chambéry* (dark, soft, bitter chocolate centres in a round, sweet shell). Or, if there's nothing saved from your sugar ration, you can make delicious chicken-liver pâté and send it off in little earthenware casseroles, sealed with wax. The ramifications are endless. The point is to have courage and make a try. *(Turn to page 150 for ten Cordon Bleu recipes.)*

GIVE FOOD YOU CAN BUY

You can't, of course, make *all* the food you want to give. And it's fun to buy it, too, the wonderful, fat little jars, the mysterious-looking, Clipper-reminiscent packages of tea. This is a partial listing of the good things you can find, in and out of town.

Tea, the scarce Smoky Lapsang Souchong, you can find at Simpson and Vail, down at 89 Front Street, New York 5, N. Y. They have the top-grade Darjeeling tea, too, from the high Himalayas, and the "Earl Grey" tea. All are about $2.50 a pound, perfect present for a tea-connoisseur.

For honey-fiends, there's a thick, creamy Australian honey at Old Denmark, 135 East Fifty-seventh Street, New York 22, N. Y. Here, too, are Lebküchen, the Danish Christmas cakes (seven flat little cakes in a box, $1.70); fruit cake, made with French rum, which keeps for two years ($2.10 for a pound and a half); and a wonderful Pâté de Foies Gras, worthy successor to the Strasbourg terrines, for $1.20 a pound.

A gold-mine of Christmas food is, of course, Hammacher Schlemmer, at 145 East Fifty-seventh Street, New York 22, N. Y. For a friend who Cares and Knows, olive-oil (a buy at $11 a gallon)...artichoke hearts in olive-oil—a 32-ounce jar for $2.40...ready-made eggnog...imported, dried mushrooms... sherry pralines...chutney...marrons in rum, marrons in brandy...marrons plain.

If you want to send a Real Present, a godsend for holiday entertaining, give a smoked turkey. It comes ready-cooked, pungent and delicious, from the Forst's Catskill Mountain Smokehouse, Rondout Station, Kingston, New York; or from Pinesbridge Farm, Ossining, New York. The birds come in almost any size, between ten and twenty pounds, and the cost is $1.50 a pound for this American delicacy.

Another wonderful American specialty, maple syrup, can be ordered from The Country Store at 1 Monument Street, in Concord, Massachusetts. (A pint costs 90c.) There's a set of excellent salad vinegars here, too, made by the House of Herbs. (A quarter pint of Basil, Mixed Herb, and Garlic vinegars for $1.10, postpaid.) Guava paste from Cuba is 70c a pound, and stone-ground yellow corn meal, in an attractive, Poor-Richard-looking two-and-a-half-pound sack is 60c.

You can find corn meal and whole-wheat meal in New York, both water-ground, at the America House, 485 Madison Avenue, New York 22. (65c for two-and-a-half pounds.) And *(Continued on page 152)*

A Gift...Out of this World–for Her

In a world of momentous happenings...more than ever...the little things count...little things...like Christmas candles...bright trees, chimes, a woman's smile. Any gift of Blue Grass is delightful, the entire sequence is divine...

Blue Grass Perfume, 1.25 to 60.00

Blue Grass Eau de Toilette, 5.00 and 10.00

Blue Grass Flower Mist, 1.50 to 10.00

Blue Grass New Cream Flower Mist, 1.50

Blue Grass Brillantine, 1.00

Illusion Powder perfumed with Blue Grass, 1.75 and 3.00

Blue Grass Bath Salts, *perfumes and softens the water*, 4.00

Blue Grass Body Sachet, *top-to-toe fragrance*, 2.00

Blue Grass Bath Oil *for body friction*, 3.75 and 8.75

Blue Grass soft and lovely Hand Soap, 1.00 and 2.50

Blue Grass Fluffy Milk Bath, 6.50 and 12.50

Blue Grass Dusting Powder, 1.50

(All prices plus taxes)

Elizabeth Arden

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Give her
a thousand fragrant hours—
These classic Coty fragrances—L'Aimant, L'Origan, Emeraude, and "Paris"
—have inspired a series of smart gift sets, ranging from $55 to $2.25.
All designed to make Christmas merry.
oh

originated by Peggy Sage

From her 57th Street Salon Miss Sage launches New York's smartest nail shades. Divinely flattering, superbly durable. The quintessence of nail polish correctness and quality—fingertip make-up that wears, wears, wears . . . And first in demand . . . a commanding, clear, bright fire on your tapering fingers . . . FLAGSHIP! A fingertip gayety-first. Flaunt it and let your fingertips lead in loveliness.

YOU CAN TAKE IT WITH YOU

HERE is a treasure that can travel. On the head—it's a small, distinguished toque, tilting forward with a fanfare of tall front-tucks. In the hand—it's a flat, non-committal square, that slips with a minimum of protest into pocket or week-end bag. And not the least of its virtues is the fact that it doesn't look like a "trick hat" at all; nor too embarrassingly much like its inspiration, the current overseas cap. In black or brown, broadcloth or felt, it looks newer, righter, than even the honoured beret with this winter's modified version of the Officers' coat. Designed by Germaine Vittu, and under $8 at Altman; Garfinckel's; Neiman-Marcus.

RAWLINGS

The perfume of promise...

Worth
JE REVIENS
(I will return)

unforgettable fragrance...
he'll remember it...
and you!

SHUR-TITE

FAVORITE OF THE MONTH

Design Patented

Strike a note of Christmas cheer
with this most perfect of all gifts —
a smoothly handsome handbag
of genuine Gahna goat.
There's even an extra zippered pocket inside
to protect your ration cards!
Choose it in black or brown.

$7.95*

Many other Shur-Tite originals at your favorite counter at various prices.
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SOMEWHERE IN NORTH AFRICA

A letter from Bettina Wilson,
former Vogue Fashion Editor now on duty
as a Red Cross staff director

September, 1943

Dearest Edna,

I had a long, newsy letter from you weeks ago, but there has never been a minute to answer it until the good old common cold tossed me in bed for a day. Someone sent me the clipping from Vogue of my article, which pleased me. Esther Freeman, the throaty torch-singer about whom I wrote, is still with me and still singing off key. She swooned with joy at making Vogue and is basking in delight at the letters received from her Chicago friends who saw the write-up. "Even better than 'Variety'," she says, which is ardent praise from an old showgirl.

You might like to know just how a Red Cross girl goes about setting up a Red Cross Club—or in short, what I've been doing over here. I have just finished my prettiest, most successful project, which was born delicate and modest and which turned into a great overnight success. In a space no bigger than the Condé Nast reception room plus the sun-room, I entertain and feed hundreds of officers a day. Ice-cream is served at 3:30 P.M. By 2:30, the waiting line is already out to the end of the street with Majors and Colonels, along with the Second Lieutenants, standing like little boys with nickels in their hot hands waiting for ice-cream. It doesn't seem to matter how long they wait just so the ice-cream doesn't run out before they reach the hot, airless goal where I am knee-deep in an ice-cream freezer, digging out the last drips. No officer is above licking the last melted drops out of the containers. The other day, a man fainted in the line, and I rushed to the telephone to call for a doctor. By the time I got back, the man had disappeared from the sofa to which he had been carried, and I found him, shaky but resolute, back in his place in the line. The only way to get him to sit down was to bring him ice-cream, which promptly caused the entire line to fall down in a pretended faint. This is what months in North Africa has done to our American manhood!

To get back to how you work out a club, I came up here after the Americans and British had requisitioned the town to such an extent that the very word requisition made the French freeze to insensibility. I had to use every bit of pressure I could muster to get anything, and that anything was the hideous ground floor of a hotel, consisting of a small writing-room, a small lobby, and a long, narrow dining-room. It was all painted an ugly pinky-beige with orange lights and blue paint on the windows for blackout. The kitchens are indescribable, except to say that one flit of a *(Continued on page 120)*

FOR WARM REMEMBRANCE

"Freckles"

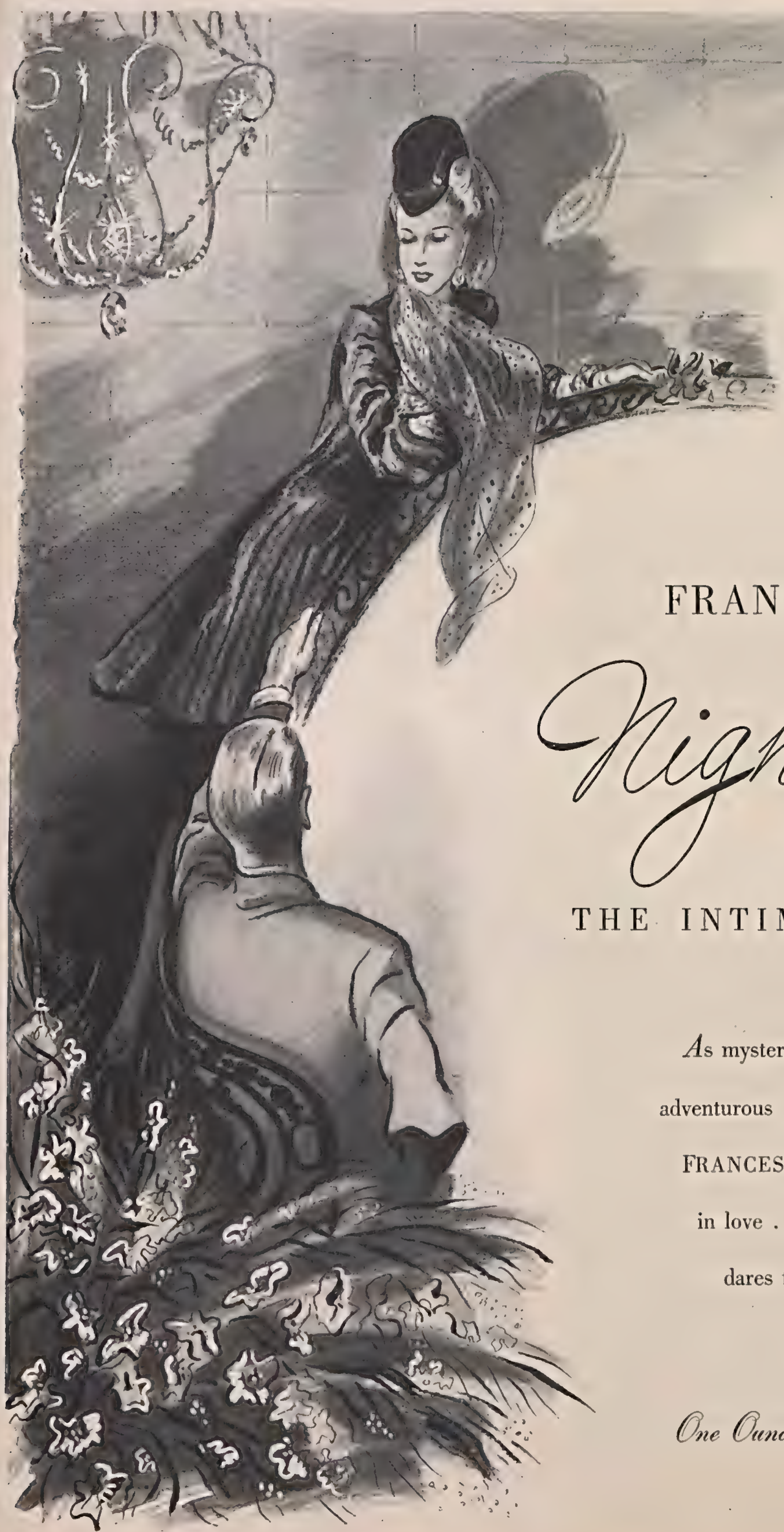
warm as the summer sun...
gloriously fluffy, pure virgin wool,
boxy pullover splashed with
two-toned rayon "FRECKLES" six
luscious colors to choose from
...Sizes 34 to 40.

About $6.50

Baby Blue
Baby Pink
Green Glass
Sun Yellow
Cherry Red
Lilac

A Bonnie Lassie SWEATER
CARL GUTMANN & CO.

AT LEADING STORES. OR WRITE
CARL GUTMANN & CO.
132 WEST 36 STREET, NEW YORK



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Night Life

THE INTIMATE PERFUME

*A*s mysterious as Night itself

adventurous as Life. Created by

FRANCES DENNEY for a lovely lady

in love . . . NIGHT LIFE PERFUME

dares to be frankly, boldly romantic.

One Ounce Bottle . . . . $12.50 plus tax

Someone lovely has just passed by!

Le DANDY D'ORSAY

No man ever forgets Le Dandy. Disturbing and timeless as Love itself, it is one of the great perfumes of all time. $3 to $300.

SOMEWHERE IN NORTH AFRICA

(Continued from page 118)

Flit gun brings out an army of cockroaches that are so big you can't see how they ever get behind anything. I have such an hourly war with flies and cockroaches that I am beginning to win. Also the kitchens have water everywhere you don't need it, mostly on the floor. There is no such thing as a sink or hot water.

Once I got this place, I raced against time to open it, as we were so late then and the need was so great. You see, the young flying officers who live in dusty fields in tents have no place in town where they can get even a glass of water or get out of the sun and away from the flies. They are pretty young, and the bars on their shoulders don't assure maturity or resourcefulness. They practically lived in the Canteen Officers' Club I had and expected me to provide a home in town for them here. I painted and decorated and opened up in eight days. In fact, after two days, I had the writing-room fixed up, and the Officers loved to come in and help hang curtains and push furniture around—not at all like one's husband.

I painted the walls white—unheard of in this country where hideous wall-papers, pinky-beige, are fashionable. I painted all the café's ugly chairs bright red—red which never dried very well, so I had to put red fabric slip-covers on the seats to keep the men from going off with the chairs sticking to them. I painted the tables white and threw away the orange lights. I had yards of unbleached muslin (we get it from NAEB, North African service board, who bring it over for the Arabs) dyed bright yellow; I made swags of it over the windows, held up by flour sacks dyed bright red. Then I had some comfortable armchairs upholstered in yellow and leaf-green. I filled the place with rubber plants and other hothouse fungi, added a grand piano and a good radio, and opened. The writing-room is really pretty with bright red curtains—red slip-covers over couches, huge leather chairs to sprawl in. I could use the hotel's mahogany furniture in this. Actually the place is by far my choicest decorating effort. Lots of boys have taken pictures, and, if any turn out, I'll send them. I had to make all the curtains myself, fringing the ends, because NAEB never thought that Arabs might want to sew their clothes. The slip-covers and cushions were sewed with tiny doll's spools of thread that you find in Service men's sewing kits.

You soon learn to wheedle everything you can from the Army. I made pilgrimages to every Quartermaster, every warehouse, for garbage-cans, Flit guns, mops, brooms, fly-swatters, and soap. Soap has almost a mystic value—you feel that enough soap could save the world or win the war. You have to deal it out to your help by inch-wide cakes, as there has never been known to be any soap left from a simple washing of the hands. You have to scheme and wangle for everything, from light plugs to light *(Continued on page 122)*

LENOX CHINA

Oak Leaf Pattern.

In your plans for the future, include a service in Lenox China. Start your service now with the "Mr. and Mrs. Plan." The finest materials and skilled craftsmanship make Lenox China a wise and economical investment in design, beauty, quality and durability.

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Send ten cents for "Fine China." Learn the difference between fine china and earthenware and what that difference means to you in the selection of your service.

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LUNT

Sterling of Lasting Good Taste

MODERN VICTORIAN

WILLIAM & MARY—ENGLISH SHELL—AMERICAN VICTORIAN

Today's Bride Thinks of Tomorrow

IN THIS TURBULENT WORLD one hopeful beacon burns bright...young people continue to fall in love, to marry—and to plan for the future. And today's youthful Bride has a deceptive store of wisdom hidden inside her pretty head! She faces facts...and *she knows values!* • When selecting her table silver she understands that Sterling is scarce because civilian production is curtailed—so she buys only what she needs and insists that it be exactly right. • "Is it a pattern in lasting good taste, around which I will want to build my table service for all time to come? Is its craftsmanship of a calibre to create heirlooms-to-be? Is it made by reliable silversmiths, so additional pieces can be obtained in future years?" • These are the questions today's Bride has in mind. So, no wonder she wants Sterling by LUNT. She knows that such exquisite, traditional designs proclaim Silver of enduring worth...that here is Sterling of which she can *always* be proud!

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FOREMOST IN GLOVES

Put beauty at her finger tips! Give her the most wanted gift... gloves by Wear-Right! Pretty enough to trim a Christmas tree. Yet so wearable, they know no time or season. So lovable... so fashionable... she'll cherish them for their adorable flattery... for the proud name they bear!

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SOMEWHERE IN NORTH AFRICA

(Continued from page 120)

globes. I spent three full days with high-up French authorities trying to get enough light globes to open my club; I ended with fifteen bulbs. The rest I chiseled from a Sergeant in the Army. Sergeants can always get you anything—the great powers that be, as far as I'm concerned.

I decided this time to have no G. I. food at the snack bar—Spam and corned-beef, et cetera. I hired a family of cooks who take off their shoes and get to work at six A.M., making home-made cakes and pastry, the most wonderful hot hors-d'œuvres you ever ate—sausages rolled in pastry and fried in deep fat, hot cheese dreams, hot meat patties, and such fancy green sandwiches as you might expect to find at the Ritz. There is nothing I can do to discourage my kitchen pixies from their fancy ways; nothing is too good for Madame and her friends, even if those friends include practically the entire Air Corps. I have the ice-cream made with our ingredients, and it is heaven. Canned milk and powdered eggs make ice-cream about which strong men dream at night. The only trouble with serving good food is that too many men want it. I empty ash-trays—put magazines back on the table, phonograph records back in their albums, and generally act the tidy housewife. At night, a wonderful old Viennese comes and plays music that breaks our hearts and awakens our waltz instincts. After I've paid him for a few nights, he disappears on a glorious drunk, and we go back to boogie-woogie and jazz. Men sleep in the armchairs at night because the town is so overcrowded that there is no place for transients to sleep. I would say that the place is used to its full (and over-full) capacity. The Red Cross has really been wonderful about not winding us up in Red Tape. Because of this, each club has its own personality, and they aren't like another string of Childs' Restaurants. I work here from 9 A.M. till 10 P.M.—good hard physical work on my feet every minute. My two assistants and I serve all the food, and my right arm looks like a boxer's arm from scooping up ice-cream with an old spoon. We can serve about forty gallons of iced tea a day—the boys still feel that they are aping the "limies" by drinking it, but they love it.

Now I would like to write a beauty article on the fact that nothing—no cosmetic—no care—has the beauty tonic value of being terribly happy, being loved far more than you can return, and being so busy that you can't be bothered with beauty. With little to start with, I'm doing mighty fine this moment with very little of my former aids. I scrub my hair in the tub and sleep with it in curlers once every two weeks, and my hair is back to the natural thickness and lustre that it had when I was a child. I haven't had a drop of orange-juice, a glass of milk, in seven months, *(Continued on page 124)*

Treasurable Compacts

A quality of beauty,
a perfection of workmanship,
sheer loveliness to hold
in your hand

Henriette
385 FIFTH AVE.

IMPERIAL JEWELRY

IMPERIAL GEM SYNDICATE FIFTH AVE., NEW YORK CHICAGO, ILL. LOS ANGELES, CAL.

The fine art of simplicity
. . . Bow-tie dress of
BELDING-CORTICELLI
dotted rayon crepe.
Button-down front piped
in one flowing line.
Slate grey, signal red,
saddle tan, evergreen,
navy. 10 to 20.
About $25

*Reg. U. S. Pat. Off.

Over 400 shops are showing this fashion. If you don't find it in your favorite shop, write
KANE-WEILL • 498 SEVENTH AVENUE, NEW YORK 18, N. Y.

SOMEWHERE IN NORTH AFRICA

(Continued from page 122)

yet, with all this vitamin deficiency, my nails grow to the length of a Manchu princess'. I haven't had a massage or done an exercise since I left home, but I walk miles a day and don't drink (no one gets anything to drink in this theatre) and never overeat, so I weigh a scant one hundred and twelve pounds and have no hips any more. With no steam-heat, no New York diet, my skin is really decent. The only things that suffer in this régime are my hands, because I do a lot of manual labour.

The social life in this slightly Oriental city has been fun. There are beautiful villas on the edge of the water—Edwina d'Erlanger's mother-in-law has the most famous one, and there have been some charming moonlight parties. The Arab quarter is full of beautiful architecture and gaudy picturesqueness. The Arabs here are very rich, having made much money with the Germans and more with us. I went through a couple of Arab museums in old Arab palaces the other day and was struck once more with how very much Schiaparelli took intact from this country. Remember those gaudily embroidered dinner-jackets, and the plain black dinner-dresses with gold embroidery at the neck, shocking-pink, sleeping-blue?—they all came bodily out of these museums. You can even trace the embroidery designs. One girl has been here on an official mission—seducing all the local officials—or, rather, charming them into letting her in on everything, and she is going back with many fabric samples, lovely ones, of things that could be woven here—if only they had the raw materials. The work is superb, but nothing consecutively good could ever come out of a country where people have to sleep four hours in the middle of the day.

This letter has turned into a volume. My dearest love to all—

Devotedly,
Bettina

SORRY IF WE'RE LATE . . .

The war is taxing the nation's transportation facilities to the limit, and there will undoubtedly be delays in the delivery of your copies of Vogue. We regret the inconvenience to you, but this is a matter entirely beyond our control.

DO YOUR SHARE— BUY U. S. WAR BONDS

Her Perfume

A breathtaking new perfume . . . to wear when her heart's on fire . . . to set your heart on fire. **white flame**
2.50 . . . 18.50

She's vivid, stirring, unforgettable. **town**

She's the sunlight, the moonlight, the clean, fresh air. **country**
1.00 3.50 7.50

Young—and in love! Open your heart with the fresh flower fragrance of romance. **apple blossom**
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To tell her she's the most wonderful thing that has ever happened to you. **heaven sent**
1.00 2.50 (angel bottle) 7.50

Because she's as exhilarating as the opening night of a star-spangled hit.
gala performance *25.00, Eau de Toilette 10.00*

by Helena Rubinstein

715 Fifth Avenue, New York and at all smart stores

Plus taxes

Wine has a way with the foods of Wartime

The wine growers of California invite you to share some cheerful secrets of good eating. These secrets start with simple foods. A knowing recipe, a bit of wine at the right point in your cooking—and you come out with dishes great chefs could boast about. Dishes you'll enjoy most with glasses of good table wine

Kidneys en Brochette, with Red Wine: To serve 4, cut in cubes 2 veal or 5 lamb kidneys, soak in salted water ½ hour. Drain and arrange on skewers, alternating kidney cubes with squares of bacon. Marinate 30 min. in this sauce: ½ cup red table wine, ¼ cup salad oil, salt, pepper, cayenne, mustard, grated onion. Remove from sauce, broil very slowly 15 min., basting with the remaining sauce. Serve very hot. Enjoy with this treat one of our fine California red table wines, a Burgundy or Claret. Or a good red wine bearing the name of the grape variety from which it was made, like Pinot Noir, Cabernet or Zinfandel

Baked Fish Vin Blanc: For 4 or 5 persons, salt and pepper 1½ lbs. fish fillets or thin slices. Poach 10 minutes in 1 cup California Rhine Wine and ½ cup bouillon with a bay leaf and 1 tbsp. each of chopped celery, parsley and onion. Remove fish to shallow baking dish and arrange with halves of 3 small tomatoes. Boil down liquid one half, add 2 tbsps. cream, season, and strain over fish. Bake in hot oven (450°) 10 minutes, or until lightly browned. With this tempting dish, serve a California white table wine of the Rhine Wine type, or one labeled with the name of the grape variety from which the wine was made

Breaded Calves Brains au Sauterne: For 4 persons, parboil 2 pairs calves brains or 4 pairs lamb brains in usual way. Place under weight to flatten into patties. When cool, season, egg-and-crumb, and brown in oil. Prepare this "Sauce Delectable": Saute 5 minutes in oil a little chopped garlic, onion and parsley, a cup of chopped mushrooms, and a pinch each of marjoram and thyme. Blend in 1 tbsp. flour, stir in a cup of Sauterne. Add salt and pepper and bring to a simmer. Serve the patties very hot on crisp toast, the hot sauce in a separate bowl. Bring to table, well chilled, one of the delicate California Sauternes; or one of the fine varietals, such as a Sauvignon Blanc or a Semillon

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"PROPHET WITH HONOUR"

(Continued from page 77)

the Fascist Program, he called it an "ill-digested compound of commonplaces and childishness," labeled such Nationalism as a "caricature of patriotism," a kind of patriotism that revolted his Italianism.

The Sforza Italianism has been going on a long time. The family is a great one in Italian history, with a name formed from the verb, "*sforzare*," to compel. This name was settled on the family founder, Muzio Attendolo, who is supposed first to have thought of these tactics when dealing with three enemies: make peace with the first, a truce with the second, and hit the third with all strength. The descendants of Attendolo were the incredible Dukes of Milan, who were the very centre of the Renaissance, great in the years of 1450 to 1535 when the last Sforza of the direct male line died. Theirs was the crenelated Palazzo Sforza in Milan, not too far away from the spreading country house in which Count Carlo Sforza was born in 1872 to Giovanni Sforza, who devoted his life to writing the history of Northern Italy, to putting down the folk legends of the region, writing them in his dark library by an oil-lamp with a quill pen, blotting his sentences with sand.

Carlo Sforza was brought up in that spreading house with his brothers, one of whom was later to die from the effects of Fascist imprisonment. (He had had a Mass celebrated for two priests who had been tossed in a sealed bag into the river Arno by Fascists.) In 1895, the same year that Carlo Sforza was graduated from the University of Pisa, he entered the foreign service, and, from then on, diplomacy and government have been the backbone of his life. And the true weight of his statesmanship, the measure of his patriotism, the integrity of his purpose, have never glowed with a more true flame than during his exile. But that flame was the result of years of attendance on Italian affairs.

He was present in 1906 at the famous Algeciras Conference on Morocco with the Italian Foreign Minister, Marquis Visconti Venosta. One day, Sforza with his young, absorbent mind and no beard, Venosta, and the German delegate, Tattenbach, were in conversation which led to Venosta saying to Tattenbach, "Your idea of diplomatic negotiations is to hurl yourself on your adversary, to throw him to the ground and trample him down, and then to say, 'Let us agree.'"

Some time later, Count Sforza was sent to Peking as Italian Minister. In the next four years, which took him through World War I., he was watching the Balkans for Italy at Corfu, and later as Italian High Commissioner in Turkey. During the Versailles Conference, he was called to be Under-Secretary for Foreign Affairs. This led to his notable description of the Versailles Treaty: "The Treaty can be compared only to a bronze statue cast by two teams of workers, labouring simultaneously, but *(Continued on page 130)*

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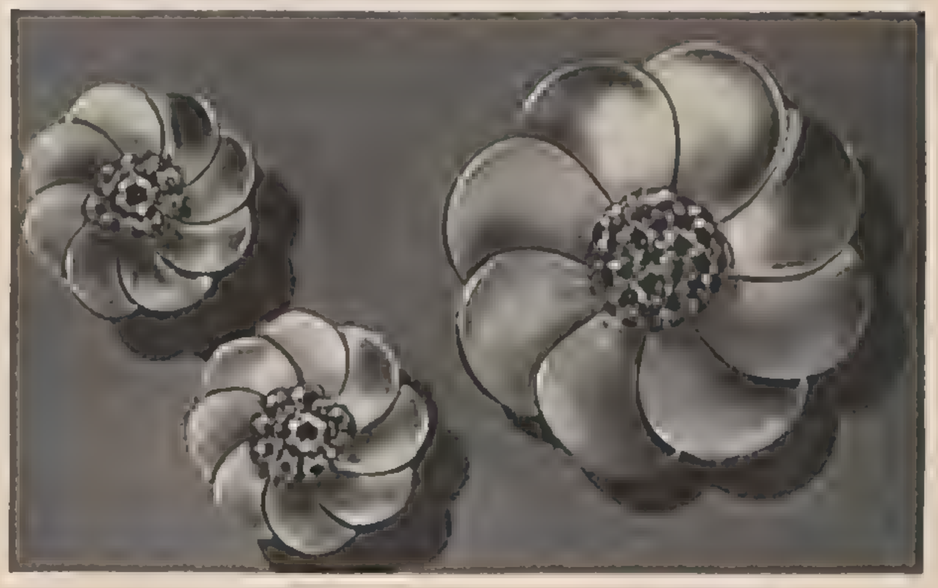

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"PROPHET WITH HONOUR"

• (Continued from page 129)

independently of each other, and both agreed on one point only—that they must work fast."

It was in 1919 that he first took the Fascist bull by the horns and tossed it around. D'Annunzio, his first victim, had set up a miniature nationalist State at Fiume, in a burst of dithyrambic rhetoric and egocentric ranting; Nationalism was all. Sforza bombed the city. With Mussolini's later ascension to Fascist power, Sforza was equally and in time no less destructive. In 1922, he was to call himself irrevocably Anti-Fascist, even daring to ridicule Mussolini's statesmanship, calling him "a plagiarist, whose Fascist conquest of Italy has been the most literal, the least original copy of D'Annunzio's wild epic, the Fiume Adventure."

Back in 1920, Count Sforza was made Foreign Secretary, participating in all those vital international peace conferences of 1920 and 1921, but especially at the Rapallo Conference, in which he signed the treaty which ceded, to Yugoslavia, Italy's claims to the Dalmation coast. This treaty so enraged the growing Fascists that they demanded Sforza's reasons for signing. With fine skepticism, he answered: "I was only trying to divide the dissatisfactions equitably between the countries involved." In 1922, Sforza became Ambassador to Paris, but, when he heard of Mussolini's appointment as Prime Minister, he resigned flatly. In spite of Il Duce's menace-tipped please that he reconsider and remain at his post, Sforza returned to Rome to take up his duties as a Royal Senator.

Five years of fighting in the Senate led at last to his leaving Italy. His house at the seaside was burned after one of his violent Senate speeches. His house in Rome was regularly attacked before it was confiscated. In time, he was to lose two more houses to his enemies —the Nazis took over his Belgian house. His place near Toulon was destroyed. It was to the Toulon house every summer that the politicos of the Continent repaired to discuss the fate of Europe.

At that Toulon villa, Count Sforza wrote his three or four most important books, prepared the lectures to be given at the great European and American universities. Then, one morning, June 9, 1940, when Count Sforza was at the beach, dressed in bathing trunks and monocle, his gardener rushed to him, saying that two gentlemen disguised as peasants were asking for him. Countess Sforza, who has lived with the fear of assassination, begged him to arm himself. "My dear," said the Count, with true realism, "how can I conceal a Browning pistol in my bathing trunks?"

The peasants were generals, Italians, come to warn that Italy would declare war the next day, that parachutists would fire the villa at dawn. Then three events happened: the Sforzas left for Bordeaux, war was declared, and the villa burned at dawn. Within the next months, the Sforzas arrived in the United States. Here Count Sforza broadcast, through the O.W.I., his powerful short-wave talks.

Now, the powerful Count Sforza is himself back in Italy, with his theory: "It is for free Italians inside Italy to vote freely for a future Government of Italy when they can."

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ENTERTAINING ON LOW POINTS

By Ruth Ellen Lovrien

Of course you can still entertain, and without asking your guests to bring along their own sugar or butter or little red and blue stamps. Not elaborately, of course. Luxury foods are rapidly becoming extinct, and no cook can throw butter around these days! But you can arrange any number of pleasantly rememberable dinner or supper parties without straining the ration books overmuch.

If you have a large family, you'll find saving the points for a company meat dinner fairly easy. A baby is a little gold-mine of extra ration points! But suppose your family is small and babyless? You can still entertain, with a little forethought.

As for a menu, look at these ten, which are considerate, not only of ration points, but also of a hostess who may have to prepare and serve the food herself. What's more, they're menus planned with an eye to colour and a palate for texture and flavour contrasts. Nutritionally speaking, they're pretty well balanced, too. And they aren't ordinary meals—any one of them, carefully prepared, should make even gourmets relax and grow expansive.

Fish Fillet with Chablis and Fines Herbes
Stuffed Potatoes Paprika Fresh Asparagus
Fresh Pineapple or Melon Rings
Brie and Toasted Crackers

Plantation Shortcake New Peas
Endive Salad with Tarragon French Dressing
Deep-dish Berry Pie

Chicken Almond
Halves of Steamed Zucchini with Marjoram
Tomato Aspic
Fresh Fruit Parfait

Individual Casseroles of Vegetables, Cheese Topping
Corn Sticks Mexican Slaw
Baked Prune Whip with Sherry Custard Sauce

Individual Ham Loaves, Fresh Mushroom and Olive Sauce
Broccoli Cucumber Salad
Blueberry Muffins
Bavarian Cream

Chicken Watercress Soup
Salmagundi Salad Hot Pecan Rolls
Fresh Strawberries, Cream Cheese

Chicken Freeman
Julienne Potatoes Baby Lima-beans
Little Parsley Biscuits
Fresh Fruit Bowl

Curried Shrimp with Wild Rice
New Peas with Green Onions
Tossed Salad with Hot Bacon Dressing
Peaches in Port

Chicken Liver Omelet Green Beans
Mexican Guacamole on Toast
Peach or Apple Crisp with Cream

Spaghetti American
Garlic Bread Tossed Greens
Stewed Apricots with Cottage-cheese

Fish Fillets with Chablis and Fines Herbes

Sprinkle fresh or frozen fillets with salt and paprika, a little flour, too, if you like. Brown ever so gently on both sides in a little olive-oil, butter, or margarine, turning carefully with a large spatula. Add, for four fillets: one-half wine-glass of Chablis, one teaspoonful of lemon-juice, two teaspoonfuls of minced parsley, two teaspoonfuls of minced chives, one-fourth teaspoonful of dried chervil, and one-eighth teaspoonful of dried thyme. If you can obtain these herbs fresh, use more of them. Cover pan and let fish poach five minutes longer.

(Continued on page 137)

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ENTERTAINING ON LOW POINTS

(Continued from page 132)

Plantation Shortcake

This one's easy, for everything in the dish can be prepared early, and the last-minute fixings take but a few minutes. Split and butter cornbread. On each piece place a thin slice of baked ham. Lay cold, sliced chicken over the ham. Pour well-seasoned fresh mushroom sauce over the combination, sprinkle with Parmesan cheese, and broil until hot and bubbly. Top each serving with a broiled mushroom.

Chicken Almond

To serve six to eight people, you'll need the following ingredients:

1 four-pound stewing chicken
¼ pound of fresh mushrooms, sautéed
½ pound of blanched almonds, browned in oil or butter
1 seven-ounce package of egg noodles, cooked in broth
3 cupfuls of thin "white" sauce, made with broth, not milk
½ cupful of fine, buttered crumbs

Simmer the chicken until tender in salted water with a stalk of celery and an onion. Remove from the bones. Strain broth. Place alternate layers of noodles, chicken, mushrooms, and almonds in a casserole. Cover with the well-seasoned sauce, and top the dish with crumbs. Bake for an hour at 350°.

Peanuts work beautifully in this recipe, too. If you can't obtain the raw ones to brown yourself, use roasted peanuts.

Mexican Slaw

To three cupfuls of finely shredded cabbage, add one diced avocado, one diced pimento, one tablespoonful of minced red onion, and two tablespoonfuls of chopped parsley. Sprinkle lightly with salt and freshly-ground pepper. Add three tablespoonfuls of lemon-juice.

Just before serving, toss with this dressing: two-thirds of a cupful of thin cream or evaporated milk, one tablespoonful of sugar, two tablespoonfuls of ketchup, one and one-half teaspoonfuls of prepared mustard, one-fourth cupful of lemon-juice or vinegar, one-third teaspoonful of salt, and a dash of cayenne pepper.

Fresh Mushroom and Olive Sauce

Here's just one of many fine sauces which may be enhanced in flavour by the liquid from a can of olives. To make it, gather these ingredients:

¼ cupful of butter or margarine
¼ pound of fresh mushrooms
¼ cupful of flour
2 cupfuls of stock and liquid from olives
1 small bottle of stuffed olives
¼ cupful of cream
Salt, paprika
1 teaspoonful of minced parsley

Cook the mushrooms for five minutes in butter. Add the flour and blend. Add the stock and olive liquid (one and one-half cupfuls of stock and one-half cupful of olive-juice) and stir to a smooth sauce. Add the cream, taste and adjust seasonings, adding a little paprika with the salt. Add sliced olives and parsley. *(Continued on page 138)*

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ENTERTAINING ON LOW POINTS

(Continued from page 137)

This sauce may be kept hot in the top of a double-boiler, if necessary.

Chicken Watercress Soup

This is delectable. Use well-seasoned chicken broth in which you've cooked diced celery and onion. Leave a few bits of chicken in it, too, to make it authentic. Just before serving, add one cupful of tightly packed, crisp watercress (for six servings of soup), bring to the boiling-point, and serve at once. Don't let the cress cook limp.

Salmagundi Salad

This is one of those comfortable concoctions into which you can toss almost anything you have on hand and still expect it to turn out all right.

2 cupfuls of cold diced lamb, veal, pork, or beef
1 cupful of diced cold potatoes (freshly cooked)
½ cupful of cooked peas
½ cupful of cooked diced carrots
½ cupful of chopped sweet pickle
½ cupful of onion French dressing
2 hard-cooked eggs, chopped
Mayonnaise
Cold sliced beets, lettuce

Combine the meat with the vegetables and pour the French dressing over them. Chill for several hours. Add the eggs and mayonnaise, salt and pepper, if needed, and mix lightly. Arrange on crisp lettuce and garnish with sliced beets.

Chicken Freeman

The sauce makes this dish. You may use chicken breasts only, or all the parts of a young chicken. In pre-war days, I always fried the chicken in butter; now I use margarine or bacon drippings. Fry (or broil) the chicken until tender, and pour the sauce over it just before serving.

The sauce requires:

1½ cupfuls of cooked or canned tomatoes, strained
¾ cupful of Sauterne
1 onion, chopped and browned in oil
1 small can of sliced mushrooms
Salt, pepper, garlic salt
Basil, marjoram, and mixed herbs (use with discretion)

Combine ingredients for sauce and simmer gently one and one-half hours.

Curried Shrimps with Wild Rice

Simmer one and one-half pounds of fresh shrimps in seasoned water for fifteen minutes, or, better, buy your shrimps ready cooked and save yourself trouble and an odour in the kitchen. Remove the shells and intestinal veins (there's a new school of thought which recommends leaving the vein in—it seems it contains healthful iodine—but I say "take it out!"). Rub a skillet with a cut clove of garlic. Add several tablespoonfuls of cooking oil or butter and heat the shrimps gently in this.

Meanwhile, prepare two and one-half cupfuls of well-seasoned white sauce, using stock as part of the liquid, if you have it. Combine one tablespoonful of curry-powder with two tablespoonfuls of water and add this to the sauce. Pour *(Continued on page 139)*

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ENTERTAINING ON LOW POINTS

(Continued from page 138)

over the shrimps and heat to bubbling.

Just before serving, stir in two well-beaten egg yolks mixed with two tablespoonfuls of cream. Let the sauce bubble up once, then serve the shrimps and sauce immediately on cooked wild rice.

Guacamole

This highly-seasoned avocado paste is a favourite south of the border, where it is eaten with tortillas, not toast.

Mash two ripe avocados and one peeled ripe tomato together with a fork. Add a small onion, minced; then season highly with salt, lemon-juice, and chili powder. Spread on toast. This is also wonderful as a stuffing for crisp celery. This is wasteful of good tomato, but it's true that, if you scoop out the watery part and seeds before you use the tomato, you'll have a thicker paste.

Spaghetti American

This recipe will take both red and blue stamps from your ration books, but it's very economical of points considering that it will serve twelve portions.

2 No. 2 cans of tomatoes
1 tablespoonful of sugar
1 bay-leaf
4 or 5 allspice berries
1 sliced onion
Several peppercorns

Simmer twenty minutes and strain. Add one pound of ground beef or beef and ham browned in: one-half cupful of oil with one minced clove of garlic, one chopped onion, one-half pound of chopped mushrooms, and one chopped green pepper. Add also one can of whole-kernel corn. Season with salt and pepper and cook gently for twenty minutes. Serve over hot spaghetti.

Whole ripe olives are nice in this dish, too.

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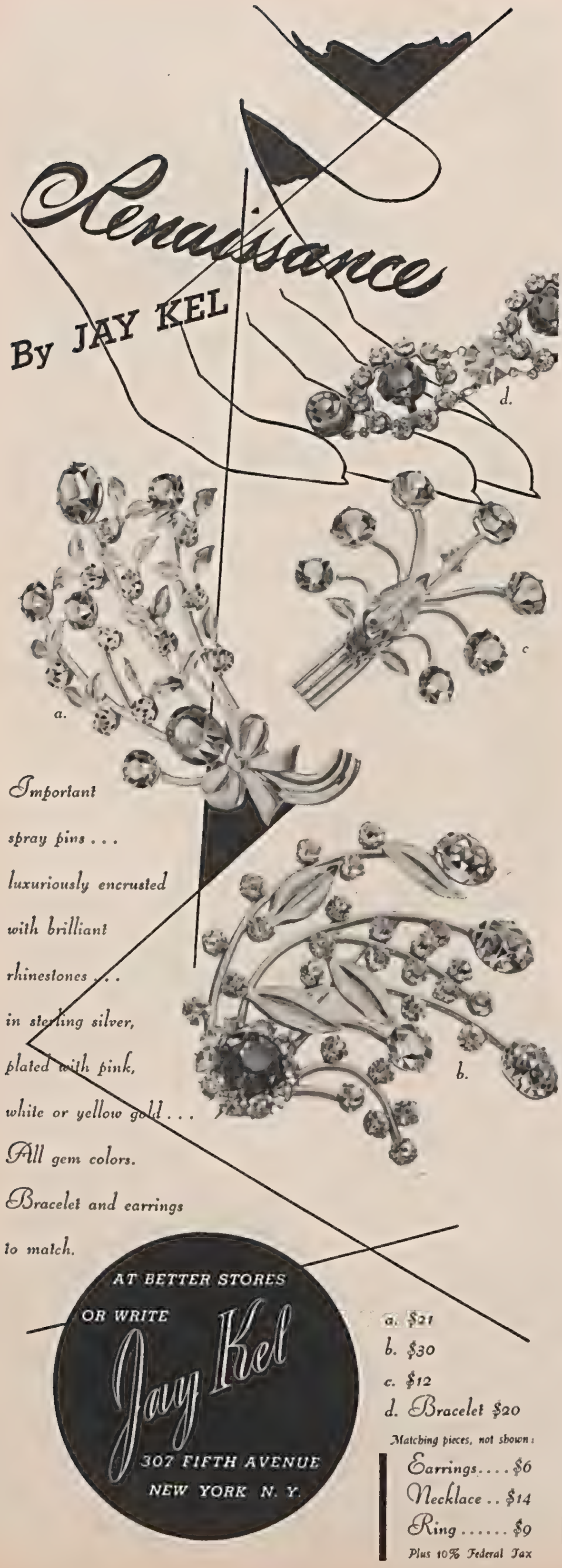

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I SEE ENGLAND AGAIN

By Anita Boutell

I RETURNED after three years to a country which I had known intimately and long, at peace. England was "home" to me as a country is to a woman whose children have been born there, who has kept house, lived in the town and in the country, worked, made friends, been happy and unhappy, over a period comprising most of her adult life. So I came back, not as a stranger or a visitor might, but with that invisible measuring-rod of past association and knowledge with which to gauge the little, humble things now so sadly changed by war. I am not speaking of the big and obvious changes which war brings—the lacerated stone flesh of once lovely buildings; a traffic-deserted Piccadilly Circus across which one may heedlessly stroll as one would across an English field; the lost, nightmare place a familiar London becomes when night falls. These have been described for us, vividly and well. They are the "outward and visible" signs of war, imagined and expected. For them I was prepared. No, for me, it was the little, subtle things which showed forth most poignantly the pervading impact of war. I had not grown into them slowly until I was almost unaware of them, as my friends had done. I came upon them suddenly with fresh eyes, and I saw them and felt their loss before the sharp edge of comparison between what had once been and now was, had been dulled by daily acceptance.

I summed up the change that I found by saying the "graciousness has gone out of living." And just as that "graciousness" was composed of many things, so it is in diverse different ways that it has gone. It does not make a tidy pattern for me—it is too jumbled, too various and confused. I can only present it as it comes—the countless little things in the daily life of England that war has changed.

The New Language of War

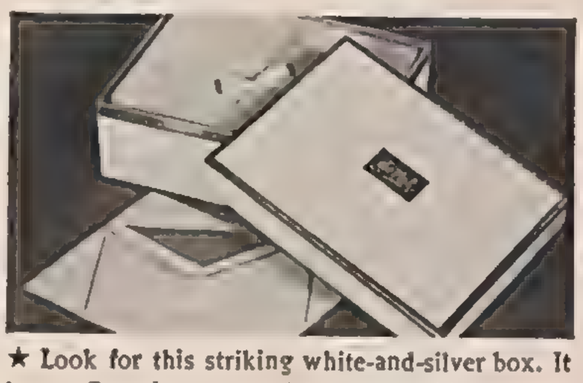
I'll begin with the littlest of all —words. War is writing a new language—changing the names of ordinary, homely things, distorting the meaning of others, finding its own clichés. "Inflicted casualties, including some killed." Who can read that air-raid euphemism for the first time without shock? But there is a certain charm in the English under-emphasis that issues from the mouths of loud-speakers when they say with bored insouciance: "Ladies and gentlemen, an air raid is now in progress." That was something else again. I liked that "now in progress"; it smacked of the past, its casualness had the true, authentic touch, its indifference, a magnificence.... "Shelter"—one of the friendliest words in the English language, conjuring up the warmth of firesides, security, and peace .... Its former meaning has gone, and in its place we see a square, ugly box of stone upon a city street, the dim dank of Underground stations with their tiers of iron bunks.... "Curtains"—But there are no curtains in England any more, there are only "blackouts." "Pretty flowers on the blackout," said the two-year-old son of my dearest friend to me —he does not know what hangs at windows by any other name. And I realized as *(Continued on page 141)*

WHAT TO GIVE

by JANE EATON

These are letter-writing times. That's why the popular, practical gift of letter paper is more welcome than ever this year. And here are three of my best gift ideas from my own "Give-List."

A CREDIT TO ANY DESK

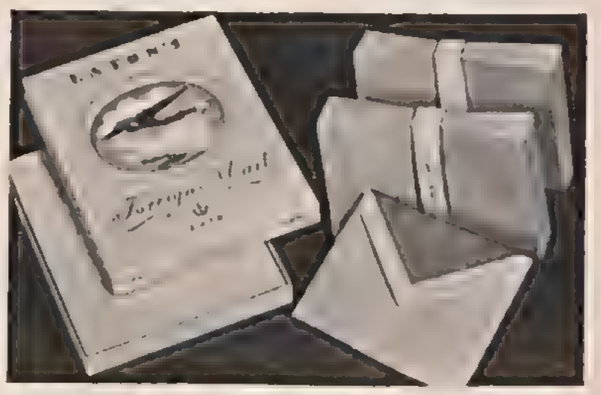


★ Look for this striking white-and-silver box. It houses Eaton's most patrician papers. Noteworthy is RANDOM-WEAVE, whose splendid writing surface resembles hand-woven linen. Deckled edges. White and colors. $2.

FEMININE FAVORITE

★ EATON'S PETERSBURG 1850 comes in many sizes and boxes (55¢ to $3.50), affording you a wide selection of this best-loved paper with its fine-laid pattern, its delicate colors. Shown is a box with folded sheets. $1.

DURABLE TRAVELER



★ Feather-light, postage-saving FOREIGN MAIL is the perfect gift for wartime letter writers. And because it's one of EATON'S OPEN STOCK PAPERS, the person who gets it can add matching sheets or envelopes *anytime*, anywhere. Paper, 85¢ a box. Envelopes, 40¢ a package.

If these are not available at your favorite store, you will find other Eaton boxes equally pleasing.

☆

BE AN ANGEL . . . GIVE EATON'S

Eaton's fine letter papers

LIGHTEN THE AIR MAIL LOAD
USE EATON'S LIGHTWEIGHT PAPERS

EATON PAPER CORPORATION, PITTSFIELD, MASS.

WHITE STAG'S all-wool Gabardine Suit for 1944 .... with choice of matching "Downhill" Ski Trousers or "Downhill" Slacks ....
Gun-metal, Spruce-green or Navy.

Suit with Ski Pants or Slacks $31.95
Ski Pants or Slacks $12.95

I SEE ENGLAND AGAIN

(Continued from page 140)

he spoke that I, too, after only a few days, no longer said: "Draw the curtains," but, "Draw the blackout"; and I wondered, since habit learned under stress is hard to break, whether, long after the war is over, curtains would remain blackouts still. Too small a thing to matter? Perhaps.... And yet, isn't it by the sum of such little, almost unheeded things that war slyly robs us.

More practically.... Will an egg ever be just an egg again? Or will what comes directly from a hen continue to be distinguished from the yellow powder that comes out of a box? For in England an egg is a "shell"-egg now.... Many other words and many other changed meanings, but let them go, for egg powder and shell-eggs have brought me, quite tidily, after all, to FOOD.

Topic #1—Food

Back in the old days before the war, England was a land of "good talk" ...conversation still flourished as an art. Now if anyone asked me: "What do the people in England talk about?", I should have to answer, if I were truthful, "food." Conversation may start with the Keynes plan, the Beveridge or Morgenthau report, the latest news of Italy, a sonnet or a sonata, but it ends up with food. Food has become the one absorbing interest of the English people. A little episode will best serve to illustrate this.

I have been invited to dine at the home of a novelist and his wife—old friends of mine. The novelist, famed as a brilliant conversationalist, is also noted for his inability to endure with patience anything which bores him, and the utter ruthlessness and skill with which he rids himself of anyone whom he considers "dull." The phone rings, it is my friend's voice. He says:

"The plans have changed...you won't be dining here with us. We've all been invited to the Allen's." A faint note of hesitancy creeps into his voice. "They're a bit dull, I'm afraid...." His voice brightens, becomes confident once more. "But listen, my dear.... They have a CHICKEN! A whole roasting chicken, and they've asked us to eat it."... "A *chicken!*" I gasp. And then, "I'd *love* to come."

I've heard a good deal since I came back about the woes of rationing. I am afraid, in me, it meets with little response. "Rations" in England is an almost sacred word.... That little hunk of butter, the margarine, bacon, sugar, cheese, and lard have become something personal, extremely precious, to be guarded with selfish and fierce protectiveness, and spoken of only in the possessive case as, "*my* rations." And that rare shell-egg!

Once I had two, marked Eire. Cracked, the first was as green as the Isle from which it came. I started to throw it out. A fellow American, more inured than I, stopped me. "It doesn't smell much," he said. "Cook it, I'll eat it." And I did, and he did.... Yes, when the grumblers have eaten a green Eire egg, they may join our society. Until then, we do not consider them eligible to talk on the hardship of food....

Haike, boiled turnip tops and potatoes, try that for a "company dinner," if you are lucky enough to get them. Or let *(Continued on page 142)*

VARVA'S PARFUM *Nonchalant*

Your secret weapon!

It's not your fault—Varva's devastating new *parfum, Nonchalant,* does things to you—and others! Give yourself its devil-may-care lift...be nonchalant, come what may, with the exciting scent of *Nonchalant!*

Parfum Nonchalant...$1 to $10
Face Powder, six guest puffs...$1
Bath Powder, $1...Bubble Foam, $1
Talc, 55¢...Sachet, $1 & $1.75
(plus taxes)

Nonchalant by
VARVA

THE DEVIL-MAY-CARE PERFUME

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FAIRY SILK MILLS, INC. • SHILLINGTON, PENNSYLVANIA
New York Office and Showrooms: 385 Fifth Avenue

I SEE ENGLAND AGAIN

(Continued from page 141)

me take you by the hand and lead you to where, on the fishmonger's counter, lies a grey slab of an object that glistens with salt. "Frozen and salted rock-cod, as recommended by the Ministry of Food," a placard reads. Be reassured, although the grey slab looks like granite, it can be hacked into pieces with a sharp enough knife. Now stand for half an hour in a queue, and you may get some bread to go with it. (National flour bread, as grey as the slab—but good.) Then hasten away to the grocer's, where you are registered to pick up those precious weekly rations of yours. If he is out of any of them you, too, must go without...for you may not buy them anywhere else, but only from him. And oh! what tyrants they have become, those once obsequious, anxious to please—butcher, grocer, and milkman! Now that you are married to them by registration, they have become like cranky husbands, and for you there is no escape in divorce.

So...gone among the other little "graciousnesses" that once made life pleasant, are good food and good talk. Just to subsist these war days in England takes most of one's time and attention. And, as a queer side-result of food, has gone, too, another cherished English quality—their guarded sense of privacy.

A Man's House Isn't His Castle

This came to me with force when, a pink "order to view" from the Real Estate Agent's clutched shyly in my hand, I found myself an unwitting intruder upon the very fastnesses of English privacy—an upper-middle class home.

The woman in whose front bedroom I stood as a potential boarder is one of the foremost portrait-painters of our time. The Royal family, our own President, well-nigh every personality of note, has sat for her. But the point is not that, but this: Simple, friendly, and charming, she is probably the most modest and retiring of the "great." She exemplifies as few can the English traits of reticence and love of privacy. And yet, into privacy's very holy of holies—her home—she was about to take a complete stranger!

The answer? War. And among the subheadings under that—heavy taxes that make all classes feel the pinch; patriotism: a big, empty house in an overcrowded London—we should read, I am sure, last but not least, the item—"Additional Rations." For, privacy or no privacy, the collecting of ration cards has become, for any housekeeper, a grim necessity. And by the unwritten law that governs them, had I taken that front bedroom I would have been expected to turn over mine. The person who gives you "bed and breakfast" thereby becomes entitled to all your rations with the sole exception of your "sweet" card. (I could still have bought candy for myself, but nothing more.) So numerically vital are they indeed, that I have known of cases where, in exchange for the ration card, room rent was offered free! And what if you have no "collection"? Then you must, as most do, go out to eat.

We read: "England has a paper shortage," *(Continued on page 143)*

Hobbies Slack Suit is for the free and easy life—casual but fascinating no end. The skirt, available if desired, adds much to the usefulness of the outfit. All are of Arlingcrest Flannel made of

100% WOOL NAPHTHALATED

...that is wool gently cleansed in naphtha to preserve fiber strength and resiliency.

Sizes: 10 to 20
Colors: Gold, Brown, Beige, Grey
Prices: Slack Suit, about $19.00
Skirt, about $7.00

For sale by leading stores. For name of nearest store write Arlingcrest Service, 347 Madison Avenue, New York 17, N.Y.

Arlington Mills
LAWRENCE, MASS.

I SEE ENGLAND AGAIN

(Continued from page 142)

but that means little to us. Nor would we think that, through so small a crack, "graciousness" could leak out. We would be wrong....

Bring home a large herring by its clammy tail because you have forgotten to take newspaper with you. (The fishmonger will give you none.) Hold the squeezed, thin copy of your latest novel in your hand and know an author's maternal shame at the sight of its fuzzy yellow pages crowded with minute print. Try to play accurately a hand of bridge with limp cards that stick and slither and announce to you over and over that: "Friday night is Klentresses night." (Advertising playing-cards for which you have paid almost a dollar!) Live without face tissues; stick gummed labels over used envelopes until, like wall-paper in an old house, they peel back three or four layers deep.

The "Little Things" Are Gone

Three years of war is a very real and terrible thing. (That sentence belongs, I know, to the "big" things which lie outside my scope. But let it stand, for it is only by comparison with them that my "little" things become in any way unimportant.) Three—now almost four—years in which nothing not essential has been replaced.

Three years of wear-and-tear laying its shabby hand over high and low alike—the Bloomsbury boarding-house and the West End hotel. In both, frayed carpets and worn upholstery, mercifully hidden by the dim, lugubrious light which shrouds every interior in England where a forty-watt bulb is the highest power patriotic conservation allows.

And although at the door of the sumptuous hotel on Park Lane, the white-haired Commissioner still stands, his row of service ribbons bright on his chest, there is no one but me to carry my heavy suitcase up to my room. And above my floor, one-third of that big hotel lies closed and empty, despite a crammed-full London, for "there is a war on," and there is no one to staff it.

In the bathroom are toilet-paper, towels, and soap—this is, after all, Mayfair, and I am paying a sticky price. Back in the country "pub" from which I came, there were none of these—a sign on the wall over my wash-basin read: "Guests are politely requested to bring their own towels." (Towels cost coupons.) Here, too, as in perhaps, at the most, five other hotels in London, I stand a fair chance of having morning tea brought to my room.... But elsewhere, over the length and the breadth of the land, Morning Tea, England's most treasured institution, has vanished "for the duration."

The bed is soft and welcome, although, even here, the sheet which covers it is darned and patched. I am tired, and the banshee keening of "Wailing Winnie" elicits from me only a faint "damn." I sleep....

I sleep—and wake to look forward to the day when, half-unheeded, jostled aside by the big things of peace, quietly my "little" things will return once more. Graciousness will come back into living.

Humming Bird

STOCKINGS WORTH WAITING FOR

The supply of Humming Bird stockings is limited by wartime restrictions. So when your merchant is temporarily out, don't blame him, and do ask again. Humming Birds are the finest obtainable . . . with smooth, even texture, perfect fit, careful tailoring . . . decidedly worth waiting for!

Humming Bird is making war goods, too—sturdy stockings for the WAC, and precision parts for planes, tanks and ships. Our plant flies the "Minute Man" Flag for the purchase of War Bonds.

That's all there is—

BUT WHEN WE CAN GET MORE IT'LL BE JUST AS PURE AND GOOD

Remember when you held out a generous box of delicious Allen's Toffee and invited the youngsters to take as many of the pure, rich pieces of this satisfying confection as their hands could hold? And you ate your share . . . relishing each chewy bit . . . thinking nothing could be sweeter than the maple flavor . . . until you bit into the dairy cream.

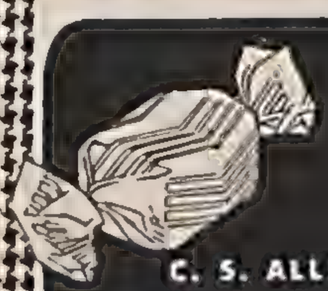
Too bad we can't be so generous with our children and ourselves . . . but the war has restricted the supply of milk, dextrose, sugar and other *pure* ingredients we use in making Allen's Toffee.

We could use substitutes and make as much toffee as before. But it wouldn't be Allen's. So, we'd rather make less and keep the quality . . . purity . . . flavor at the all-time, old-time peak. In doing this, we feel we're keeping faith with you . . . and with ourselves.

Wait for ALLEN'S TOFFEE
—if your store is temporarily out of it
for ALLEN'S is worth waiting for

FAMOUS IN ENGLAND SINCE 1860

BUY IT AT YOUR NEAREST FINE CONFECTIONERY STORE



Allen's Toffee

C. S. ALLEN CORPORATION
Webster, Mass. — New York, N. Y.

THAT MARINE'S AN ANGEL!

The Leathernecks fix their notable and collective affections on the Marine Corps' Women's Reserve

By Sergeant Frank McInerney,
U. S. Marine Corps

They're not WAVES, WACS, WOOFS, WHIFFS, or What-have-yous, not Marinettes, Marinnes, or Leathernecks. They're Marines. The members of the Women's Reserve, United States Marine Corps, have no fancy name. They refuse to believe that a Marine by any other name is just as sweet.

One of the Marine Corps sturdiest traditions is the Sergeant-Major. To gain that rank (the top enlisted rating), a man must not only have been in the Service for years, but must also be the toughest, roughest, fighting son-of-a-gun around. He'll give orders to Colonels, Majors, and newly-commissioned Second Lieutenants. In thoughtless moments, he'll even bark commands at Generals.

When my Sergeant-Major heard that the Marines were going to enlist women, he bellowed:

"The Marine Corps is goin' to hell! We're enlistin' dogs and women."

But the Sergeant-Major has changed. Now, when asked about the women Marines, he actually beams. He thinks the women are among the finest recruits ever to join the country's fightingest organization.

There is no limited duty in the Marine Corps. The Leathernecks are the Army of the Navy. Their job is to make initial landings and establish beachheads. Every man who lands must be backed up by fifteen men in non-combatant duty. But every male Marine who is punching a typewriter, making out pay cheques, or playing an instrument in the band is perfectly fit for combat duty.

So why not put them into combat duty? The answer is, "Why not, if you have the women to back them up?"

And now that women Marines *are* backing them up, the affection which the male members (who have always had a great reputation for affection) feel for the women is enthusiastic. The members of the Corps were a bit stunned, to put it mildly, when they heard that women were to be enlisted. Now the words *grateful* and *appreciative* better describe their attitude.

Any woman, aged twenty to thirty-five, is eligible if she is in normal physical condition, has had a minimum of two years of high school or business training, and has no children under eighteen. She does not have to be skilled in any particular trade. She will be given specialized instruction after her six weeks' basic training period at New River, North Carolina.

If the girl has done office work, there are jobs *(Continued on page 145)*

Let a Serviceman Travel*

Would you keep them apart? You might if you take trips that aren't necessary to the war program. Join the "L.A.S.T.s".* An attractive rawhide membership card will be sent on request.

☆ For friends in the service, or folks at home, your Hartmann dealer has useful gifts. ☆

HARTMANN Luggage

HARTMANN TRUNK COMPANY
RACINE, WISCONSIN

THAT MARINE'S AN ANGEL!

(Continued from page 144)

for stenographers, typists, telephone operators, accountants, bookkeepers, clerks, draftsmen, stock clerks, storekeepers, et cetera.

If the girl wants to get away from office work, the Marines will be glad to give her a chance in aviation, where eight thousand girls are needed as aircraft mechanics, link trainers, aerographers, parachute riggers, aviation storekeepers, weather observers, tower operators, meteorologists, et cetera.

Marines at Work

A girl who likes to drive can join the Motor Transport division. Margaret Drost, of Oakland, California, for instance, after completing her basic training, applied for Motor Transport school and spent a month there, studying the mechanics and functions of motor vehicles of all types. She is now driving a station-wagon for the recruiting office in the district of San Francisco. The former driver—a male Marine—has already left for active duty.

Alvina Lenzen, formerly a bookkeeper in Minneapolis, and Kathryn Groves, a stenographer in Dallas, both wanted to get away from office work. Upon completion of their basic training course, they applied for recruiting duty and were accepted. They are now Sergeants, publicizing the Marines and having fun doing it.

The uniform of the woman Marine is forest-green. She wears a cap to match, with two red cords crossed above the visor. Her shoes are cordovan, with an inch-and-one-half heel. Underclothing is up to the girl—it does not have to be G. I.

Women receive the same pay as the men. All medical and dental care is free. So are the recreational and educational advantages offered to both men and women. After the war, these women will be entitled to all the State and Federal tax exemptions and pensions available to Service men. The women Marines are definitely members of the Armed Forces—they are not an auxiliary.

The fighting men of America are proud to have the WACs, WAVES, SPARS, and Marines serving with them. Even the most hard-bitten of that mystical clan, the Marine Sergeant-Major, has been impressed.

In fact, Sergeant-Major Hank is even considering changing the famous last stanza of the Marines' Hymn from:

"If the Army and the Navy
Ever look on Heaven's scenes,
They will find the streets are guarded
By United States Marines."

to:

"And when the fighting Leathernecks
Finally land on Heaven's scenes,
They'll be greeted there by angels dressed
As United States Marines."

To that we say—Amen, sisters!

Write for Color Selector • S & Z MANUFACTURING COMPANY, 230 SOUTH FRANKLIN STREET, CHICAGO

Imagine "Sweet Sixteen" being a
CLOTHES WARDEN!

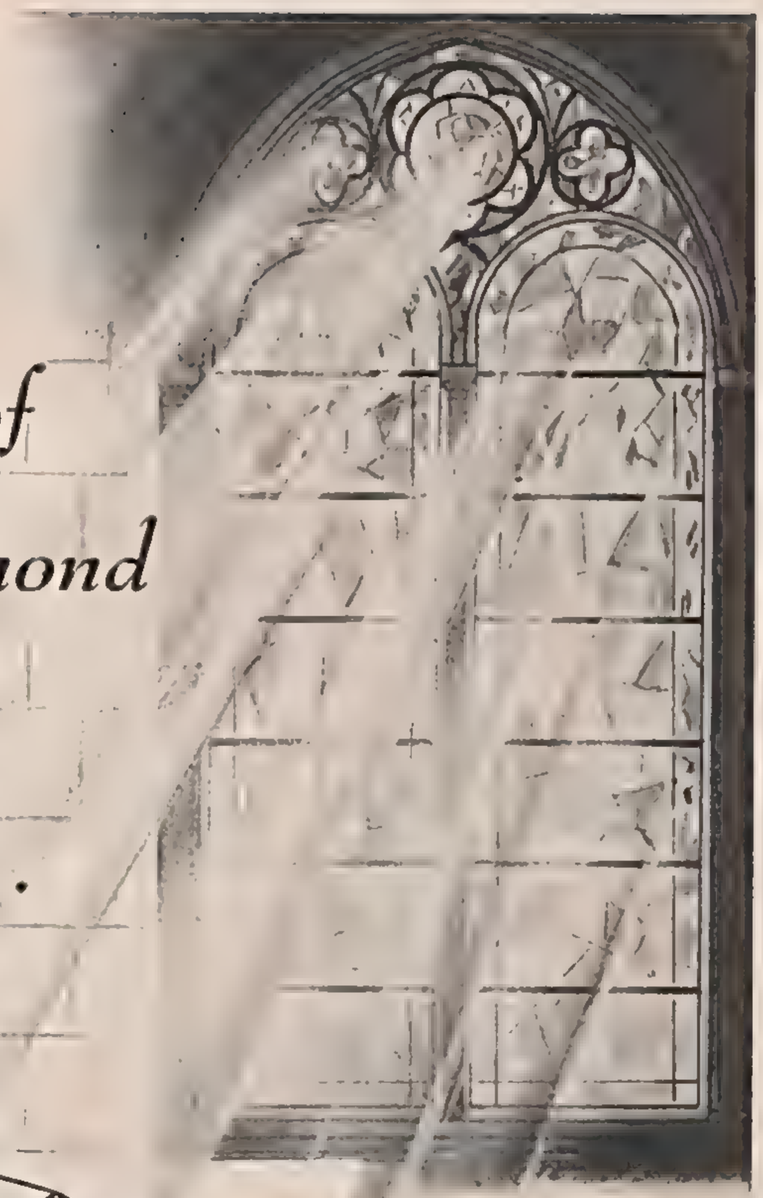
The Sanitone Drycleaners

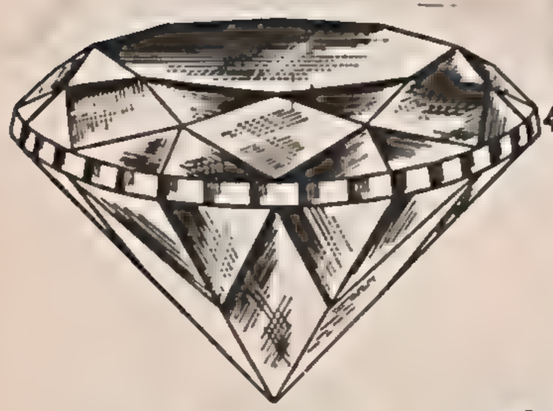
LICENSED SANITONE CLEANERS

★ LOOK US UP IN YOUR CLASSIFIED PHONE BOOK ★

This advertisement sponsored by Emery Industries, Inc., originators of Sanitone.

The full beauty of the diamond achieved at last . . .





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All diamonds in their natural state are merely lusterless lumps of crystallized carbon. It is only after the cutting and polishing of light-reflecting surfaces, or facets, that the diamond acquires fire and brilliance. Multi-Facet Diamonds are distinguished by 98 facets—40 more than in diamonds of ordinary cut. Laboratory tests† conclusively prove that Multi-Facet Diamonds achieve a maximum of brilliance. The extra facets afford increased color intensity and help to prevent chipping. With all their outstanding advantages, Multi-Facet Diamonds are modest in price—available in smart rings from $100—at selected jewelers.

†*Scientific tests conducted by Electrical Testing Laboratories of New York and by Dr. Frederick H. Pough, Curator of Geology and Mineralogy of the American Museum of Natural History provide impartial proof that Multi-Facet Diamonds do have measurably increased brilliance.*

Write for important free Book V "The Story of the Diamond"

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THE BOYS WRITE BACK

By Eileen Jensen

WRITE, and the boys write back. It's the 1943 version of that old cliché about casting your bread on the et cetera. You write, thinking you'll boost their morale, but it's a switch. They write back, bolstering yours!

"Private" comment—sometimes wistful, sometimes bawdy, frequently hilarious, never dull!

The draftee writes back in letters filled with good-natured "beefs." He laughs at the clothes, the food, the discipline—most important of all—he laughs at himself.

*"...The only way I would be able to kill a Jap so far would be to hit him in the—shall we say—*rear *with a spade. It's the only weapon I've had in my hands since I've been in the Army."*

"'Light Infantry Company', ha! It is to laugh. The only thing light about it is my head after we come in from one of our little jaunts."

He is proud of his progress:

*"You should see me in my dress uniform, brown as an Indian and nineteen pounds lighter—*WOW! *I may not look like Clark Gable in my fatigue suit, but who does? I'll bet even Clark Gable doesn't look like Clark Gable in his fatigue suit."*

He laughs at the home front, too:

"Surely, you were kidding about working on the U.S.O. survey, asking the soldiers, as they disembarked from trains at the station, what they like to do for entertainment while on leave! My God, you mean the U.S.O. doesn't know?"

Is There a Doctor in the House?

Then there's the rookie who landed in the Medical Corps:

"...Can you picture me typing away, a bed-pan in each hand? CALLING DR. KILDARE! CALLING DR. KILDARE!

"A new bunch of WACs reported for their physicals last week. We piled out and watched them file down the hall in their hospital gowns. Once three of the girls failed to tie their gowns across the back, and walked the full length of the hall without realizing their exposure. (Even the Medical Corps has its brighter aspects.)

"Ordinarily, the Eye Clinic is an uneventful place, but you should have seen it the day I waxed the floor for the big inspection. The Captain ran through in a hurry before I got back with the polishing machine.

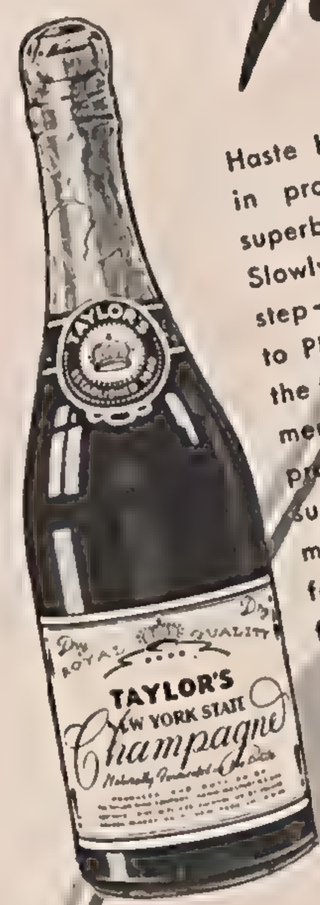
"The table across the hall was not, as we first thought, damaged beyond repair. I wish I could say the same for the Captain. (I am lying low.)"

When he wins his commission, the tone of his letters is apt to change. More responsibility now, and much more sophistication:

"...So you think I'm preoccupied with women, eh? I guess I worked so darned hard getting this commission that I'm just beginning now to relax. You might say I've gone hag-wild.

"Some- *(Continued on page 147)*

FOR THOSE WHO SEEK THE *Finest*



Haste has no part in producing this superb champagne. Slowly . . . step by step—it is brought to PERFECTION by the famous old 'fermented in the bottle' process. You can be sure of true enjoyment when you ask for this champagne, from the cellars of The Taylor Wine Co. at Hammondsport, New York.

TAYLOR'S NEW YORK STATE *Champagne*

THE SMART GIFT!

For Campus, Business, Shopping, Sports!

Everything at Her Fingertips—in a

Jiffy Billfold

Here's a Merry Christmas she'll adore every day in the year! So handy, so convenient, so *different*—everything she wants right at her fingertips! Just what a busy miss needs to keep her purse tidy and protect valuables. Holds both change and bills. With extra pocket for hide-away bills, cards, theatre tickets; a 4-window pass case for social security card, driver's license, etc.; and an ever handy pencil for quick jottings. She'll love the feel of the beautiful, fine leathers and smart lustrous plastic. So light and handy it fits the hand or handbag, or slips easily into a slack suit pocket. It's the gift hit of the season that she will use every day in the year! CHOICE OF COLORS: Airway Blue, Lipstick Red, Wine, WAAC Brown, or Ebon Black, only..... $3.00

Other JIFFIES to $5.00

AT BETTER STORES EVERYWHERE

THE BOYS WRITE BACK

(Continued from page 146)

thing about having these bars on our shoulders sorta gets the women—on our shoulders. It's strange how little we think about women while we're here, but, as soon as we get off the post, sex rears its battered head.

"There isn't much to do for entertainment except drink rum and wolf the nurses. A regular line forms over at the hospital every night. Poor gals! 'Yes, sir' all day, and 'No, sir' all night."

The New American Woman

Now we have the WAC—the new American woman:

"...Your little chum is a starry-eyed auxiliary no longer, but a tough little Second Looie with forty-seven kids to take care of, and loving it. We're stationed in a wonderful place on top a mountain. Everyone is wonderful to us—especially to the 'little WAC Lt.', Yours Truly.

"We live in a rambling log cottage, have our meals in an atmospheric rustic lodge, with high ceilings, balconies, Indian rugs—complete to little Mexican boys in white pants, brilliant shirts, and cummerbunds serving our food in courses. I expect any moment to see them swing into 'El Rancho Grande.'

"All this glamour was not easily arrived at, of course. O. C. school was the toughest, hardest, most disillusioning, back-breaking experience I've had. There were three good gals in my class, though; we now write each other uproariously funny letters and laugh our heads off at the things we were on the verge of committing hara-kiri over three weeks ago.

"Here's something you'll enjoy: someone up here has started the story that I was a Powers model in civilian life. After all, I reason, if it makes them happy to think they have a Powers model in their midst, wouldn't it be unpatriotic for me to disillusion them?"

All He Holds Dear

Finally, there's that most precious of all letters—the one from the front. There's unexpected poetry in these; the American man separated from all he holds dear has turned into an amazing correspondent!

"Your wonderful letter was like an oasis in the desert. I read it over and over and shared it with some of the others. It took me back to the old, happy, carefree days when I used to sit in the big yellow chair with a Scotch and soda in one hand, and you in the other. A nice balance, that.

"I remember the exact curve of your lips, the way you held your cigarette, the fragrance you always used to wear.

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WAYS TO SPEND YOUR HEART

By Evelyn Hitt

HERE are the practical "hows" to help your spending heart to get into the action described on page 67. Remember that it is best to check any brilliant idea you may have, with the local organization that knows, from experience, whether it is needed or not. And always clear anything you do through the proper agencies, to avoid confusion and duplication. Go ahead and give a little more of the time, and work, and heart, than you even thought you had, and you'll see that this Christmas will be a bright Christmas, after all.

To Give Parties

For Service men and women, for the wounded in hospitals, apply either to your local Red Cross Chapter, the American Women's Voluntary Services, the United Service Organization, or the Navy League. For any party or other service for a ship in port, or for a nearby camp, get in touch with the Navy Welfare and Recreation officer, or the Army Special Service officer. To give parties for children in orphanages or hospitals, go direct to the institutions.

In large communities, it has been found that Service men would rather go to large parties; are leery of going to strange houses for a meal. So arrange for a group to give a party. The Hospitality Committee, Defense Recreation Committee, 99 Park Avenue, New York City, will gladly give you information on how. (They arrange over 1,000 parties a month.) In smaller towns, Service men like coming for a meal and helping you trim the tree. Many ask for houses where there are children, missing their own. In port towns, give parties for a whole ship (carefully check through the Navy). Men like parties where they can bring their own girls, and don't forget the women in uniform, too. Through the Red Cross, get music, singing, food, and presents to the wounded in hospitals. Cooperate with your churches, for candle-lit Masses, and choral singing for the men on leave. A successful combination has been a group of soldiers helping with a party for orphans; and they like to help with dances, too. Soldiers and sailors, of foreign Allied nations, could help you give a party with the customs of their own land. (The U.S.O. book, "Christmas Message," is full of ideas.) If you live in Washington, how about opening your house to some of the 37 nationalities living and working there for the war. Write to the United Nations Club.

To Give Presents

Your local U.S.O. and Navy League, and A.W.V.S. are buying presents for the families of men who send them money as they are about to embark—or from overseas. Your time is needed for good shopping on tight budgets. By now the packages to men overseas, and prisoners, too, have gone, but there are still the men and women stuck at camps, and the men on guard Christmas *(Continued on page 149)*

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CONSERVATION IDEA . . . Get a two-tone suede-front WESKIT — wear it with your own sweaters and you'll have the newest sweater set of the season. Knit edging and back. Rust, gold, beige and Kelly. Sizes 34-36-38. About $4 at good stores everywhere. Write us for the name of store nearest you and FREE "sweater girls in action" fashion booklet.

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- ☐ Aircraft Engine Mechanic Course

Name ..... Age .....

Address .....

City ..... State .....

WAYS TO SPEND YOUR HEART

(Continued from page 148)

day in your town. You can help to send them presents through the U.S.O. Get presents to the wounded in hospitals through the Red Cross, and give to a whole ship through the Navy Morale officer. In cities, give theatre tickets through the U.S.O. and Officers Clubs, and don't forget the Merchant Marine.

To Give Lodging

Rent your empty room (no one wants it free) to a man on leave, to a wife or mother come to say goodbye, through the Travelers Aid Society, the U.S.O., and the Officers Clubs. And better than just for Christmas, rent the room for as long and as often as needed. (Expect a proper investigation first.)

To Give Money

By giving to the National War Fund you will help 60 million people, including our men in uniform, the occupied countries, and our prisoners everywhere. All the health agencies need your help, both in and outside of your Community Chest. See what your local hospitals are doing for rehabilitating discharged soldiers, and give to their program, too. The Red Cross can use a gift besides your regular one in the coming campaign. And need we repeat, lend to the Government, by giving War Bonds, War Stamps as Christmas presents. And when you have given your money, give your time and influence, to get others to give, too.

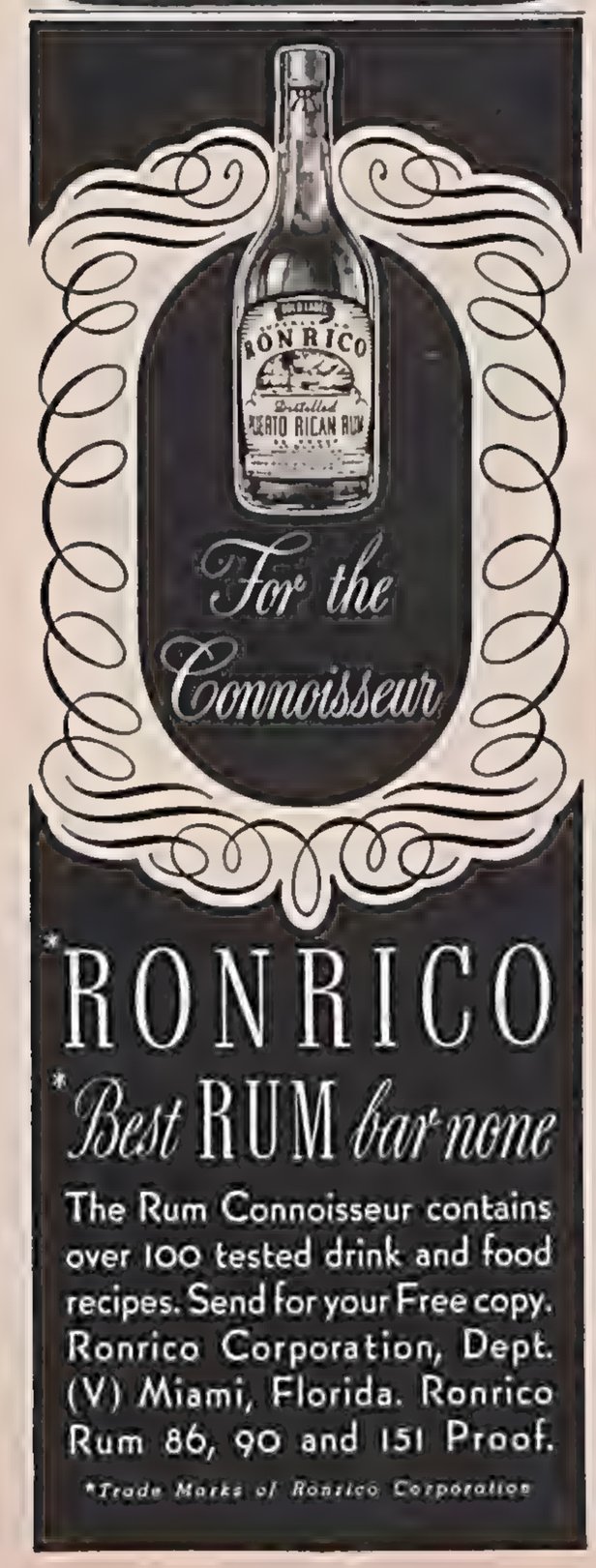
To Give Food

First there are the canteen services, run by the Red Cross and A.W.V.S., to feed the inductees, meet troop trains, and help at parties. Contribute food cooked by you. If there are men on guard in your town all Christmas night and day, make sure that they are given hot coffee and food, as they are by Father Duffy's Canteen in New York. If there are war plants near you, arrange for canteens to feed the Christmas Eve swing shifters, or those working all Christmas Day. Give Service men buffet suppers at home; in the warm states, give a wonderful picnic; in the city, give dinners in the best restaurants (through the U.S.O.).

To Give Work

All the organizations need your help, in a thousand ways. If you are already trained as a Nurse's Aide, or at the Interceptor Commands, or Motor Corps, work during the hours, around Christmas and New Year, that are hard to fill. Clerical jobs are needed in every department, and so are extra chores, like looking for rooms for a man's family who have come to say goodbye (and finding a job for the wife afterwards, so she will have the money to return home). The best thing to do about work, if you haven't done it already, is either to sign up for a full-time volunteer job, starting December 26th, or go to the U. S. Employment offices and take a job you can stick at, in an essential industry.

One final word of advice: don't take "no" for an answer. Your services are needed, somewhere, and badly.



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Look For The Red, White And Blue Designer Label
AT FINE STORES
11 East 38th Street, New York City

GIVE FOOD YOU CAN MAKE

(Continued from page 112)

Cordon Bleu Recipes

None of the following recipes is difficult to make if you toe the mark, stick to the narrow line and the printed word, and add no flourishes on your own. They were devised by Dione Lucas, one of the greatest cooking experts in this country, who learned about cooking—high and low—from the Cordon Bleu in Paris. The first recipe is for liver pâté in casseroles. The casseroles you can buy in New York 10, at the Bazar Français at 666 Sixth Avenue, or at Fred Leighton, 15 East Eighth Street, New York 3. (Leighton has pretty glass jars, too, for home-made jam.)

Chicken-liver Pâté

If you're planning to give six little casseroles—a good number, because they can be used later for Eggs Cocotte—take a half-pound of fresh chicken livers and grind very fine. Then, in a saucepan, melt one tablespoonful of butter, stir in a heaping tablespoonful of flour, seasoned with salt and cayenne pepper. Then add one-half cupful of milk and stir over the fire until it boils. Mix this into the liver (using an electric mixer, if you have one) with one large egg and the white of another egg, and one tablespoonful of cream. Beat this very thoroughly together, fill each casserole about three-quarters full, and put in a big pan surrounded with water.

Cook in a slow oven—300°—until the mixture is just set. Remove, cool, cover the top with clarified butter or thin wax, and keep in a cool place. Most important is the beating—the mixture should be smooth as thick cream.

Truffes de Chambéry

Take half a pound of bitter chocolate, break up, and stir over a slow fire with four tablespoonfuls of water until dissolved. Then, *off the fire*, beat in one cupful of Crisco or unrationed chicken fat. (You can find this chicken fat at Bloomingdale's, and it can be used for all these recipes instead of butter.) Flavour with two tablespoonfuls of rum or brandy and, if you like, one-half cupful of browned, chopped walnuts. Spread on a plate and cool. Then form it into very small balls and roll them in sweet chocolate, which has been dissolved on a plate over a pan of hot water. After the sweet chocolate shell has set a little, but while it is still sticky, roll the balls in coarsely grated chocolate, chopped walnuts or soy nuts, or cocoa.

Cordon Bleu Fudge

To make two pounds of chocolate fudge, put a cupful of sugar in a pan with four tablespoonfuls of water. Cook until the mixture will form a thread between finger and thumb, and then add one-half pound of sweet chocolate and one-quarter pound of bitter chocolate, dissolved in three tablespoonfuls of water. *(Continued on page 151)*

FULFILLMENT OF A DREAM

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$5.50

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SHANGRILA Perfume—a scent so French—with charm of fragrance distinctly feminine (½ oz.)
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In the Metropolitan Area, address the New York City Cancer Committee, 130 East 66th Street.

AMERICAN SOCIETY FOR THE CONTROL OF CANCER
350 Madison Avenue, New York, N. Y.

GIVE FOOD YOU CAN MAKE

(Continued from page 150)

Beat in one-half cupful of fat and flavour with two tablespoonfuls of good sherry. Cook until the mixture makes a soft ball in cold water, then pour it into a lightly-oiled, deep-sided cake tin. Let it set and cut with a greased cutter.

For maple fudge, cook two cupfuls of maple syrup to a thread. Add one-half cupful of fat, and one cupful of sour cream. Cook until it makes a soft ball and proceed as above.

Coffee fudge starts with two cupfuls of light, clear Karo syrup and a quarter-cupful of coffee essence. Cook as above, adding two tablespoonfuls of rum with the sour cream.

Biscuit Milanaise

This grandfather of sponge-cakes is based entirely on eggs. Take the weight of four eggs in sugar, the weight of one egg in potato flour, and one in plain flour. Break the four eggs into a basin, reserving the whites of two eggs.

Beat everything together very well for ten to fifteen minutes. Add the grated rind of one lemon and the two other egg whites, stiffly beaten. Grease an eight-inch cake tin, and line the bottom with greased wax paper. Fill, and bake forty-five minutes in a 350° oven.

Tuiles d'Amandes

With four ounces of sugar, beat the whites of two eggs, until they are creamy and opaque. Add two ounces of flour, two ounces of cool, melted fat, and one-and-a-half ounces of blanched, shredded almonds.

Grease a cookie sheet, and put the mixture on it in small, flat rounds about the size of fifty-cent pieces. Cook in a 350° oven until the cookies are golden brown. Remove *at once* and curl them over an oiled rolling-pin. Cool and store—alone—in an air-tight tin.

Orangines

Take two ounces each of blanched chopped almonds, granulated sugar, flour, fat, candied orange peel. Chop almonds and peel very fine. First cream the butter, adding the sugar and beating well. Then add almonds, peel, flour, and a pinch of red colouring, with a tablespoonful of milk. Grease a cookie sheet, distribute the mixture with a small teaspoon, and flatten with a wet fork. Bake till tinged with brown. Leave the cookies a few minutes more on the sheet, and then store in an air-tight tin.

Sablés

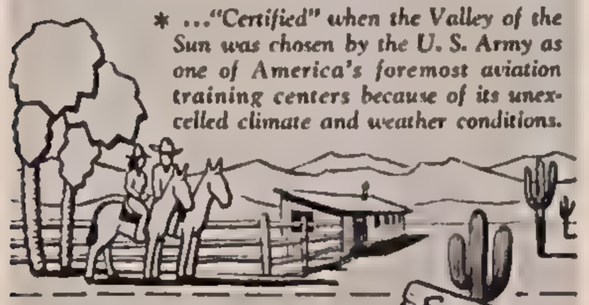
Put four ounces of flour on a pastry board, dig a little well in the middle, and put in the yolks of two hard-boiled eggs, three ounces of fat, and two ounces of sugar. Mix the centre ingredients thoroughly and then blend in the remaining flour.

Roll out the dough a good half-inch thick. Cut in small rounds, and decorate the top with a grilled pattern. (The traditional French way is to take a wine cork *(Continued on page 152)*

Enjoy a Flight of Fancy
—TO PHOENIX

There's no time today for vacationing—no transportation facilities to spare. This means your usual trip to Phoenix must be "in fancy" for the duration. But Phoenix' famous *Certified-Climate** is guaranteed non-perishable, and when you can again take a Valley of the Sun vacation, a full measure of sun-time pleasure will be waiting for you here. Meanwhile, buy War Bonds to speed the day when fancy will become a fact!

* ..."Certified" when the Valley of the Sun was chosen by the U. S. Army as one of America's foremost aviation training centers because of its unexcelled climate and weather conditions.



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In the Valley of the Sun

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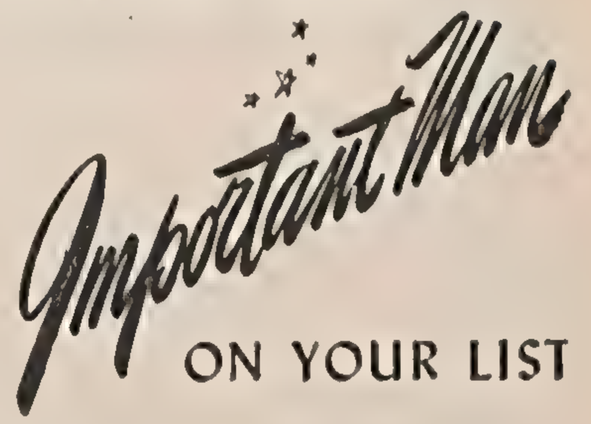

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BOWL-ER Shaving Bowl. Black ceramic replica of a three-grip bowling ball. In gift box. . **1.50**
SHAVING BOWL-ER* *(Refillable)*

See the complete selection of SPORTSMAN Gifts at Better Stores Everywhere

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Sportsman
TOILETRIES FOR MEN
distinctly masculine
decidedly correct

JOHN HUDSON MOORE, INC.
663 FIFTH AVENUE, NEW YORK 22, N. Y.

GIVE FOOD YOU CAN MAKE

(Continued from page 151)

cut in a grilled pattern with a sharp knife. The cookie is the size of a fifty-cent piece, and the cork is pressed down lightly right in the centre, so that there's a plain border all around the edge.) Put the cookies on a greased sheet, cook for twenty-five minutes in a 350° oven, cool, and store in air-tight tin.

Green Tomato Jam

Now that jams are rationed, this jam will be a better present than ever. Take two pounds of green and one pound of red tomatoes. Skin by pouring boiling water over them, leaving it on a second, and pouring it off. Cut into thick slices. Then, separately, in a very clean kettle, cook five cupfuls of Karo syrup, or three cupfuls of sugar and one-half cupful of water. Add the tomatoes, plus the grated rind of one lemon and the juice of half a lemon, as soon as the syrup makes a light thread between finger and thumb.

Boil the whole mixture *very slowly* until the fruit is clear, usually about twenty-five or thirty minutes. Then add three-quarters of a pint of pectin, pour into sterilized jars, and seal with wax.

Aubergine Caviar

This is a Russian recipe, with a few Cordon Bleu twirls. It makes a wonderful canapé, served ice-cold with fingers of hot, buttered toast. Take a good, sound eggplant, wrap entirely in oiled paper, and bake until soft in a 400° oven. Then scoop out the meat and chop very fine with salt, crushed garlic, chopped onion, and, if you like, a little chopped fresh tomato. Put into sterilized jars and seal.

Yorkshire Lemon Curd

This is a delicious filling for tartlets or pies, but it's an English delicacy, and you will probably have to explain how to use it when you send it off as a Christmas present.

Take two large lemons, three ounces of fat, half a pound of lump sugar or a cupful and a half of light Karo syrup, and three eggs. Put the fat in the top of a double-boiler, adding the sweetening, the juice, and the grated rind of the lemons. When mixed, add the beaten eggs. Stir over a slow fire until thick. Store in jars, sealed with wax.

...And, in the End

All of these recipes can be made by anyone who knows anything about cooking, or by the veriest amateur with self-confidence. Remember that, as a general rule, ingredients should be added off the fire. And "beat well," in a Cordon Bleu recipe, means more beating than any amateur would believe possible. Other than these, there really aren't any tricks. Candies are hard to spoil. And cookies, unlike the sensitive soufflé, can survive an eager peek from a cook who can't wait to taste them, wrap them up, and give them away.

GIVE FOOD YOU CAN BUY

(Continued from page 112)

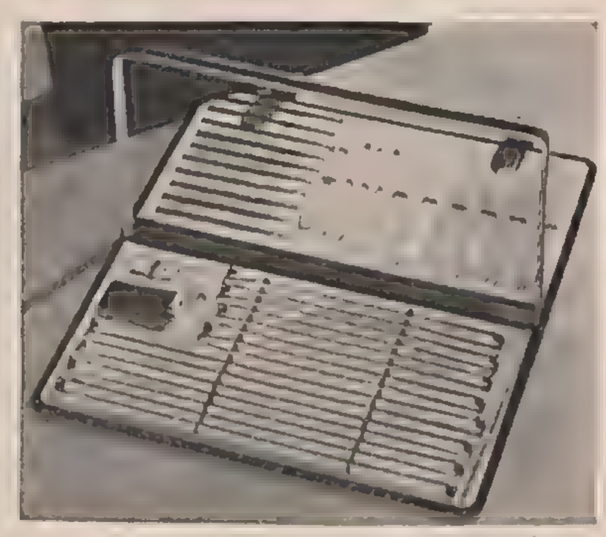
there's honey butter here, too, three-quarters of a pound for sixty cents, unrationed, and perfect for tea-time toast.

Unrationed, too, so far, are all the food sauces—a good present idea for any friend who cooks. United China Relief, 1790 Broadway, New York 19, N. Y., has soybean sauce—strong, thin, and dark, and full of vitamin punch. Hammacher Schlemmer has an excellent powdered gravy at $1.20 a jar, a boon to the bewildered amateur.

But perhaps the best part of all this food buying is the little, golden secret thought that if you change your mind, if friends make you agree to swear off present-giving, all this will stay at home with you—for the rainy day, the perfect meal, the ace in the cupboard.

Most desirable of Gifts

SUSAN BATES
KNITTING KITS



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Vogue Advance News for Retailers, Dec. 1

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New Aims for Christmas

For years the December 1st issue of Vogue has been devoted to the promotion of Christmas gifts, but as this Christmas will not be like those of the past, so this issue of Vogue has a different purpose. This year too, we promote the giving of gifts, but not just the gift-wrapped kind. Therefore, we urge you to suggest giving in different ways, to give Christmas itself a deeper meaning. Why not promote giving to the U.S.O., to the National War Fund, the giving of War Bonds for presents? Arrange displays of your local charity organizations in your store, and have your salespeople encourage customers to contribute first to these organizations before purchasing gift items.

Gift Choices

Realizing that the present with the surest future is the one best loved, and that only the best loved present should be given this year, the editors of Vogue have chosen with care and consideration the gift suggestions in this issue. Some of them are purely practical, some frankly pretty, but all, we believe, have a pertinent place in today's fashion world. Why don't you select from your stock merchandise similar to what we have shown—lingerie like that on pages 110, 111, or some of your new mesh stockings? Or a group of gift choices such as we have arranged on pages 88-93. Display them with the appropriate pages from Vogue as a background. Have your salespeople caution customers to buy with discretion, to give thought to each purchase this year.

Ready-to-Wear

The two-piece look continues, along with an increasing bareness, to accent new fashions. There are many ways to vary the theme, however, from blouses of rich fabrics to little gingham peplums sparkling with sequins. The halter top, cut down to nothing, appears often in the resort clothes in this issue. A white sharkskin lumberjacket paired with a bright, gay skirt is a two-piece suggestion, or the jacket can be worn over a halter for momentary covering. There are many sweater and skirt combinations, and the two-piece look frequently has a two-colour scheme for extra emphasis.

Resort Wear for Warm or Cold

In anticipation of the many postponed summer vacations as per the O.P.A., the editors of Vogue have selected two groups of resort clothes which they have shown in this issue. On pages 94-97, there are bare, cool, lazy fashions for a sojourn under a warm sky. On page 98, we display the neat-not-bulky uniform of the professional skiers, adapted for those amateurs who seek a vacation in the snow. The warm weather resort clothes may be pointed to by your sales force as hints toward summer fashions accentuating bareness.

For Fair or Foul Weather

Raincoats this year, cut with the detail and distinction of a suit coat, have blossomed into fair as well as foul-weather friends. Some of them are fur-lined, some have removable linings, some have becoming detachable hoods. Vogue shows these new ones on pages 106-107.

Stocking News

There's a whole new brood of stocking fashions this year—stockings which have developed from "go with everything" plain weaves to meshes for every occasion. To emphasize the new importance of stockings as fashion accessories, we have shown two pages illustrating the leading types of "Personality" meshes. Show them on leg forms, so your customers can appreciate how sheer the meshes appear when seen from the proper perspective.

Christmas Gifts—Midwinter Fashions

These Four quotations will be sent on cards without cost.
Vogue Merchandising Service, 420 Lexington Avenue

VOGUE SAYS:

"Gifts with a Time-the-present manner—timeless endurance."

VOGUE SAYS:

"Accent on bare—for beach, for lunch, for dinner."

VOGUE SAYS:

"Try a two-piece look with a two-colour scheme."

VOGUE SAYS:

"The new meshes *are* personality stockings."

Put these quotations on your own cards and use them in advertising.

GIFTS

Vogue says:
"Allegorical gifts of love."

Vogue says:
"Persian silk kerchief for the woman who lives in sweaters and skirts."

Vogue says:
"Give a schizophrenic scarf—pretty pouf to a suit."

Vogue says:
"Gold and jewels—presents of permanence."

Vogue says:
"Give gifts to love in December or May."

Vogue says:
"Give a bag with special personality meant for specific engagements."

Vogue says:
"Give a black suede bag to go out at all hours."

RESORT

Vogue says:
"Halter tops, teamed with skirts."

Vogue says:
"A sequin-studded gingham peplum adds a flare of interest to the narrowed line."

Vogue says:
"White sharkskin lumberjacket with bright skirts."

Vogue says:
"Backless halter dress for lunching in the shade."

Vogue says:
"Sheer sweater, sheer decolletage for night."

Vogue says:
"Knit a sleeveless V-neck dinner sweater in your favourite colour."

Vogue says:
"Sleeveless, off the shoulder sweaters, teamed with skirts."

Vogue says:
"Try a ballet-skirt bathing suit."

TWO-PIECE

Vogue says:
"Southern accent falls on the two-piece look."

Vogue says:
"Team thin pastel sweaters with flannel or linen-like rayon skirts."

Vogue says:
"Team decolletage cuts of dinner-dress tops for dining-out evenings."

Vogue says:
"For evening, let the blouse be the main theme—the setting for jewels."

Vogue says:
"The two-piece look; one of winter's best short stories for after dark."

Vogue says:
"Blouses, so rich in fabric they rise to the top like cream."

Vogue says:
"Blouses transform simple skirts into shining dinner partners."

RAINCOATS

Vogue says:
"Hoodwinked officer's coat, at ease in all weather."

Vogue says:
"Foul weather coats cut like fair weather friends."

Vogue says:
"Raincoats this year are often caught out in the sun."

Vogue says:
"The new raincoat—cut with the detail and finish of a good suit coat."

Vogue says:
"Raincoats—glossy black as a rain-washed night."

STOCKINGS

Vogue says:
"Stockings gain in interest what they may lack in sheer pulchritude."

Vogue says:
"Like lots of Plain People, stockings have developed tremendous personality."

Vogue says:
"Blonde-beige stockings—as innocent as the day."

Vogue says:
"The dividend of a mesh is its run-proof quality."

Vogue says:
"Brilliant lisles, fine and fun in the country."

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All usual foot sizes are available and within these are supplementary leg sizes, contour knit to correct proportions to fit the small, medium or tall girl.
What a difference as these filmy rayons cling to the contour of the leg . . . sleek fit, beauty and comfort.
Give this extra thought to your Christmas hosiery selections—ask for Holeproof proportioned hosiery . . . at most fine stores everywhere.
ALL ARE SIZE 9½
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